

TRANSFER GUIDE/BDP

BS, Graphic Communications Management - Cross Media Productions, 597B
 Appalachian State University
 2021-2022

[Department of Art](#)
[College of Fine & Applied Arts](#)
[Program of Study](#)

PLEASE READ HIGHLIGHTED SECTION CAREFULLY, STUDENTS MAY NEED TO TRANSFER AFTER 30 HOURS DEPENDING ON COURSE AVAILABILITY.

HOW-TO Use the Transfer Guide/BDP

The Transfer Guides/BDPs have three sections:

1. The NC Community College courses are listed in the top yellow section. Recommended and/or preferred courses are provided, with the equivalent Appalachian courses listed. If a specific course is not listed, students should use the blue hyperlink to access the [Comprehensive Articulation Agreement \(CAA\) transfer course list](#). Students are welcome to choose any CAA course; however, students should choose courses that are available at their institution and satisfy their transfer degree requirements.
2. Appalachian courses are listed in the middle gray section. Some majors recommend students transfer after 30 hours are completed, which is listed in red at the top of the transfer guide/BDP. Students should use this information when planning their transfer process.
3. Important transfer and major information is listed in the bottom white sections. Students should refer to these sections for information regarding program requirements and other important information the department would like students to be aware of.

Please note - Transfer Guides/BDPs are developed based on the approved curriculum for that catalog year. Depending on term of entry and the curriculum posted for that catalog year, programs of study may have changed.

Community College Coursework: 60 Transfer hours		Associate in Arts			
Semester	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
Semester 1: 14 hours	ENG 111	Writing & Inquiry	3	RC 1000	
	UGETC	Humanity/Fine Art	3		
	UGETC	Social Science	3		
	UGETC	Math	4		
	ACA 122	College Transfer Success	1		
	Semester hours			14	
Semester 2: 16 hours	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	COM 231	Public Speaking	3	COM 2105	Required for the major
	ECO 251	Microeconomics	3	ECO 2030	Required for the minor
	UGETC	Social Science	3		
	UGETC	Science	4		
	Semester hours			16	
Semester 3: 15 hours	UGETC	Humanity/Fine Art	3		
	ACC 120	Accounting	4	ACC 2100	Required for the minor
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Semester hours			16	
Semester 4: 15 hours	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Semester hours			15	
Total AA degree hours			60		

The following courses can be taken at a NC community college for equivalent credit:

- GRA 121 (4 hours) = GCM 1012 & 1 GCM elective hour
- GRA 221 (4 hours) = GCM 2012 & 1 GCM elective hour
- PRN 131 (4 hours) = GCM 2222 & 1 GCM elective hour
- GRA 151 & GRA 152 (4 hours) = GCM 1022 & 1 GCM elective hour
- GRA 153 & GRA 256 (4 hours) = GCM 2522 & 1 GCM elective hour
- GRA 154, GRA 250 & GRA 271 (6 hours) = GCM 3102 & 3 GCM elective hours

Note: Not all courses may be offered at all community colleges. If courses are not offered, it is recommended that students transfer after 30 hours.

Appalachian Course Work: 75 hours

Semester 5: 12 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 1012	Intro to Graphic Communications	3	If taken at community college, take free elective
	GCM 1022	Electronic Document Design I	3	If taken at community college, take free elective
	MKT 3050	Principals of Marketing	3	Required for the minor
	CIS 2050	Info Technology in Organizations	3	Required for the minor
		Semester hours	12	
Semester 6: 13 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 2012	Intro to Printing & Finishing	3	If taken at the community college, take free elective
	GCM 2522	Electronic Document Design II	3	If taken at the community college, take free elective
	GCM 3312	3D Imaging and Animation	3	
	GCM 3622	Graphic Communications Seminar	1	Writing in the Discipline
	FIN 3010 OR FIN 3680		3	Required for the minor
		Semester hours	13	
Summer : 3 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 3900	Internship I	3	
		Semester hours	3	
Semester 7: 15 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 3102	Cross Media Production	3	If taken at the community college, take free elective
	GCM 3112	Substrates, Inks & Toners	3	
	GCM 3512	Wed Dev for Graphic Communications	3	
	GCM 3525	Packaging Design & Production	3	
	GCM 3772	Job Estimating & Planning	3	
		Semester hours	15	
Semester 8: 13 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 4112	Technical Assistant	1	
	GCM 4591	Advanced Finishing & Printing	3	
	GCM 4558	Digital Printing Systems	3	
	GCM Elective		3	
	GCM Elective		3	
		Semester hours	13	
Summer: 3 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 4900	Internship II	3	CAPSTONE
		Semester Hours	3	
Semester 9: 16 hours	Appalachian Course	Course Name	Hours	Notes
	GCM 4622	Current Trends in Graphic Comm	1	
	GCM 4512	Advanced Cross Media Production	3	
	GCM 4595	Direct Mail and Emerging Technologies	3	
	MGT 3010 OR 3060		3	Required for the minor
	GCM Elective		3	
	GCM Elective		3	
		Semester Hours	16	
		Total Appalachian hours	75	

Applying to Appalachian:

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Important Information:

- A general business minor is required for this major.
- Students entering this program are required to have a Macintosh laptop/notebook computer.
- If an AA degree is completed, students can expect another 2.5 years to complete their BS degree.

Transfer Resources:

Transfer Admissions & Engagement	transfer.appstate.edu
Office of Admissions	admissions.appstate.edu
Office of Financial Aid	financialaid.appstate.edu
Scholarships	scholarships.appstate.edu
Career Development	careers.appstate.edu
University Housing	housing.appstate.edu
Off-Campus Housing	offcampushousing.appstate.edu
Campus Activities	campusactivities.appstate.edu
GCM program	https://graphicarts.appstate.edu/



Questions, please call Transfer Admissions & Engagement at 828-262-7877