BS, Electronic Media/Broadcasting 987A
Appalachian State University
2023-2024

Department of Communication
College of Fine and Applied Arts
Program of Study

> **Students must apply for admission to the major no later than the February 1 prior to a fall start or September 15 prior to a spring start. Students are unable to take major courses until they are admitted to the major.**

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the Comprehensive Articulation Agreement transfer course list. Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the gray section. Once at Appalachian, students will work with an advisor to develop an individual graduation plan.
3. Important transfer and major information is listed in the white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 61 Transfer hours   Associate in Arts

Semester 1: 14 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
ENG 111	Writing & Inquiry	3	RC 1000	
MAT 143, 152, or 171	Quantitative Literacy	4	GEP MAT	
UGETC	Humanities/Fine Arts	3		
UGETC	Social/Behavioral Sciences	3		
ACA 122	College Transfer Success	1		
	Semester hours	14		

Semester 2: 15 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
ENG 112	Writing/Research in the Disciplines	3	RC 2001	
COM 231	Humanities/Fine Arts	3	COM 2105	Required for the major
UGETC	Social/Behavioral Sciences	3		
GEC Elective		3		
Pre-Major/Elective		3		
	Semester hours	15		

Semester 3: 16 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
UGETC	Natural Science course	4		
UGETC	Humanities/Fine Arts	3		
UGETC	Social/Behavioral Sciences	3		
GEC Elective		3		
Pre-Major/Elective		3		
	Semester hours	16		

Semester 4: 16 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
GEC Elective		3		
GEC Elective		4		
Pre-Major/Elective		3		
Pre-Major/Elective		3		
Pre-Major/Elective		3		
	Semester hours	16		
	Total AA degree hours	**61**		

Appalachian Course Work: 63 hours

Semester 5: 15 hours

Appalachian Course	Course Name	Hours	Notes
COM 1200	Thinking through Communication	3	
COM 1600	Fundamentals of Electronic Media	3	
COM 2316	Audio Production	3	
COM 2416	Video Production	3	MUST BE TAKEN IN YOUR FIRST SEMESTER AT APP STATE
Minor Course 1		3	
	Semester hours	15	

Semester 6: 15 hours

Appalachian Course	Course Name	Hours	Notes
COM 3300	Mass Media and Society	3	
COM 3301 or COM 3560	WID	3	Choose one Writing in the Discipline course
COM 3313	Professional Ethics in Electronic Media	3	
Specialization Course 1		3	A total of 9 hours (3 courses) is required in one of the specialization areas
Minor Course 2		3	
	Semester hours	15	

Summer Semester: 3 hours

Appalachian Course	Course Name	Hours	Notes
Minor Course 3		3	A summer course may be needed to complete a minor of more than 15 hours
	Semester hours	3	

Semester 7: 15 hours

Appalachian Course	Course Name	Hours	Notes
COM 3304	Electronic Media Performance Tech	3	
COM 3316	TV Studio Production	3	
COM 4580	Electronic Media Senior Seminar	3	
Specialization Course 2		3	
Minor Course 4		3	
	Semester hours	15	

Semester 8: 15 hours

Appalachian Course	Course Name	Hours	Notes
COM 4300	Media Sales	3	
COM 4317	Electronic Media Regulations	3	
Specialization Course 3		3	
Minor Course 5		3	
Minor Course 6		3	If the minor is already complete, you do not need to complete any additional hours if you are at 120 hours required to graduate
	Semester hours	15	
	Total Appalachian hours	**63**	

Applying to Appalachian:
- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in thespring are encouraged to apply by October 15th.

Notes
- Students must apply for admission to the Electronic Media/Broadcasting (EM/B) major no later than February 1 for the following fall semester, or no later than September 15 for the following spring semester. Only after a student has been accepted into EM/B can they declare this major.

Transfer Resources:

Transfer Admissions & Engagement	transfer.appstate.edu
Office of Admissions	admissions.appstate.edu
Office of Financial Aid	financialaid.appstate.edu
Scholarships	scholarships.appstate.edu
Career Development	careers.appstate.edu
University Housing	housing.appstate.edu
Off-Campus Housing	offcampushousing.appstate.edu
Campus Activities	campusactivities.appstate.edu

Questions, please call Transfer Admissions & Engagement at 828-262-7877