BS, Graphic Communications Management - Cross Media Productions, 597B
Appalachian State University
2022-2023

Department of Art
College of Fine & Applied Arts
Program of Study

PLEASE READ HIGHLIGHTED SECTION CAREFULLY, STUDENTS MAY NEED TO TRANSFER AFTER 30 HOURS DEPENDING ON COURSE AVAILABILITY.

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the Comprehensive Articulation Agreement (CAA) transfer course list. Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.

2. Appalachian courses are listed in the middle gray section. Some majors recommend students transfer after 30 hours are completed, which is listed in red at the top of the transfer guide/BDP. Students should use this information when planning their transfer process.

3. Important transfer and major information is listed in the bottom white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 61 Transfer hours   **Associate in Arts**

Semester 1: 14 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
ENG 111	Writing & Inquiry	3	RC 1000	
UGETC	Humanities/Fine Arts	3		
UGETC	Social/Behavioral Science	3		
UGETC	Math	4		
ACA 122	College Transfer Success	1		
	Semester hours	14		

Semester 2: 16 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
ENG 112	Writing/Research in the Disciplines	3	RC 2001	
COM 231	Public Speaking	3	COM 2105	Required for the major
ECO 251	Microeconomics	3	ECO 2030	Required for the minor
UGETC	Social/Behavioral Science	3		
UGETC	Science	4		
	Semester hours	16		

Semester 3: 15 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
UGETC	Humanities/Fine Arts	3		
ACC 120	Accounting	4	ACC 2100	Required for the minor
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
	Semester hours	16		

Semester 4: 15 hours

NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
Pre-Major/Elective/GEC		3		
	Semester hours	15		
	Total AA degree hours	**61**		

The following courses can be taken at a NC community college for equivalent credit:

- GRA 121 (4 hours) = GCM 1012 & 1 GCM elective hour
- GRA 221 (4 hours) = GCM 2012 & 1 GCM elective hour
- PRN 131 (4 hours) = GCM 2222 & 1 GCM elective hour
- GRA 151 & GRA 152 (4 hours) = GCM 1022 & 1 GCM elective hour
- GRA 153 & GRA 256 (4 hours) = GCM 2522 & 1 GCM elective hour
- GRA 154, GRA 250 & GRA 271 (6 hours) = GCM 3102 & 3 GCM elective hours

Note: Not all courses may be offered at all community colleges. If courses are not offered, it is recommended that students transfer after 30 hours.

Appalachian Course Work: 72 hours

Semester 5: 12 hours	Appalachian Course	Course Name	Hours	Notes
Fall	GCM 1012	Intro to Graphic Communications	3	If GCM transfer courses taken at the community college, see your advisor to create a plan for graduation
	GCM 1022	Digital Media Composition I	3	
	GCM 3312	3D Imaging and Animation	3	Offered Fall semester only
	CIS 2050	Info Technology in Organizations	3	Required for the minor
		Semester hours	12	

Semester 6: 13 hours	Appalachian Course	Course Name	Hours	Notes
Spring	GCM 2012	Intro to Printing & Finishing	3	
	GCM 2522	Digital Media Composition II	3	
	GCM 3622	Graphic Communications Seminar	1	Writing in the Discipline
	GCM 3772	Job Estimating & Planning	3	Offered Spring semester only
	FIN 3010 OR FIN 3680		3	Required for the minor
		Semester hours	13	

Summer : 3 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 3900	Internship I	3	Can take up to 6 hours
		Semester hours	3	

Semester 7: 15 hours	Appalachian Course	Course Name	Hours	Notes
Fall	GCM 3102	Cross Media Production	3	
	GCM 3112	Substrates, Inks & Toners	3	Offered Fall semester only
	GCM 3512	Wed Dev for Graphic Communications	3	
	GCM 4558	Digital Printing Systems	3	
	GCM Elective Course 1		3	Total of 9 hours (3 courses) required. Choose from list on POS
		Semester hours	15	

Semester 8: 13 hours	Appalachian Course	Course Name	Hours	Notes
Spring	GCM 4112	Technical Assistant	1	
	GCM 4591	Advanced Printing & Finishing	3	Offered Spring semester only
	GCM 3525	Packaging Design & Production	3	Offered Spring semester only
	GCM 4512	Advanced Cross Media Production	3	Offered Spring semester only
	GCM 4595	Direct Mail and Emerging Technologies	3	Offered Spring semester only
		Semester hours	13	

Summer: 3 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 4900	Internship II	3	CAPSTONE; Can take up to 6 hours
		Semester Hours	3	

Semester 9: 13 hours	Appalachian Course	Course Name	Hours	Notes
Fall	GCM 4622	Current Trends in Graphic Comm	1	Offered Fall semester only
	MGT 3010 OR 3060		3	Required for the minor
	GCM Elective Course 2		3	
	GCM Elective Course 3		3	
	MKT 3050	Principles of Marketing	3	Required for the minor
		Semester Hours	13	
		Total Appalachian hours	**72**	

Applying to Appalachian:
- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Important Information:
- A general business minor is required for this major.
- Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at https://support.appstate.edu/about/technology-support-center/recommended-computer-specifications
- If an AA degree is completed, students can expect another 2.5 years to complete their BS degree.
- A minimum grade of C/2.0 is required in each major course. A total of 21 hours in the major must be completed at Appalachian.

Transfer Resources:

Transfer Admissions & Engagement	transfer.appstate.edu
Office of Admissions	admissions.appstate.edu
Office of Financial Aid	financialaid.appstate.edu
Scholarships	scholarships.appstate.edu
Career Development	careers.appstate.edu
University Housing	housing.appstate.edu
Off-Campus Housing	offcampushousing.appstate.edu
Campus Activities	campusactivities.appstate.edu
GCM program	https://graphicarts.appstate.edu/

Questions, please call Transfer Admissions & Engagement at 828-262-7877