BS, Communication, Electronic Media/Broadcasting, 525A
Appalachian State University
2020-2021

STUDENTS SHOULD PLAN TO BEGIN APPALACHIAN COURSEWORK DURING THE SUMMER I TERM. (SEE BELOW)

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the Comprehensive Articulation Agreement (CAA) transfer course list. Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.

2. Appalachian courses are listed in the middle gray section. Some majors recommend a summer start term, which is listed in red at the top of the transfer guide/BDP and again in the grey section. Students should use this information to apply to Appalachian based on the recommended start term.

3. Important transfer and major information is listed in the bottom white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have

Community College Coursework: 60 Transfer hours   **Associate in Arts**

Semester 1: 14 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
ENG 111	Writing & Inquiry	3	RC 1000	
UGETC	Math	4		
UGETC	Humanity/Fine Art	3		
UGETC	Social/Behavioral Science	3		
ACA 122	College Transfer Success	1		
	Semester hours	14		

Semester 2: 16 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
ENG 112	Writing/Research in the Disciplines	3	RC 2001	
UGETC	Humanity/Fine Art	3		
UGETC	Social/Behavioral Science	3		
UGETC	Social/Behavioral Science	3		
UGETC	Natural Science	4		
	Semester hours	16		

Semester 3: 15 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
COM 231	Public Speaking	3	COM 2105	
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
	Semester hours	15		

Semester 4: 15 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
	Semester hours	15		
	Total AA degree hours	**60**		

Appalachian Course Work: 60 hours

Summer: 6 hours	Appalachian Course	Course Name	Hours	Notes
	COM 1200	Thinking Through Communication	3	Offered online: Student should work with the department to begin the application process and meet required deadlines.
	COM 1600	Foundations of Electronic Media	3	
		Summer hours	6	

Semester 5: 12 hours	Appalachian Course	Course Name	Hours	Notes
	COM 3300 OR COM 35XX	Mass Media & Society	3	
	COM 3200	Internet Communication	3	
	Minor Course		3	
	Minor Course		3	
		Semester hours	12	

Semester 6: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 3313	Professional Ethics in EM	3	
	COM 3301	Writing for EM	3	Writing in the Discipline
	COM 2416	Video Production I	3	
	Specialization Course		3	
	Minor Course		3	
		Semester hours	15	

Semester 7: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 3316	Television Studio Production	3	
	COM 4300	Media Sales	3	
	Specialization Course		3	
	Minor Course		3	
	Minor Course		3	
		Semester hours	15	

Semester 8: 12 hours	Appalachian Course	Course Name	Hours	Notes
	COM 4580	EM Media/Broadcasting	3	Capstone: Follow prerequisites closely
	COM 4317	EM Regulation	3	
	Specialization Course		3	
	Specialization Course		3	
		Semester hours	12	
		Total Appalachian hours	**60**	

Applying to Appalachian:
- A minimum cumulative GPA, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Admission to the Major:
- Due to resource limitations, students must apply and be accepted to the Electronic Media/Broadcasting major. Only after a student has been accepted into the major can they declare that major.
- Students must apply for admission to the EM/B major no later and February 1 for the following semester, or no later than September 15 for the following semester.
- Application

Portfolio Requirement:
- The Department of Communication requires all graduating seniors to develop a portfolio. Students should plan to begin collecting content for their portfolio as soon as they enter the program.
  - Audio production sample; video production sample; writing sample
- In addition to specific requirements, portfolios should also include a resume and self-assessment paper that accurately

Questions, please call the Office of Transfer Services at 828-262-7877