

TRANSFER GUIDE/BDP

BS, Communication, Public Relations, 521A
 Appalachian State University
 2020-2021

[Department of Communication](#)
[College of Fine & Applied Arts](#)
[Program of Study](#)

STUDENTS SHOULD PLAN TO BEGIN APPALACHIAN COURSEWORK DURING THE SUMMER I TERM. (SEE BELOW)

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement \(CAA\) transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the middle gray section. Some majors recommend a summer start term, which is listed in red at the top of the transfer guide/BDP and again in the grey section. Students should use this information to apply to Appalachian based on the recommended start term.
3. Important transfer and major information is listed in the bottom white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 60 Transfer hours		Associate in Arts			
Semester 1: 14 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 111	Writing & Inquiry	3	RC 1000	
	UGETC	Math	4		
	UGETC	Humanity/Fine Art	3		
	UGETC	Social/Behavioral Science	3		
	ACA 122	College Transfer Success	1		
		Semester hours	14		
Semester 2: 16 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	UGETC	Humanity/Fine Art	3		
	UGETC	Social/Behavioral Science	3		
	UGETC	Social/Behavioral Science	3		
	UGETC	Natural Science	4		
		Semester hours	16		
Semester 3: 15 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	COM 231	Public Speaking	3	COM 2105	
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
		Semester hours	15		
Semester 4: 15 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	COM 140	Intro to Intercultural Communication	3	COM 2124	
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
		Semester hours	15		
		Total AA degree hours	60		

Appalachian Course Work: 63 hours				
Summer: 6 hours	Appalachian Course	Course Name	Hours	Notes
	COM 1200	Thinking Through Communication	3	
	COM 1300	Journalism Matters	3	
	Summer hours		6	
Semester 5: 12 hours	Appalachian Course	Course Name	Hours	Notes
	COM 2618	Intro to Media Publishing	3	
	COM 3300	Mass Media & Society	3	
	COM 2325	Public Relations Principles	3	
	Minor Course		3	
Semester hours		12		
Semester 6: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 3220	PR Ethics	3	
	COM 3618	Public Relations Writing	3	Writing in the Discipline
	Professional Development Course		3	
	Minor Course		3	
	Minor Course		3	
Semester hours		15		
Summer: 3 hours	Appalachian Course	Course Name	Hours	Notes
	Professional Development Course		3	
	Summer hours		3	
Semester 7: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 3010	Media Graphics	3	
	COM 3928	Communication Research Methods	3	
	Immersion Course		3	
	Minor Course		3	
	Minor Course		3	
Semester hours		15		
Semester 8: 15 hours	Appalachian Course	Course Name	Hours	Notes
	COM 4318	Public Relations Campaigns	3	Portfolio Required: Must have completed COM 3618 & COM 3928
	Professional Development Course		3	
	Immersion Course		3	
	Minor Course		3	
Semester hours		12		
Total Appalachian hours		63		

Applying to Appalachian:

- A minimum cumulative GPA, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Admission to the Department of Communication:

- Transfer students may be allowed to declare a Communication major if they have earned a 2.5 cumulative GPA on coursework completed prior to attending Appalachian.

Portfolio Requirement:

- The Department of Communication requires all graduating seniors to develop a portfolio. Students should plan to begin collecting content for their portfolio as soon as they enter the program.
 - Writing sample, design sample, management skills sample, photography sample
- In addition to specific requirements, portfolios should also include a resume and self-assessment paper that accurately and adequately state communication skills.

Transfer Resources:

Office of Transfer Services transfer.appstate.edu
Office of Admissions admissions.appstate.edu
Office of Financial Aid financialaid.appstate.edu
Scholarships scholarships.appstate.edu
Career Development careers.appstate.edu
University Housing housing.appstate.edu
Off-Campus Housing offcampushousing.appstate.edu
Campus Activities campusactivities.appstate.edu



Questions, please call the Office of Transfer Services at 828-262-7877