

Appalachian State University
College of Fine and Applied Arts
Department of Communication
Program of Study
2017-2018

Universal General Education Transfer Component (UGETC)

| English Composition (6 SCH): Complete BOTH English courses | | | | | | | |
|--|---------------------------------|--------------|-------------------|------------------------------|--------------|--------------------------------|-------|
| Prefix | Course Name | Credit Hours | Pre-requisites | University Course Equivalent | Credit Hours | Required or Preferred by Major | Notes |
| ENG 111 | Expository Writing | 3 | None | RC 1000 | 3 | Required | |
| ENG 112 | Argument-Based Research | 3 | ENG 111 | RC 2001 | 3 | Required | |
| Total Credit Hours Required | | 6 | | | 6 | | |
| Humanities/Fine Arts (9 SCH): Select 3 classes from at least two different disciplines | | | | | | | |
| Prefix | Course Name | Credit Hours | Pre-requisites | University Course Equivalent | Credit Hours | Required or Preferred by Major | Notes |
| ART 111 | Art Appreciation | 3 | None | ART 2011 | 3 | | |
| ART 114 | Art History Survey I | 3 | None | ART 2030 | 3 | | |
| ART 115 | Art History Survey II | 3 | None | ART 2130 | 3 | | |
| COM 231 | Public Speaking | 3 | None | COM 2105 | 3 | Required | |
| ENG 231 | American Literature I | 3 | ENG 112, 113, 114 | ENG 2350 | 3 | | |
| ENG 232 | American Literature II | 3 | ENG 112, 113, 114 | ENG 2350 | 3 | | |
| ENG 241 | British Literature I | 3 | ENG 112, 113, 114 | ENG 2050 | 3 | | |
| ENG 242 | British Literature II | 3 | ENG 112, 113, 114 | ENG 2050 | 3 | | |
| MUS 110 | Music Appreciation | 3 | None | MUS 2011 | 3 | | |
| MUS 112 | Introduction to Jazz | 3 | None | MUS 2014 | 3 | | |
| PHI 215 | Philosophical Issues | 3 | ENG 111 | PHL Elective | 3 | | |
| PHI 240 | Introduction to Ethics | 3 | ENG 111 | PHL 2000 | 3 | | |
| Total Credit Hours Required | | 9 | | | 9 | | |
| Social /Behavioral Science (9 SCH): Select 3 classes from at least two different disciplines | | | | | | | |
| Prefix | Course Name | Credit Hours | Pre-requisites | University Course Equivalent | Credit Hours | Required or Preferred by Major | Notes |
| ECO 251 | Principles of Microeconomics | 3 | None | ECO 2030 | 3 | | |
| ECO 252 | Principles of Macroeconomics | 3 | None | ECO 2040 | 3 | | |
| HIS 111 | World Civilizations I | 3 | None | HIS 1101 | 3 | | |
| HIS 112 | World Civilizations II | 3 | None | HIS 1102 | 3 | | |
| HIS 131 | American History I | 3 | None | HIS 1200 | 3 | | |
| HIS 132 | American History II | 3 | None | HIS 1200 | 3 | | |
| PSY 150 | General Psychology | 3 | None | PSY 1200 | 3 | | |
| POL 120 | American Government | 3 | None | P S 1100 | 3 | | |
| SOC 210 | Introduction to Sociology | 3 | None | SOC 1000 | 3 | | |
| Total Credit Hours Required | | 9 | | | 9 | | |
| Mathematics (3-4 SCH): Select 1 course | | | | | | | |
| Prefix | Course Name | Credit Hours | Pre-requisites | University Course Equivalent | Credit Hours | Required or Preferred by Major | Notes |
| MAT 143 | Quantitative Literacy | 3 | None | GEP MAT | 3 | | |
| MAT 152 | Statistical Methods I | 4 | None | STT 2820 | 4 | | |
| MAT 171 | Precalculus Algebra | 4 | None | MAT 1020 | 4 | | |
| Total Credit Hours Required | | 4 | | | 4 | | |
| Natural Sciences (4 SCH): Select 1 course | | | | | | | |
| Prefix | Course Name | Credit Hours | Pre-requisites | University Course Equivalent | Credit Hours | Required or Preferred by Major | Notes |
| AST 111/111A | Descriptive Astronomy I and Lab | 4 | None | AST 1002 | 4 | | |
| AST 151/151A | General Astronomy I and lab I | 4 | None | AST 1001 | 4 | | |
| BIO 110 | Principles of Biology | 4 | None | BIO 1201 & BIO 1204 | 4 | | |
| BIO 111 | General Biology | 4 | None | BIO 1201 & BIO 1204 | 4 | | |
| CHM 151 | General Chemistry I | 4 | None | CHE 1101 & CHE 1110 | 4 | | |
| GEL 111 | Introduction Geology | 4 | None | GLY 1101 | 4 | | |
| PHY 110/110A | Conceptual Physics and Lab | 4 | None | PHY 1100 | 4 | | |
| Total Credit Hours Required | | 4 | | | 4 | | |
| Total UGETC Hours | | 32 | | | 32 | | |

| Additional General Education Courses (13-14 SHC) | | | | | | | |
|--|-------------------------|--------------|----------------|------------------------------|--------------|-----------|-------|
| Prefix | Course Name | Credit Hours | Pre-requisites | University Course Equivalent | Credit Hours | Category | Notes |
| COM 110 | Intro to Communications | 3 | | COM Elective | 3 | GEC | |
| UGETC/GEC | | 3 | | | 3 | UGETC/GEC | |
| UGETC/GEC | | 3 | | | 3 | UGETC/GEC | |
| UGETC/GEC | | 3 | | | 3 | UGETC/GEC | |
| Total Credit Hours Required | | 12 | | | 12 | | |

Total General Education Hours Required 44 44

| Other REQUIRED HOURS (15-16 SHC) | | | | | | | |
|---|--------------------------|--------------|----------------|------------------------------|--------------|------------------------|-----------------|
| Prefix | Course Name | Credit Hours | Pre-requisites | University Course Equivalent | Credit Hours | Category | Notes |
| ACA 122 | College Transfer Success | 1 | None | | 1 | GEC | required by CAA |
| Pre-Major/GEC/Elective | | 3 | | | 3 | Pre-Major/GEC/Elective | |
| Pre-Major/GEC/Elective | | 3 | | | 3 | Pre-Major/GEC/Elective | |
| Pre-Major/GEC/Elective | | 3 | | | 3 | Pre-Major/GEC/Elective | |
| Pre-Major/GEC/Elective | | 3 | | | 3 | Pre-Major/GEC/Elective | |
| Pre-Major/GEC/Elective | | 3 | | | 3 | Pre-Major/GEC/Elective | |
| Other Required Hours (15-16 SCH) | | 16 | | | 16 | | |

Total Semester Credit Hours in Program: 60

| 3rd - 4th Year Plan: BS, Communications, Electronic Media/Broadcasting | | | | |
|--|--|-------|---------------------------|--------------------------|
| Semester | Course | Hours | Notes | |
| SU | COM 1200 Thinking Through Communication | 3 | Major Requirement | 6 |
| SU | COM 1600 Fundamentals of Electronic Media | 3 | Major Requirement | |
| 5 | COM 2416 Video Production I | 3 | Major Requirement | 12 |
| 5 | COM 3300 or COM 35xx Special Topics | 3 | Major Requirement | |
| 5 | Minor Course | 3 | Major Requirement | |
| 5 | Free Elective | 3 | Major Requirement | |
| 6 | COM 3313 Professional Ethics in Electronic Media | 3 | Major Requirement | |
| 6 | COM 3301 Writing for Electronic Media | 3 | Writing in the Discipline | 15 |
| 6 | COM 3316 Television Studio Production | 3 | Major Requirement | |
| 6 | Specialization Course | 3 | See Program of Study | |
| 6 | Minor Course | 3 | Major Requirement | |
| 7 | COM 3200 Internet Communication | 3 | Major Requirement | |
| 7 | COM 4317 Electronic Media Regulation | 3 | See Program of Study | 15 |
| 7 | Specialization Course | 3 | See Program of Study | |
| 7 | Minor Course | 3 | Major Requirement | |
| 7 | Minor Course | 3 | Major Requirement | |
| 8 | COM 4315 Electronic Media Management | 3 | Major Requirement | |
| 8 | COM 4300 Media Sales | 3 | Major Requirement | 15 |
| 8 | Specialization Course | 3 | Major Requirement | |
| 8 | Specialization Course | 3 | See Program of Study | |
| 8 | Minor Course | 3 | Major Requirement | |
| | | | | 63 |
| | | | | 60 transfer hours |
| | | | | 123 hours for graduation |

This major requires separate admission to the major. COMM 1200 must be complete prior to application. See departmental website for more information.

Residency Requirements:

- 32 hours must be from ASU
- 18 hours in the major must be from ASU
- 9 hours in the minor must be from ASU
- Final 30 hours must be courses taken through ASU (includes internships, study abroad taken through ASU)