**Transfer Guide/BDP**

BS, Graphic Communications Management - Cross Media Productions, 597B
Appalachian State University
Department of Art
College of Fine & Applied Arts
2022-2023

Program of Study

PLEASE READ HIGHLIGHTED SECTION CAREFULLY, STUDENTS MAY NEED TO TRANSFER AFTER 30 HOURS DEPENDING ON COURSE AVAILABILITY.

### HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the Comprehensive Articulation Agreement (CAA) transfer course list. Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.

2. Appalachian courses are listed in the middle gray section. Some majors recommend students transfer after 30 hours are completed, which is listed in red at the top of the transfer guide/BDP. Students should use this information when planning their transfer process.

3. Important transfer and major information is listed in the bottom white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

<table>
<thead>
<tr>
<th>Community College Coursework: 61 Transfer hours</th>
<th>Associate in Arts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Semester 1: 14 hours</strong></td>
<td><strong>NCCC Course</strong></td>
</tr>
<tr>
<td>ENG 111</td>
<td>Writing &amp; Inquiry</td>
</tr>
<tr>
<td>UGETC</td>
<td>Humanities/Fine Arts</td>
</tr>
<tr>
<td>UGETC</td>
<td>Social/Behavioral Science</td>
</tr>
<tr>
<td>UGETC</td>
<td>Math</td>
</tr>
<tr>
<td>ACA 122</td>
<td>College Transfer Success</td>
</tr>
<tr>
<td></td>
<td><strong>Semester hours</strong></td>
</tr>
</tbody>
</table>

| **Semester 2: 16 hours** | **NCCC Course** | **Course Name** | **Hours** | **Appalachian Equivalent** | **Notes** |
| ENG 112 | Writing/Research in the Disciplines | 3 | RC 2001 | |
| COM 231 | Public Speaking | 3 | COM 2105 | Required for the major |
| ECO 251 | Microeconomics | 3 | ECO 2030 | Required for the minor |
| UGETC | Social/Behavioral Science | 3 | | |
| UGETC | Science | 4 | | |
| | **Semester hours** | **16** | | |

| **Semester 3: 15 hours** | **NCCC Course** | **Course Name** | **Hours** | **Appalachian Equivalent** | **Notes** |
| UGETC | Humanities/Fine Arts | 3 | | |
| ACC 120 | Accounting | 4 | ACC 2100 | Required for the minor |
| Pre-Major/Elective/GEC | | 3 | | |
| Pre-Major/Elective/GEC | | 3 | | |
| Pre-Major/Elective/GEC | | 3 | | |
| | **Semester hours** | **16** | | |

| **Semester 4: 15 hours** | **NCCC Course** | **Course Name** | **Hours** | **Appalachian Equivalent** | **Notes** |
| Pre-Major/Elective/GEC | | 3 | | | The following courses can be taken at a NC community college for equivalent credit:
| Pre-Major/Elective/GEC | | 3 | | | • GRA 121 (4 hours) = GCM 1012 & 1 GCM elective hour
| Pre-Major/Elective/GEC | | 3 | | | • GRA 221 (4 hours) = GCM 2012 & 1 GCM elective hour
| Pre-Major/Elective/GEC | | 3 | | | • PRN 121 (4 hours) = GCM 2312 & 1 GCM elective hour
| Pre-Major/Elective/GEC | | 3 | | | • GRA 151 & GRA 152 (4 hours) = GCM 1012 & 1 GCM elective hour
| Pre-Major/Elective/GEC | | 3 | | | • GRA 153 & GRA 256 (4 hours) = GCM 2522 & 1 GCM elective hour
| Pre-Major/Elective/GEC | | 3 | | | • GRA 154, GRA 250 & GRA 271 (6 hours) = GCM 3102 & 3 GCM elective hours
| Pre-Major/Elective/GEC | | 3 | | |
| | **Semester hours** | **15** | | |
| | **Total AA degree hours** | **61** | | |

Note: Not all courses may be offered at all community colleges. If courses are not offered, it is recommended that students transfer after 30 hours.
### Appalachian Course Work: 72 hours

#### Semester 5: 12 hours

<table>
<thead>
<tr>
<th>Appalachian Course</th>
<th>Course Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>GCM 1012</td>
<td>Intro to Graphic Communications</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 1022</td>
<td>Digital Media Composition I</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 3312</td>
<td>3D Imaging and Animation</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>CIS 2050</td>
<td>Core Technology in Organizations</td>
<td>3</td>
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<tr>
<td></td>
<td>Total</td>
<td>Semester hours</td>
<td>12</td>
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</table>

#### Semester 6: 13 hours

<table>
<thead>
<tr>
<th>Appalachian Course</th>
<th>Course Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>GCM 2012</td>
<td>Intro to Printing &amp; Finishing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 2522</td>
<td>Digital Media Composition II</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 3622</td>
<td>Graphic Communications Seminar</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>GCM 3772</td>
<td>Job Estimating &amp; Planning</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>FIN 3010 OR FIN 3680</td>
<td>3</td>
<td>Required for the minor</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>Semester hours</td>
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#### Summer: 3 hours

<table>
<thead>
<tr>
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<th>Course Name</th>
<th>Hours</th>
<th>Notes</th>
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<tbody>
<tr>
<td></td>
<td>GCM 3900</td>
<td>3</td>
<td>Can take up to 6 hours</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>3</td>
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#### Semester 7: 15 hours

<table>
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<th>Course Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>GCM 3102</td>
<td>Cross Media Production</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 3112</td>
<td>Substrates, Inks &amp; Toners</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 3512</td>
<td>Web Dev for Graphic Communications</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 4558</td>
<td>Digital Printing Systems</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM Elective Course 1</td>
<td>3</td>
<td>Total of 9 hours (3 courses) required. Choose from list on POS</td>
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<tr>
<td></td>
<td>Total</td>
<td>Semester hours</td>
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#### Semester 8: 13 hours

<table>
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<th>Course Name</th>
<th>Hours</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Spring</td>
<td>GCM 4112</td>
<td>Technical Assistant</td>
<td>1</td>
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<tr>
<td></td>
<td>GCM 4591</td>
<td>Advanced Printing &amp; Finishing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 3525</td>
<td>Packaging Design &amp; Production</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 4512</td>
<td>Advanced Cross Media Production</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM 4595</td>
<td>Direct Mail and Emerging Technologies</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>Semester hours</td>
<td>13</td>
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#### Summer: 3 hours

<table>
<thead>
<tr>
<th>Appalachian Course</th>
<th>Course Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>GCM 4900</td>
<td>Internship II</td>
<td>3</td>
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<tr>
<td></td>
<td>Total</td>
<td>Semester Hours</td>
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#### Semester 9: 13 hours

<table>
<thead>
<tr>
<th>Appalachian Course</th>
<th>Course Name</th>
<th>Hours</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Fall</td>
<td>GCM 4622</td>
<td>Current Trends in Graphic Comm</td>
<td>1</td>
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<tr>
<td></td>
<td>MGT 3010 OR 3060</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>GCM Elective Course 2</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>GCM Elective Course 3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MKT 3050</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>Semester Hours</td>
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</tr>
</tbody>
</table>

Total Appalachian hours: **72**
Important Information:
• A general business minor is required for this major.
• Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at https://support.appstate.edu/about/technology-support-center/recommended-computer-specifications
• If an AA degree is completed, students can expect another 2.5 years to complete their BS degree.
• A minimum grade of C/2.0 is required in each major course. A total of 21 hours in the major must be completed at Appalachian.

Applying to Appalachian:
• A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
• Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
• Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Transfer Resources:
Transfer Admissions & Engagement: transfer.appstate.edu
Office of Admissions: admissions.appstate.edu
Office of Financial Aid: financialaid.appstate.edu
Scholarships: scholarships.appstate.edu
Career Development: careers.appstate.edu
University Housing: housing.appstate.edu
Off-Campus Housing: offcampushousing.appstate.edu
Campus Activities: campusactivities.appstate.edu
GCM program: https://graphicarts.appstate.edu/

Questions, please call Transfer Admissions & Engagement at 828-262-7877