

TRANSFER GUIDE/BDP

BS,Graphic Communications Management, Print/Packaging Production, 597C  
Appalachian State University  
2023-2024

[Department of Art](#)  
[College of Fine & Applied Arts](#)  
[Program of Study](#)

**PLEASE READ HIGHLIGHTED SECTION CAREFULLY, STUDENTS MAY NEED TO TRANSFER AFTER 30 HOURS DEPENDING ON COURSE AVAILABILITY.**

**HOW-TO Use the Transfer Guide/BDP**

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement \(CAA\) transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the gray section. Some majors recommend students transfer after 30 hours are completed, which is listed in red at the top of the transfer guide/BDP. Students should use this information when planning their transfer process.
3. Important transfer and major information is listed in the white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

**Please note** - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have

Community College Coursework: 60 Transfer hours		Associate in Arts			
Semester	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
Semester 1: 14 hours	ENG 111	Writing & Inquiry	3	RC 1000	
	<a href="#">UGETC</a>	Humanities/Fine Arts	3		
	<a href="#">UGETC</a>	Social/Behavioral Science	3		
	<a href="#">UGETC</a>	Math	4		
	ACA 122	College Transfer Success	1		
	Semester hours			14	
Semester 2: 16 hours	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	COM 251	Public Speaking	3	COM 2105	Required for the major
	ECO 251	Microeconomics	3	ECO 2030	Required for the minor
	<a href="#">UGETC</a>	Social/Behavioral Science	3		
	<a href="#">UGETC</a>	Science	4		
	Semester hours			16	
Semester 3: 16 hours	<a href="#">UGETC</a>	Humanities/Fine Arts	3		
	ACC 120	Accounting	4	ACC 2100	Required for the minor
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	Semester hours			16	
Semester 4: 15 hours	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	<a href="#">Pre-Major/Elective/GEC</a>		3		
	Semester hours			15	
<b>Total AA degree hours</b>			<b>60</b>		

The following courses can be taken at a NC community college for equivalent credit:

- GRA 121 (4 hours) = GCM 1012 & 1 GCM elective hour
- GRA 221 (4 hours) = GCM 2012 & 1 GCM elective hour
- PRN 131 (4 hours) = GCM 2222 & 1 GCM elective hour
- GRA 151 & GRA 152 (4 hours) = GCM 1022 & 1 GCM elective hour
- GRA 153 & GRA 256 (4 hours) = GCM 2522 & 1 GCM elective hour
- GRA 154, GRA 250 & GRA 271 (6 hours) = GCM 3102 & 3 GCM elective hours

**Note: Not all courses may be offered at all community colleges. If courses are not offered, it is recommended that students transfer after 30 hours.**

**Appalachian Course Work: 69 hours****Semester 5: 12 hours**

Fall

Appalachian Course	Course Name	Hours	Notes
GCM 1012	Intro to Graphic Communications	3	If GCM transfer courses taken at the community college, see your advisor to create a plan for
GCM 1022	Digital Media Composition I	3	If taken at community college, take free elective
GCM 3518	Sustainability for Graphic Commun	3	Offered fall semester only
GCM Major Elective		3	Total of 6 hours (2 courses) required. See POS for list of options
Semester hours		12	

**Semester 6: 10 hours**

Spring

Appalachian Course	Course Name	Hours	Notes
GCM 2012	Intro to Printing & Finishing	3	
GCM 2522	Digital Media Composition II	3	
GCM 3622	Graphic Communications Seminar	1	Writing in the Discipline
MGT 3010 OR 3060		3	Required for the minor
Semester hours		10	

**Summer: 3 hours**

Appalachian Course	Course Name	Hours	Notes
GCM 3900	Internship I	3	May be taken for up to 6 hours
Semester Hours		3	

**Semester 7: 9 hours**

Fall

Appalachian Course	Course Name	Hours	Notes
GCM 3112	Substrates, Inks and Toners	3	Offered Fall semester only
GCM Major Elective		3	
GCM 4558	Digital Printing Systems	3	
Semester hours		9	

**Semester 8: 13 hours**

Spring

Appalachian Course	Course Name	Hours	Notes
GCM 3525	Packaging Design & Production	3	Offered Spring semester only
GCM 3772	Job Estimating & Planning	3	Offered Spring semester only
GCM 2222	Introduction to Packaging Production	3	Offered Spring semester only
GCM 4112	Technical Assistant	1	
GCM 4591	Advanced Printing & Finishing	3	Offered Spring semester only
Semester hours		13	

**Summer: 3 hours**

Appalachian Course	Course Name	Hours	Notes
GCM 4900	Internship II	3	CAPSTONE: May be taken for up to 6 hours
Semester Hours		3	

**Semester 9: 10 hours**

Fall

Appalachian Course	Course Name	Hours	Notes
GCM 3882	Intermediate Packaging Production	3	Offered Fall semester only
GCM 4622	Current Trends in Graphic Communications	1	Offered Fall semester only
CIS 2050	Info Technology in Organizations	3	Required for the minor
MKT 3050	Principles of Marketing	3	Required for the minor
Semester Hours		10	

**Semester 10: 9 hours**

Spring

Appalachian Course	Course Name	Hours	Notes
GCM 4566	Advanced Packaging Production	3	Offered Spring semester only
GCM 4595	Direct Mail and Emerging Technologies	3	Offered Spring semester only

FIN 3010 OR FIN 3680		3	Required for the minor
	Semester Hours	9	
	<b>Total Appalachian hours</b>	<b>69</b>	

**Applying to Appalachian:**

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

\* A general business minor is required for this major.

\* Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at <http://www.tec.appstate.edu/students-computer-specification>

\* If an AA degree is completed, students can expect another 2.5 years to complete their BS degree.

\* A minimum grade of C/2.0 is required in each major course. A total of 21 hours in the major must be completed at Appalachian.

**Transfer Resources:**

**Transfer Admissions & Engagement**

**Office of Admissions**

**Office of Financial Aid**

**Scholarships**

**Career Development**

**University Housing**

**Off-Campus Housing**

**Campus Activities**

**GCM program**

[transfer.appstate.edu](http://transfer.appstate.edu)

[admissions.appstate.edu](http://admissions.appstate.edu)

[financialaid.appstate.edu](http://financialaid.appstate.edu)

[scholarships.appstate.edu](http://scholarships.appstate.edu)

[careers.appstate.edu](http://careers.appstate.edu)

[housing.appstate.edu](http://housing.appstate.edu)

[offcampushousing.appstate.edu](http://offcampushousing.appstate.edu)

[campusactivities.appstate.edu](http://campusactivities.appstate.edu)

[management-bs](http://management-bs)



Questions, please call Transfer Admissions & Engagement at 828-262-7877