

TRANSFER GUIDE/BDP

BSBA, Management, 355A
Appalachian State University
2020-2021

[Department of Management](#)
[College of Business](#)
 Program of Study

This program is offered completely online. Students must be admitted to the the University and the online program cohort. Please see online.appstate.edu for more information.

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement \(CAA\) transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the middle gray section. Students will work with an Appalachian advisor, after transferring, to develop and individual graduation plan.
3. Important transfer and major information is listed in the bottom white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 70 Transfer hours Associate in Arts

Semester 1: 17 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 111	Writing & Inquiry	3	RC 1000	
	MAT 152	Statistical Methods I	4	STT 2820	Required for major
	BUS 110	Intro to Business	3	BUS 1050	
	BUS 115	Business Law	3	LAW 2150	Required for major
	ACA 122	College Transfer Success	1		
	Free Elective	Transfer Elective	3		
		Semester hours	17		
Semester 2: 17 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 112	Writing/Research in the Disciplines	3	RC 2001	Required for major
	CIS 110	Intro to Computers	3	CIS 1060	Required for major
	ACC 120	Financial Accounting	4	ACC 2100	Required for major
	MAT 171	Precalculus Algebra	4	MAT 1020	Prereq for MAT 263/271
	UGETC	Social/Behavioral Science	3		
		Semester hours	17		
Semester 3: 17 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ACC 121	Managerial Accounting	4	ACC 2110	Required for major
	ECO 251	Microeconomics	3	ECO 2030	Required for major
	UGETC	Humanity/Fine Arts	3		
	UGETC	Humanity/Fine Arts	3		
	UGETC	Science	4		
		Semester hours	17		
Semester 4: 13 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ECO 252	Macroeconomics	3	ECO 2040	Required for major
	MAT 263 or MAT 271	Brief Calculus or Calculus I	4	MAT 1035	Required for major
	UGETC	Humanity/Fine Arts	3		
	Pre-Major/Elective/GEC		3		
	Free Electives	Transfer Electives	6		
		Semester hours	19		
		Total Community College hours	70		

NOTE: Appalachian requires 70 transfer hours for admission to the BSBA-Management Online program

Appalachian Course Work: 50 hours

Once at Appalachian, students will work with a COB advisor to develop an individual graduation plan.

Appalachian Course	Course Name	Hours	Notes
BUS 2001	Professional Skills	1	Required for COB admission
MGT 3620	Human Resource Mgmt	3	
MGT 3630	Intro to Organizational Behavior	3	
ECO 2200	Business & Econ Stats II	3	
CTE 3340	Business Writing	3	Writing in the Discipline
FIN 3030	Personal Financial Management	3	
ENT 3060	Opportunity & Entrepreneurship	3	
MGT 3800	International Mgmt	3	
MKT 3050	Principles of Marketing	3	
CIS 2050	Information Technology in the Organization	3	
MGT 4770	Business Ethics	3	
SCM 3650	Production and Operations Management	3	
FIN 3680	Introduction to Finance	3	
MGT 4750	Strategic Management	3	
BUS 4000	Capstone	1	
MGT 4700	Contemporary Issues in Mgmt	3	
MGT Electives		6	
Total Appalachian hours		50	

Advising & Community College Course Selection:

For UGETC, Pre-Major, Elective or GEC course options, please refer to the [Comprehensive Articulation Agreement transfer course list](#).

Applying to Appalachian

This program admits new students in Spring and Fall terms only. Students hoping to attend a Fall term are encouraged to apply by April 1 and those hoping to attend in the Spring are encouraged to apply by September 1. Students interested in

Transfer Resources:

App State Online Office online.appstate.edu
Office of Transfer Services transfer.appstate.edu
Office of Admissions admissions.appstate.edu
Office of Financial Aid financialaid.appstate.edu
Scholarships scholarships.appstate.edu
Career Development careers.appstate.edu
College of Business Advising businessadvising.appstate.edu

College of Business Information

Students will not be admitted to the College of Business until they have achieved an Appalachian GPA of 2.6, based on a minimum of 12 Appalachian semester hours. Admission can occur after a student's first semester at Appalachian, if requirements are met.

Generally, students completing an AA degree, with all College of Business prerequisites completed, can complete their BSBA degree in two years, depending on course load taken.

Once at Appalachian, students will work with a COB advisor to develop an individual graduation plan.

