

Electronic Media/Broadcasting

Sem.	UDLAP COURSES		EQUIVALENT COURSES WITHIN UDLAP		ASU COURSES	
	CODE	COURSE	CODE	COURSE	CODE	COURSE
1	PC 114	Thought and Language			ENG 1000 FL 1000 WGC 1103 ENG 2001	GEN ED
1	EG	General Study I	BC110 IS118	Info Culture Society and Info	COM 3200	Internet Communication
1	CO 113	Introduction to Communication			COM 2300	Intro to Mass Communications
1	CO 114	Oral Expression Workshop			COM 2101	Public Speaking
1	CO 115	Communication Studies			COM 1200	Foundations of Human Communication
2	PC 214	Writing for the Professional Discipline	EG			Junior Writing or Senior Capstone Experience / GEN ED
2	EG	General Study II (MA 124 Mathematics and Statistics)	EG		MAT 1010 MAT 1020 MAT 1030 MAT 1110 STT 2820	GEN ED
2	ID	Second Language I				Accredited as participant of the dual program or Minor
2	ID	Second Language Lab I				Accredited as participant of the dual program or Minor
2	HA 417	Mexican Art: Second Half of the 20th Century	EG			GEN ED
2	CO 122	Introduction to Journalism				GEN ED / ELECTIVE / MINOR

Electronic Media/Broadcasting

Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP	ASU COURSES	Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP
	CODE	COURSE	CODE	COURSE	CODE	COURSE
2	CO 123	Photography	EG			GEN ED / ELECTIVE / MINOR
3	ID	Second Language II				Accredited as participant of the dual program or Minor
3	ID	Second Language Lab II				Accredited as participant of the dual program or Minor
3	EG	General Study III	FC112	Financial Accounting	ACC2100	Principles of Accounting I
3	CO 231	Journalism Genres			COM 2612	Broadcast Newswriting
3	CO 215	Theoretical Schools of Communication	EG			GEN ED / ELECTIVE / MINOR
3	CO 263	Information and Society			COM 3300	Mass Media and Society
3	BA 111	Management Fundamentals	EC 105	Economic Principles	ECO 2030	Principles of Economy – Price Theory
4	ID	Second Language III				Accredited as participant of the dual program or Minor
4	ID	Second Language Lab III				Accredited as participant of the dual program or Gen Ed
4	EG	General Study IV	MK111	Marketing Foundations	MK 3050	Principles of Marketing
4	CO 214	Methodological Perspectives in Communication	EG			GEN ED / ELECTIVE / MINOR
4	RI 252	Contemporary Mexican Politics	EG			GEN ED / ELECTIVE / MINOR
4	CO 264	Moving Image Language I	EG			GEN ED / ELECTIVE / MINOR

Electronic Media/Broadcasting

Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP	ASU COURSES	Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP
	CODE	COURSE	CODE	COURSE	CODE	COURSE
4	CO 243	Sound Language			COM 2316	Audio Production I
5	GE	General Study V	MK415	Media Planning	COM 4300	Media Sales
5	AE 223	Social Statistics	EG			GEN ED / ELECTIVE / MINOR
5	ED 418	Education for Critical Media Reception			COM 334	Advanced Media Analysis
5	CO 382	Ethics and Communication	DE 387		COM 2310	Ethics and Communication
5	CO 352	Scriptwriting	EG			GEN ED / ELECTIVE / MINOR
5	CO 341	Organizational Communication	DE 387	Derecho de la Propiedad Intelectual	COM 4317	Electronic Media Regulation
6	LI 260	Mexican Literature	EG			GEN ED / ELECTIVE / MINOR
6	<u>CO 261</u>	Journalism Writing and Style			COM 3301	Writing for Electronic Media
6	<u>CO 344</u>	Radio Production Techniques I			COM 3306	Audio Production II
6	<u>CO 345</u>	Radio Production Techniques Lab I			COM 3306	Audio Production II
6	<u>CO 353</u>	TV and Video Production Techniques			COM 3316	Television Studio Production
6	<u>CO 357</u>	TV and Video Production Labs			COM 3316	Television Studio Production
6	<u>CO 364</u>	Moving Image Language II	EG			GEN ED / ELECTIVE / MINOR

Electronic Media/Broadcasting

Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP	ASU COURSES	Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP
	CODE	COURSE	CODE	COURSE	CODE	COURSE
6	AE 305	Applied Statistics				
6	CO 325	Communication Theories Seminar I				
6	CO337	International Communication				
6	CO 465	Communication and Marketing				
6	CO 367	Communication and Organizational Development				
7	<u>CO 402</u>	Advanced Scriptwriting	EG			GEN ED / ELECTIVE / MINOR
7	<u>CO 403</u>	Preproduction			COM 4317	Electronic Media Management (Cap)
7	<u>CO 492</u>	Radio Production Techniques II	TE 116	Acting/Performance Techniques I	COM 4302	Broadcast Performance Techniques
7	<u>CO 493</u>	Radio Production Techniques Lab II	TE 116	Acting/Performance Techniques I	COM 4302	Broadcast Performance Techniques
7	<u>CO 417</u>	Information Genres	EG			GEN ED / ELECTIVE / MINOR
7	<u>CO 418</u>	Journalism Ethics	EG			GEN ED / ELECTIVE / MINOR

Electronic Media/Broadcasting

Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP	ASU COURSES	Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP
	CODE	COURSE	CODE	COURSE	CODE	COURSE
7	CO 414	Quantitative Research Workshop (Content Analysis)				
7	CO 413	Qualitative Research Workshop (Discourse Analysis)				
7	CO 416	Communication Theories Seminar II				
7	CO 441	Organizational Communication Research I				
7	CO 452	Publicity and Public Relations				
7	CO 473	Corporate Image Assessment				
8	<u>CO 404</u>	Audiovisual Production			COM 4316	Video Production I
8	<u>CO 405</u>	Audiovisual Production Lab			COM 4316	Video Production I
8	<u>CO 412</u>	Photojournalism			COM 4420	Converged Media
8	<u>CO 419</u>	Investigative Journalism	EG			GEN ED / ELECTIVE / MINOR
8	<u>CO 429</u>	Opinion Genres	EG			GEN ED / ELECTIVE / MINOR
8	CO 477	Design and Assessment of Communication Projects				

Electronic Media/Broadcasting

Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP	ASU COURSES	Sem.	UDLAP COURSES	EQUIVALENT COURSES WITHIN UDLAP
	CODE	COURSE	CODE	COURSE	CODE	COURSE
8	CO 421	Communication Research Seminar				
8	CO 459	Quantitative Research Workshop (Surveys)				
8	CO 486	Qualitative Research Workshop (Reception)				
8	CO 491	Communication for Social Development and Change				
9	<u>CO 406</u>	Postproduction			COM 4416	Video Production II
9	<u>CO 407</u>	Postproduction Lab			COM 4416	Video Production II
9	<u>CO 408</u>	Distribution and Exhibition Workshop			COM 3333	Electronic Media Programming
9	<u>CO 433</u>	Journalistic Production			COM 4302	TV News and Sports Reporting
9	CO 494	Internship			COM 3900	Internship (ELECTIVE)
9	BA 460	Project Management				
9	CO 487	Production of Educational and Promotional Materials				
9	CO 488	Public and Private Organizations Research Workshop				