

# TRANSFER GUIDE/BDP

BS, Career & Technical Education - Business, Marketing & Entrepreneurship Education  
Appalachian State University  
2020-2021

[Department of Curriculum & Instruction](#)  
[Reich College of Education](#)  
[Program of Study](#)

**THIS MAJOR RECOMMENDS A SUMMER START TERM. STUDENTS SHOULD APPLY ACCORDINGLY**

## HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement \(CAA\) transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the middle gray section. Students will work with an Appalachian advisor, after transferring, to develop an individual graduation plan.
3. Important transfer and major information is listed in the bottom white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

**Please note** - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 61 Transfer hours		Associate in Arts			
Semester 1: 13 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 111	Writing & Inquiry	3	RC 1000	
	<a href="#">UGETC</a>	Math	3		
	<a href="#">UGETC</a>	Humanity/Fine Art	3		
	<a href="#">UGETC</a>	Social Science	3		
	ACA 122	College Transfer Success	1		
		Semester hours	13		
Semester 2: 16 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	<a href="#">UGETC</a>	Humanity/Fine Art	3		
	ECO 251	Microeconomics	3	ECO 2030	Required for SAC in Marketing
	<a href="#">UGETC</a>	Social Science	3		
	<a href="#">UGETC</a>	Science	4		
		Semester hours	16		
Semester 3: 16 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	<a href="#">UGETC</a>	Humanity/Fine Art	3		
	ACC 120	Accounting	4	ACC 2100	Required for major & SAC in Marketing
	BUS 115	Business Law	3	LAW 2150	Required for major
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
		Semester hours	16		
Semester 4: 15 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
		Semester hours	15		
		<b>Total AA degree hours</b>	<b>60</b>		

Appalachian Course Work: 65 hours			
<b>Summer: 7 hours</b>	<b>Appalachian Course</b>	<b>Course Name</b>	<b>Hours</b>
	PSY 3010	Psychology Applied to Teaching	3
	CI 2300	Teaching & Learning in the Digital Age	2
	FDN 2400	Critical Perspectives on Teaching & Learning	2
	Semester hours		7
<b>Semester 5: 16 hours</b>	<b>Appalachian Course</b>	<b>Course Name</b>	<b>Hours</b>
	CTE 1590	Personal Money Management	3
	CTE 1750	An Introduction to CTE	1
	CTE 3340	Business Communications	3
	CTE 4550	Digital Network Learning Systems	3
	CTE 4629	Management of CTE Programs	3
	SPE 3300	Creating Inclusive Learning Communities	3
	Semester hours		16
<b>Semester 6: 14 hours</b>	<b>Appalachian Course</b>	<b>Course Name</b>	<b>Hours</b>
	CTE 3380	Info. Sys. For Business & Education Pros.	3
	CTE 4410	Workforce Ventures & Innovation	3
	CTE 4640	Computer Design Applications	3
	CI 3400	Policies & Practice in Educational Assessment	2
	SAC		3
	Semester hours		14
<b>Summer I: 3 hours</b>	<b>Appalachian Course</b>	<b>Course Name</b>	<b>Hours</b>
	CTE 4650	Research in CTE	3
	Semester hours		3
<b>Semester 7: 13 hours</b>	<b>Appalachian Course</b>	<b>Course Name</b>	<b>Hours</b>
	CTE 4619	CTE Curriculum	3
	CTE 4660	Methods & Materials in CTE	3
	CTE 4910	Practicum in CTE	1
	MKT 3050	Principals of Marketing	3
	SAC		3
	Semester hours		13
<b>Semester 8: 12 hours</b>	<b>Appalachian Course</b>	<b>Course Name</b>	<b>Hours</b>
	CI 4900	Student Teaching	12
	Semester hours		12
<b>Total Appalachian hours</b>			<b>65</b>

#### Applying to Appalachian:

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.

**Second Academic Concentration (SAC): Marketing: 18 hours:** Marketing is the recommended SAC.

To be admitted to the Reich College of Education for teacher education, a student must meet the following criteria:

- Complete CI 2300 and FDN 2400 with a C or better
- Complete 45 hours with a 2.7 GPA (2.7 GPA must be maintained)
- Complete the Praxis Core
- Be proficient in Reading and English

#### Transfer Resources:

**Online & Transfer Services** [transfer.appstate.edu](https://transfer.appstate.edu)  
**Office of Admissions** [admissions.appstate.edu](https://admissions.appstate.edu)  
**Office of Financial Aid** [financialaid.appstate.edu](https://financialaid.appstate.edu)  
**Scholarships** [scholarships.appstate.edu](https://scholarships.appstate.edu)  
**Career Development** [careers.appstate.edu](https://careers.appstate.edu)  
**University Housing** [housing.appstate.edu](https://housing.appstate.edu)  
**Off-Campus Housing** [offcampushousing.appstate.edu](https://offcampushousing.appstate.edu)  
**Campus Activities** [campusactivities.appstate.edu](https://campusactivities.appstate.edu)



Questions, call Online & Transfer Services, 828-262-7877