BSBA, Hospitality & Tourism Management, 371A
Appalachian State University
2023-2024

<u>Department of Management</u>
<u>Walker College of Business</u>
<u>Program of Study</u>

## **HOW-TO Use the Transfer Guide/BDP**

The Transfer Guides/BDPs have three sections:

- 1. The NC Community College courses are listed in the yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the Comprehensive Articulation Agreement transfer course list. Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
- 2. Appalachian courses are listed in the gray section. Once at Appalachian, students will work with an advisor to develop an individual graduation plan.
- 3. Important transfer and major information is listed in the white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 60 Transfer hours		Associate in Arts				
Semester 1: 14 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes	
	ENG 111	Writing & Inquiry	3	RC 1000		
	MAT 152	Statistics	4	STT 2820	Required for major	
	BUS 110	Intro to Business	3	BUS 1050		
	BUS 115	Business Law	3	LAW 2150	Required for major	
	ACA 122	College Transfer Success	1			
		Semester hours	14			
Semester 2: 17 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes	
	ENG 112	Writing/Research in the Disciplines	3	RC 2001	Required for major	
	ACC 120	Financial Accounting	4	ACC 2100	Required for major	
	MAT 171	Precalculus Algebra	4	MAT 1020	Prereq for MAT 263	
	<u>UGETC</u>	Humanity/Fine Arts	3			
	<u>UGETC</u>	Social/Behavioral Science	3			
		Semester hours	17			
Semester 3: 14 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes	
	ACC 121	Managerial Accounting	4	ACC 2110	Required for major	
	ECO 251	Microeconomics	3	ECO 2030	Required for major	
	<u>UGETC</u>	Humanity/Fine Arts	3			
	<u>UGETC</u>	Science	4			
		Semester hours	14			
Semester 4: 15 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes	
	ECO 252	Macroeconomics	3	ECO 2040	Required for major	
	MAT 263	Brief Calculus	4	MAT 1035	Required for major	
	<u>UGETC</u>	Humanity/Fine Arts	3			
	Pre-Major/Elective/GEC		2			
	Pre-Major/Elective/GEC		3			
		Semester hours	15			
		Total AA degree hours	60			

Appalachian Course Work: 62 hours								
Semester 5: 13 hours	Appalachian Course	Course Name	Hours	Notes Notes				
	HOS 2000	Survey of the HTM Industry	3					
	BUS 2001	Business Career Development	1	Required for WCOB admission				
	ECO 2200	Business & Econ Stats II	3	COB Core Course				
	CIS 1060	Bus. Analytics Using Spreadsheet Tech	3	Required for WCOB admission				
	MGT 3630	Intro to Org Behavior	3					
		Semester hours	13					
Semester 6: 15 hours	Appalachian Course	Course Name	Hours	Notes Notes				
	ENG 3100 or CTE 3340	Business Writing	3	Writing in the Discipline				
	HOS Major Elective		3					
	WCOB Upper Level Core Course		3					
	WCOB Upper Level Core Course		3					
	HOS Major Elective		3					
		Semester hours	15					
Summer: 6 hours	HOS 3900	Hospitality Mgmt Internship	6					
		Semester hours	6					
Semester 7: 15 hours	Appalachian Course	Course Name	Hours	Notes Notes				
	HOS 3800	Hotel Management	3					
	FIN 3100	Principles of Risk Mgmt & Insurance	3					
	COB Elective		3	3000/4000 Level				
	MGT 3620	Human Resource Mgmt	3					
	WCOB Upper Level Core Course		3					
		Semester hours	15					
Semester 8: 13 hours	Appalachian Course	Course Name	Hours	Notes				
	MGT 4750	Strategic Management	3					
	BUS 4000	Business Capstone Experience	1					
	HOS 4040	Destination Mgmt	3					
	HOS Major Elective		3					
	HOS Major Elective		3					
		Semester hours	13					
		Total Appalachian hours	62					

## Applying to Appalachian:

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

## **College of Business Information:**

- Students completing an AA degree will not be admitted to the College of Business until they have achieved an Appalachian GPA of 2.6, based on a minimum of 12 Appalachian semester hours. Admission can occur after a student's first semester at Appalachian, if requirements are met.
- <u>Computer Requirements</u> for all Business majors

## **Transfer Resources**:

Transfer Admissions & Engagement
Office of Financial Aid
Scholarships
Career Development
University Housing
Off-Campus Housing
Off-Campus Housing

transfer.appstate.edu
financialaid.appstate.edu
scholarships.appstate.edu
careers.appstate.edu
housing.appstate.edu
offcampushousing.appstate.e

Off-Campus Housing offcampushousing.appstate.edu
Campus Activities campusactivities.appstate.edu
College of Business Advising businessadvising.appstate.edu

Questions, please call Transfer Admissions & Engagement at 828-262-7877

