

TRANSFER GUIDE/BDP

BS, Graphic Communications Management - Cross Media Productions, 597B
 Appalachian State University
 2023-2024

Department of Art
 College of Fine & Applied Arts
 Program of Study

PLEASE READ HIGHLIGHTED SECTION CAREFULLY, STUDENTS MAY NEED TO TRANSFER AFTER 30 HOURS DEPENDING ON COURSE AVAILABILITY.

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement \(CAA\) transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the gray section. Some majors recommend students transfer after 30 hours are completed, which is listed in red at the top of the transfer guide/BDP. Students should use this information when planning their transfer process.
3. Important transfer and major information is listed in the white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 61 Transfer hours		Associate in Arts			
Semester 1: 14 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 111	Writing & Inquiry	3	RC 1000	
	UGETC	Humanities/Fine Arts	3		
	UGETC	Social/Behavioral Science	3		
	UGETC	Math	4		
	ACA 122	College Transfer Success	1		
Semester hours			14		
Semester 2: 16 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	COM 231	Public Speaking	3	COM 2105	Required for the major
	ECO 251	Microeconomics	3	ECO 2030	Required for the minor
	UGETC	Social/Behavioral Science	3		
	UGETC	Science	4		
Semester hours			16		
Semester 3: 15 hours	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
	UGETC	Humanities/Fine Arts	3		
	ACC 120	Accounting	4	ACC 2100	Required for the minor
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
Semester hours			16		
Semester 4: 15 hours	NCCC Course	Course Name	Hours		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
Semester hours			15		
Total AA degree hours			61		

The following courses can be taken at a NC community college for equivalent credit:

- GRA 121 (4 hours) = GCM 1012 & 1 GCM elective hour
- GRA 221 (4 hours) = GCM 2012 & 1 GCM elective hour
- PRN 131 (4 hours) = GCM 2222 & 1 GCM elective hour
- GRA 151 & GRA 152 (4 hours) = GCM 1022 & 1 GCM elective hour
- GRA 153 & GRA 256 (4 hours) = GCM 2522 & 1 GCM elective hour
- GRA 154, GRA 250 & GRA 271 (6 hours) = GCM 3102 & 3 GCM elective hours

Note: Not all courses may be offered at all community colleges. If courses are not offered, it is recommended that students transfer after 30 hours.

Appalachian Course Work: 72 hours**Semester 5: 12 hours**

Appalachian Course	Course Name	Hours	Notes
GCM 1012	Intro to Graphic Communications	3	If GCM transfer courses taken at the community college, see your advisor to create a plan for graduation
GCM 1022	Digital Media Composition I	3	
GCM 3312	3D Imaging and Animation	3	Offered Fall semester only
CIS 2050	Info Technology in Organizations	3	Required for the minor
Semester hours		12	

Semester 6: 13 hours

Appalachian Course	Course Name	Hours	Notes
GCM 2012	Intro to Printing & Finishing	3	
GCM 2522	Digital Media Composition II	3	
GCM 3622	Graphic Communications Seminar	1	Writing in the Discipline
GCM 3772	Job Estimating & Planning	3	Offered Spring semester only
FIN 3010 OR FIN 3680		3	Required for the minor
Semester hours		13	

Summer : 3 hours

Appalachian Course	Course Name	Hours	Notes
GCM 3900	Internship I	3	Can take up to 6 hours
Semester hours		3	

Semester 7: 15 hours

Appalachian Course	Course Name	Hours	Notes
GCM 3102	Cross Media Production	3	
GCM 3112	Substrates, Inks & Toners	3	Offered Fall semester only
GCM 3512	Wed Dev for Graphic Communications	3	
GCM 4558	Digital Printing Systems	3	
GCM Elective Course 1		3	Total of 9 hours (3 courses) required. Choose from list on POS
Semester hours		15	

Semester 8: 13 hours

Appalachian Course	Course Name	Hours	Notes
GCM 4112	Technical Assistant	1	
GCM 4591	Advanced Printing & Finishing	3	Offered Spring semester only
GCM 3525	Packaging Design & Production	3	Offered Spring semester only
GCM 4512	Advanced Cross Media Production	3	Offered Spring semester only
GCM 4595	Direct Mail and Emerging Technologies	3	Offered Spring semester only
Semester hours		13	

Summer: 3 hours

Appalachian Course	Course Name	Hours	Notes
GCM 4900	Internship II	3	CAPSTONE; Can take up to 6 hours
Semester Hours		3	

Semester 9: 13 hours

Appalachian Course	Course Name	Hours	Notes
GCM 4622	Current Trends in Graphic Comm	1	Offered Fall semester only
MGT 3010 OR 3060		3	Required for the minor
GCM Elective Course 2		3	
GCM Elective Course 3		3	
MKT 3050	Principles of Marketing	3	Required for the minor
Semester Hours		13	
Total Appalachian hours		72	

Applying to Appalachian:

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Important Information:

- A general business minor is required for this major.
- Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at <https://support.appstate.edu/about/technology-support-center/recommended-computer-specifications>
- If an AA degree is completed, students can expect another 2.5 years to complete their BS degree.
- A minimum grade of C/2.0 is required in each major course. A total of 21 hours in the major must be completed at Appalachian.

Transfer Resources:

Transfer Admissions & Engagement	transfer.appstate.edu
Office of Admissions	admissions.appstate.edu
Office of Financial Aid	financialaid.appstate.edu
Scholarships	scholarships.appstate.edu
Career Development	careers.appstate.edu
University Housing	housing.appstate.edu
Off-Campus Housing	offcampushousing.appstate.edu
Campus Activities	campusactivities.appstate.edu



Questions, please call Transfer Admissions & Engagement at 828-262-7877