## BS, Communications, Electronic Media/Broadcasting, 525A Appalachian State University College of Fine and Applied Arts <u>Department of Communications</u> <u>Program of Study</u> 2016-2017

## Universal General Education Transfer Component (UGETC)

English Composition (	6 SCH)		The following two	English composition courses are require	d.		
Prefix	Course Name	Credit Hours Pre-rec		University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
NG 111	Expository Writing	3 None	RC 1000	· · · · ·	3	Required	
NG 112	Argument-Based Research	3 ENG 111	RC 2001		3	Required	
otal Credit Hours Re	quired	6			6		
umanities/Fine Arts	(9 SCH)		Students will seler	t three courses from at least two differen	nt disciplines:		
Prefix	Course Name	Credit Hours Pre-rec		University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ART 111	Art Appreciation	3 None	ART 2011		3	· _ / /	
RT 114	Art History Survey I	3 None	ART 2030		3		
RT 115	Art History Survey II	3 None	ART 2130		3		
OM 231	Public Speaking	3 None	COM 2101		3	Required	
NG 231	American Literature I	3 ENG 112,	113, 114 ENG 2350		3	·	
NG 232	American Literature II	3 ENG 112,	113, 114 ENG 2350		3		
NG 241	British Literature I	3 ENG 112,	113, 114 ENG 2050		3		
NG 242	British Literature II	3 ENG 112, 1	113, 114 ENG 2050		3		
AUS 110	Music Appreciation	3 None	MUS 2011		3		
/US 112	Introduction to Jazz	3 None	MUS 2014		3		
PHI 215	Philosophical Issues	3 ENG 111	PHL Elective		3		
HI 240	Introduction to Ethics	3 ENG 111	PHL 2000		3		
otal Credit Hours Re	quired	9			9		
ocial /Behavioral Sci	ence (9 SCH)		Students will seler	Students will select three courses from at least two different disciplines:			
Prefix	Course Name	Credit Hours Pre-rec		University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
CO 251	Principles of Microeconomics	3 None	ECO 2030		3	····· • • • • • • • • • • • • • • • • •	
CO 252	Principles of Macroeconomics	3 None	ECO 2040		3		
IS 111	World Civilizations I	3 None	HIS 1101		3		
IIS 112	World Civilizations II	3 None	HIS 1102		3		
IIS 131	American History I	3 None	HIS 1200		3		
IIS 132	American History II	3 None	HIS 1200		3		
SY 150	General Psychology	3 None	PSY 1200		3		
OL 120	American Government	3 None	P S 1100		3		
OC 210	Introduction to Sociology	3 None	SOC 1000		3		
otal Credit Hours Re		9	· · ·		9		
Nathematics (3-4 SCH	1		Students will seler	t one course from the following:			
Prefix	Course Name	Credit Hours Pre-rec		University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
MAT 143	Quantitative Literacy	3 None	MAT 1010		4		
/AT 152	Statistical Methods I	4 None	STT 2810		4	1	
/AT 171	Precalculus Algebra	4 None	MAT 1020		4	1	
otal Credit Hours Re		4			4	<u>н</u>	
latural Sciences (4 SC	•		Students will color	t 4 SCH from the following courses:			
Prefix	Course Name	Credit Hours Pre-red		University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
		4 None	AST 1002	Chiversity course Equivalent		Required of Freiened by Major	Notes
		4 NOTE			4		
ST 111/111A	Descriptive Astronomy Land Lab	4 None	AST 1001		4		
ST 111/111A ST 151/151A	General Astronomy I and lab I	4 None	AST 1001 BIO 1201 & BIO 12	04	л		
ST 111/111A ST 151/151A IO 110	General Astronomy I and lab I Principles of Biology	4 None	BIO 1201 & BIO 12		4		
AST 111/111A AST 151/151A BIO 110 BIO 111	General Astronomy I and lab I Principles of Biology General Biology	4 None 4 None	BIO 1201 & BIO 120 BIO 1201 & BIO 120	04	4		
ST 111/111A ST 151/151A NO 110 NO 111 CHM 151	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I	4 None 4 None 4 None	BIO 1201 & BIO 12 BIO 1201 & BIO 12 CHE 1101 & CHE 12	04	4 4 4		
ST 111/111A ST 151/151A IO 110 IO 111	General Astronomy I and lab I Principles of Biology General Biology	4 None 4 None	BIO 1201 & BIO 120 BIO 1201 & BIO 120	04	4 4 4 4 4 4		

**Total UGETC Hours** 

	Additional General Education Courses (13-14 SHC): These courses must classified as UGETC or general education within the CAA.							
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes	
COM 110	Intro to Communications	3		COM Elective	3	GEC		
UGETC/GEC		3			3	UGETC/GEC		
UGETC/GEC		3			3	UGETC/GEC		
UGETC/GEC		3			3	UGETC/GEC		
Total Credit Hours Required 12			12					
Total General Edu	Total General Education Hours Required 44				44			

Other REQUIRED HOURS (15-16 SHC): These courses must be classified as pre-major, elective or general education within the CAA.							
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
ACA 122	College Transfer Success	1	None		1	GEC	required by CAA
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Other Required H	Other Required Hours (15-16 SCH) 16 16						

## Total Semester Credit Hours in Program: 60

	ar Plan: BS, Communications, Electronic Media/Broad	-		
Semester	Course	Hours	Notes	
SU	COM 1200 Thinking Through Communication	3	On-line options available for summer semesters	3
5	COM 1600 Fundamentals of Electronic Media	3	Major Requirement	
5	COM 2416 Video Production I	3	Major Requirement	
5	COM 3300 or COM 35xx Special Topics	3	Major Requirement	
5	Minor Course	3	Major Requirement	12
6	COM 3313 Professional Ethics in Electronic Media	3	Major Requirement	
6	COM 3301 Writing for Electronic Media	3	Writing in the Discipline	
6	COM 3316 Television Studio Production	3	Major Requirement	
6	Specialization Course	3	See Program of Study	
6	Minor Course	3	Major Requirement	15
7	COM 3200 Internet Communication	3	Major Requirement	
7	COM 4317 Electronic Media Regulation	3	See Program of Study	
7	Specialization Course	3	See Program of Study	
7	Minor Course	3	Major Requirement	
7	Minor Course	3	Major Requirement	15
8	COM 4315 Electronic Media Management	3	Major Requirement	
8	Specialization Course	3	Major Requirement	
В	Specialization Course	3	See Program of Study	
8	Minor Course	3	Major Requirement	
8	Free Elective	5	Take enough Free Electives to reach 122 required hours	17
				62
				60 transfer hours
				122 hours for graduation

This major requires seperate admission to the major. COMM 1200 must be complete prior to application. See departmental website for more information.

## Residency Requirements:

- 32 hours must be from ASU
- 18 hours in the major must be from ASU
- 9 hours in the minor must be from ASU
- Final 30 hours must be courses taken through ASU (includes internships, study abroad taken through ASU)