

TRANSFER GUIDE

BS, Graphic Communications Management - Cross Media Productions, 597B
 Appalachian State University
 2019-2020

Department of Art
 College of Fine & Applied Arts
 Program of Study

PLEASE READ NOTES CAREFULLY, STUDENTS MAY NEED TO TRANSFER AFTER 30 HOURS DEPENDING ON COURSE AVAILABILITY.

Community College Coursework: 60 Transfer hours		Associate in Arts			
Semester	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
Semester 1: 14 hours	ENG 111	Writing & Inquiry	3	RC 1000	
	UGETC	Humanity/Fine Art	3		
	UGETC	Social Science	3		
	UGETC	Math	4		
	ACA 122	College Transfer Success	1		
Semester hours			14		
Semester 2: 16 hours	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	COM 231	Public Speaking	3	COM 2105	Required for the major
	ECO 251	Microeconomics	3	ECO 2030	Required for the minor
	UGETC	Social Science	3		
	UGETC	Science	4		
	Semester hours			16	
Semester 3: 15 hours	UGETC	Humanity/Fine Art	3		
	ACC 120	Accounting	4	ACC 2100	Required for the minor
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
Semester hours			16		
Semester 4: 15 hours	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
Semester hours			15		
Total AA degree hours			60		

The following courses can be taken at a NC community college for equivalent credit:

- GRA 121 (4 hours) = GCM 1012 & 1 GCM elective hour
- GRA 221 (4 hours) = GCM 2012 & 1 GCM elective hour
- PRN 131 (4 hours) = GCM 2222 & 1 GCM elective hour
- GRA 151 & GRA 152 (4 hours) = GCM 1022 & 1 GCM elective hour
- GRA 153 & GRA 256 (4 hours) = GCM 2522 & 1 GCM elective hour
- GRA 154, GRA 250 & GRA 271 (6 hours) = GCM 3102 & 3 GCM elective hours

Note: Not all courses may be offered at all community colleges. If courses are not offered, it is recommended that students transfer after 30 hours.

Appalachian Course Work: 72 hours					
Semester	Appalachian Course	Course Name	Hours		Notes
Semester 5: 12 hours	GCM 1012	Intro to Graphic Communications	3		If taken at community college, take free elective
	GCM 1022	Electronic Document Design I	3		If taken at community college, take free elective
	MKT 3050	Principals of Marketing	3		Required for the minor
	CIS 2050	Info Technology in Organizations	3		Required for the minor
	Semester hours			12	
Semester 6: 13 hours	GCM 2012	Intro to Printing & Finishing	3		If taken at the community college, take free elective
	GCM 2522	Electronic Document Design II	3		If taken at the community college, take free elective
	GCM 3312	3D Imaging and Animation	3		
	GCM 3622	Graphic Communications Seminar	1		Writing in the Discipline
	FIN 3010 OR FIN 3680		3		Required for the minor
	Semester hours			13	
Summer : 3 hours	GCM 3900	Internship I	3		
	Semester hours			3	
Semester 7: 15 hours	GCM 3102	Cross Media Production	3		If taken at the community college, take free elective
	GCM 3112	Substrates, Inks & Toners	3		
	GCM 3512	Web Dev for Graphic Communications	3		
	GCM 3525	Packaging Design & Production	3		
	GCM 3772	Job Estimating & Planning	3		
	Semester hours			15	
Semester 8: 13 hours	GCM 4112	Technical Assistant	1		
	GCM 4591	Advanced Finishing & Printing	3		
	GCM 4558	Digital Printing Systems	3		
	GCM Elective		3		
	GCM Elective		3		
Semester hours			13		
Summer: 3 hours	GCM 4900	Internship II	3	CAPSTONE	
	Semester Hours			3	
Semester 9: 13 hours	GCM 4622	Current Trends in Graphic Comm	1		
	GCM 4512	Advanced Cross Media Production	3		
	MGT 3010 OR 3060		3		Required for the minor
	GCM Elective		3		
	GCM Elective		3		
Semester Hours			13		
Total Appalachian hours			72		

Applying to Appalachian:

- A minimum cumulative GPA of 2.25, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Advising & Community College Course Selection:

- For UGETC, Pre-Major, Elective, or GEC course options please refer to the [Comprehensive Articulation Agreement transfer course list](#).
- Students should work with their community college academic advisor to ensure appropriate course selection for AA degree completion.

Important Information:

- A general business minor is required for this major.
- Students entering this program are required to have a Macintosh laptop/notebook computer.
- If an AA degree is completed, students can expect another 2.5 years to complete their BS degree.

Transfer Resources:

- Office of Transfer Services transfer.appstate.edu
- Office of Admissions admissions.appstate.edu
- Office of Financial Aid financialaid.appstate.edu
- Scholarships scholarships.appstate.edu
- Careers careers.appstate.edu
- University Housing housing.appstate.edu
- Off-Campus Housing offcampushousing.appstate.edu
- Campus Activities campusactivities.appstate.edu
- GCM program <https://graphicarts.appstate.edu/>

