

TRANSFER GUIDE/BDP

BS, Public Relations 989A
Appalachian State University
2023-2024

[Department of Communication](#)
[College of Fine and Applied Arts](#)
[Program of Study](#)

STUDENTS SHOULD PLAN TO BEGIN APPALACHIAN COURSEWORK DURING THE SUMMER I TERM. (SEE BELOW)

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the gray section. Once at Appalachian, students will work with a WCOB advisor to develop an individual graduation plan.
3. Important transfer and major information is listed in the white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 61 Transfer hours		Associate in Arts			
Semester	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
Semester 1: 14 hours	ENG 111	Writing & Inquiry	3	RC 1000	
	MAT 143, 152, or 171	Quantitative Literacy	4	GEP MAT	
	UGETC	Humanities/Fine Arts	3		
	UGETC	Social/Behavioral Sciences	3		
	ACA 122	College Transfer Success	1		
	Semester hours			14	
Semester 2: 15 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	COM 231	Humanities/Fine Arts	3	COM 2105	Required for the major
	UGETC	Social/Behavioral Sciences	3		
	GEC Elective		3		
	Pre-Major/Elective		3		
Semester hours			15		
Semester 3: 16 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	UGETC	Natural Science course	4		
	UGETC	Humanities/Fine Arts	3		
	UGETC	Social/Behavioral Sciences	3		
	GEC Elective		3		
	Pre-Major/Elective		3		
Semester hours			16		
Semester 4: 16 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	GEC Elective		3		
	GEC Elective		4		
	Pre-Major/Elective		3		
	Pre-Major/Elective		3		
	Pre-Major/Elective		3		
Semester hours			16		
Total AA degree hours			61		

Appalachian Course Work: 62 hours				
Semester 5: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 1200	Thinking through Communication	3	
	COM 1300	Journalism Matters	3	
	COM 2325	Public Relations Principles	3	
	COM 2618	Introduction to Media Publishing	3	
	Minor Course 1		3	Suggested minors: English; General Business; International Business; Marketing; Non-Profit Management; Political Science; Psychology; Sociology.
Semester hours			15	
Semester 6: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 3010	Media Graphics	3	
	COM 3220	Professional Ethics in Public Relations	3	
	COM 3300	Mass Media and Society	3	
	COM 3618	Public Relations Writing	3	Writing in the Discipline
	Professional Dev Course 1		3	A total of 15 hours (5 courses) is required from the list on the POS
Semester hours			15	
Summer Semester: 3 hours	Appalachian Course	Course Name	Hours	Notes
	Minor Course 2		3	A summer course may be needed to complete a minor of more than 15 hours
Semester hours			3	
Semester 7: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 3928	Communication Research Methods	3	
	Professional Dev Course 2		3	
	Professional Dev Course 3		3	
	Minor Course 3		3	
	Minor Course 4		3	
Semester hours			15	
Semester 8: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 4318	Public Relations Campaigns	3	CAPSTONE
	Professional Dev Course 4		3	
	Professional Dev Course 5		3	
	Minor Course 5		3	
	Minor Course 6		3	If your minor is complete & you have 120 hours to graduate, you don't need this course.
Semester hours			15	
Total Appalachian hours			63	

Applying to Appalachian:

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Major Requirements

- An overall 2.0 GPA is required in the major; 18 semester hours must be completed at Appalachian.
- Junior Writing in the Discipline (WID)
- Senior Capstone Experience (CAP) must be met

Transfer Resources:

Transfer Admissions & Engagement

Office of Admissions
Office of Financial Aid
Scholarships
Career Development
University Housing
Off-Campus Housing
Campus Activities

transfer.appstate.edu
admissions.appstate.edu
financialaid.appstate.edu
scholarships.appstate.edu
careers.appstate.edu
housing.appstate.edu
offcampushousing.appstate.edu
campusactivities.appstate.edu



Questions, please call Transfer Admissions & Engagement at 828-262-7877