BS, Communications, Electronic Media/Broadcasting, 525A **Appalachian State University** College of Fine and Applied Arts **Department of Communications** Program of Study 2015-2016

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				cation Transfer Component (UGETC)			
nglish Composition (6		1	ı	The following two English composition courses are required.	1		
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
NG 111	Expository Writing		None	RC 1000	3	Required	
NG 112	Argument-Based Research		ENG 111	RC 2001	3	Required	
Total Credit Hours Req	uired	6			6		
lumanities/Fine Arts (9 SCH)			Students will select three courses from at least two different disci	plines:		
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ART 111	Art Appreciation	3	None	ART 2011	3		
ART 114	Art History Survey I	3	None	ART 2030	3		
ART 115	Art History Survey II	3	None	ART 2130	3		
COM 231	Public Speaking	3	None	COM 2101	3	Required	
NG 231	American Literature I	3	ENG 112, 113, 114	ENG 2350	3		
NG 232	American Literature II	3	ENG 112, 113, 114	ENG 2350	3		
MUS 110	Music Appreciation	3	None	MUS 2011	3		
MUS 112	Introduction to Jazz	3	None	MUS 2014	3		
PHI 215	Philosophical Issues	3	ENG 111	PHL Elective	3		
PHI 240	Introduction to Ethics	3	ENG 111	PHL 2000	3		
Total Credit Hours Req	uired	9			9		
ocial /Behavioral Scie	nce (9 SCH)			Students will select three courses from at least two different disci	plines:		
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
CO 251	Principles of Microeconomics	_	None	ECO 2030	3		
CO 252	Principles of Macroeconomics	_	None	ECO 2040	3		
HIS 111	World Civilizations I		None	HIS 1101	3		
HIS 112	World Civilizations II		None	HIS 1102	3		
HIS 131	American History I	3	None	HIS 1200	3		
HIS 132	American History II	3	None	HIS 1200	3		
PSY 150	General Psychology	3	None	PSY 1200	3		
OL 120	American Government	3	None	P S 1100	3		
SOC 210	Introduction to Sociology		None	SOC 1000	3		
Total Credit Hours Reg		9			9		
•				Charles and the fellowing			
Mathematics (3-4 SCH)		Cuadit Harre	Due vervieltes	Students will select one course from the following:	Cuadit Hauss	Described on Dueferred by Maior	Notes
Prefix WAT 143	Course Name Quantitative Literacy	Credit Hours	Pre-requisites None	University Course Equivalent MAT 1010	Credit Hours	Required <u>or</u> Preferred by Major	Notes
MAT 152	Statistical Methods I		None	STT 2810	4	+	
MAT 152 MAT 171	Precalculus Algebra	_	None	MAT 1020	4		
VIAT 171 Total Credit Hours Reg		4		INIUI TOTO	4		
		4			4		
Natural Sciences (4 SCI				Students will select 4 SCH from the following courses:	T		
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required <u>or</u> Preferred by Major	Notes
AST 111/111A	Descriptive Astronomy I and Lab	4	None	AST 1002	4		
AST 151/151A	General Astronomy I and lab I	4	None	AST 1001	4		
BIO 110	Principles of Biology	4	None	BIO 1201 & BIO 1204	4		
310 111	General Biology	4	None	BIO 1201 & BIO 1204	4		
CHM 151	General Chemistry I	4	None	CHE 1101 & CHE 1110	4		
GEL 111	Introduction Geology	4	None	GLY 1101	4		
PHY 110/110A	Conceptual Physics and Lab	4	None	PHY 1100	4		
Total Credit Hours Req	uired	4	-		4		-

Total UGETC Hours 32 32

Additional General Education Courses (13-14 SHC): These courses must classified as UGETC or general education within the CAA.							
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
COM 110	Intro to Communications	3		COM Elective	3	GEC	
UGETC/GEC		3			3	UGETC/GEC	
UGETC/GEC		3			3	UGETC/GEC	
UGETC/GEC		3	•		3	UGETC/GEC	
Total Credit Hours Regu	tal Credit Hours Required 12						

Total General Education Hours Required

44

44

	Other REQUIRED HOURS (15-16 SHC): These courses must be classified as pre-major, elective or general education within the CAA.						
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
ACA 122	College Transfer Success	1	None		1	GEC	required by CAA
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	

Other Required Hours (15-16 SCH)

16

16

Total Semester Credit Hours in Program: 60

	Plan: BS, Communications, Electronic Media/Broad			
emester	Course	Hours	Notes	
J	COM 1200 Intro to Communications	3	On-line options available for summer semesters	3
	COM 1600 Fundamentals of Electronic Media	3	Major Requirement	
	COM 2416 Video Production I	3	Major Requirement	
	COM 3300 or COM 35xx Special Topics	3	Major Requirement	
	Minor Course	3	Major Requirement	12
	COM 3313 Professional Ethics in Electronic Media	3	Major Requirement	
	COM 3301 Writing for Electronic Media	3	Writing in the Discipline	
	COM 3316 Television Studio Production	3	Major Requirement	
	Specialization Course	3	See Program of Study	
	Minor Course	3	Major Requirement	15
	COM 3200 Internet Communication	3	Major Requirement	
	COM 4317 Electronic Media Regulation	3	See Program of Study	
	Specialization Course	3	See Program of Study	
	Minor Course	3	Major Requirement	
	Minor Course	3	Major Requirement	15
	COM 4315 Electronic Media Management	3	Major Requirement	
	Specialization Course	3	Major Requirement	
	Specialization Course	3	See Program of Study	
	Minor Course	3	Major Requirement	
	Free Elective	5	Take enough Free Electives to reach 122 required hours	17
				— 62
				60 transfer hours
				122 hours for graduation

This major requires seperate admission to the major. COMM 1200 must be complete prior to application. See departmental website for more information.

Residency Requirements:

- 32 hours must be from ASU
- 18 hours in the major must be from ASU
- 9 hours in the minor must be from ASU
- Final 30 hours must be courses taken through ASU (includes internships, study abroad taken through ASU)