

TRANSFER GUIDE/BDP

BS, Career & Technical Education - Business, Marketing & Entrepreneurship Education, 456C
Appalachian State University
2023-2024

[Department of Media, Career Studies and Leadership Development](#)
[Reich College of Education](#)
[Program of Study](#)

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement \(CAA\) transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the middle section. Students will work with an academic advisor to develop an individual graduation plan.
3. Important transfer and major information is listed in the bottom sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 65 Transfer hours		Associate in Science in Teacher Prep			
Semester 1	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 111	Writing & Inquiry	3	RC 1000	
	EDU 187	Teaching & Learning for All	4	EDU 2000	
	UGETC	Math	4		
	UGETC	Humanity/Fine Art	3		
	ACA 122	College Transfer Success	1		
		Semester hours	15		
Semester 2	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	EDU 216	Foundations of Education	3	EDU 2100	
	COM 120 or COM 231	Communication course	3	COM 2121 or COM 2105	
	ECO 251	Microeconomics	3	ECO 2030	Required for SAC in Marketing
	UGETC	Math	4		
		Semester hours	16		
Semester 3	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	EDU 279	Literacy Development & Instruction	4	EDU ELEC	
	SOC 225	Social Diversity	3	SOC ELEC	
	ACC 120	Accounting	4	ACC 2100	Required for major & SAC in Marketing
	BUS 115	Business Law	3	LAW 2150	Required for major
	UGETC	Natural Science	4		
		Semester hours	18		
Semester 4	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	EDU 250	Teacher Licensure Prep	3		Students should pass the Praxis CORE tests required for admission to Teacher Education at Appalachian during or just after this course is completed.
	UGETC	Natural Science	4		
	Second Academic Concentration		3		Please see notes
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		Semester hours	16		
		Total ASTP degree hours	65		

Appalachian Coursework: 62 hours				
Semester 5	Appalachian Course	Course Name	Hours	Notes
	CTE 1590	Personal Money Management	3	
	CTE 1750	An Introduction to CTE	1	
	CTE 3380	Info. Sys. For Business & Education Pros.	3	
	MKT 3050	Principles of Marketing	3	
	PSY 3010	Psychology Applied to Teaching	3	
	EDU 3000	Diverse Learners: Teaching & Learning	3	
	Semester hours		16	
Semester 6	Appalachian Course	Course Name	Hours	Notes
	CTE 3340	Business Communications	3	Writing in the Discipline
	CTE 4410	Workforce Ventures & Innovation	3	
	CTE 4550	Digital Network Learning Systems	3	Can double count for SAC in CIS
	CTE 4629	Management of CTE Programs and CTSOs	3	
	Second Academic Concentration		3	
	Semester hours		15	
Summer	Appalachian Course	Course Name	Hours	Notes
	CTE 4650	Research in CTE	3	Writing in the Discipline - Only offered Summer I
	Semester hours		3	
Semester 7	Appalachian Course	Course Name	Hours	Notes
	CTE 4619	CTE Curriculum	3	
	CTE 4640	Computer Design Applications	3	
	CTE 4660	Methods & Materials in CTE	3	
	CTE 4910	Practicum in CTE	1	
	EDU 3100	Assessment for Learning	3	
	Second Academic Concentration		3	
	Semester hours		16	
Semester 8	Appalachian Course	Course Name	Hours	Notes
	EDU 4900	Student Teaching/Clinical Internship	12	CAPSTONE
	Semester hours		12	
	Total Appalachian hours		62	

Applying to Appalachian:

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an application and official college transcripts to be considered for admission.

Second Academic Concentration (SAC): Students may take any 9 sh of Marketing classes (except MKT 120) at the community

Community college graduates must obtain a grade of “C” or better in each course and an overall GPA of at least 2.7 on a 4.0 scale to transfer with a junior status, per the state-wide articulation agreement.

To be admitted to the Reich College of Education for teacher education, a student must meet the following criteria:

- Complete 45 hours with a 2.7 GPA (2.7 GPA must be maintained)
- Complete the Praxis Core
- Be proficient in Reading and English

Additional Praxis CORE Testing Information:

* Please visit the Apply to Teacher Education [website](#) for additional information about possible exemption from the Praxis CORE based on ACT or SAT scores.

* Please visit the James Center for Academic Advising Testing Resources [website](#) for additional information and resources related to

Transfer Resources:
Transfer Admissions & Engagement
Office of Admissions
Office of Financial Aid
Scholarships
Career Development
University Housing
Off-Campus Housing
Campus Activities

transfer.appstate.edu
admissions.appstate.edu
financialaid.appstate.edu
scholarships.appstate.edu
careers.appstate.edu
housing.appstate.edu
offcampushousing.appstate.edu
campusactivities.appstate.edu



Questions, call Transfer Admissions & Engagement, 828-262-7877