

Universal General Education Transfer Component (UGETC)

English Composition (6 SCH)				The following two English composition courses are required.			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ENG 111	Expository Writing	3	None	RC 1000	3	Required	
ENG 112	Argument-Based Research	3	ENG 111	RC 2001	3	Required	
Total Credit Hours Required		6			6		
Humanities/Fine Arts (9 SCH)				Students will select three courses from at least two different disciplines:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ART 111	Art Appreciation	3	None	ART 2011	3		
ART 114	Art History Survey I	3	None	ART 2030	3		
ART 115	Art History Survey II	3	None	ART 2130	3		
COM 231	Public Speaking	3	None	COM 2101	3	Required	
ENG 231	American Literature I	3	ENG 112, 113, 114	ENG 2350	3		
ENG 232	American Literature II	3	ENG 112, 113, 114	ENG 2350	3		
MUS 110	Music Appreciation	3	None	MUS 2011	3		
MUS 112	Introduction to Jazz	3	None	MUS 2014	3		
PHI 215	Philosophical Issues	3	ENG 111	PHL Elective	3		
PHI 240	Introduction to Ethics	3	ENG 111	PHL 2000	3		
Total Credit Hours Required		9			9		
Social /Behavioral Science (9 SCH)				Students will select three courses from at least two different disciplines:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ECO 251	Principles of Microeconomics	3	None	ECO 2030	3		
ECO 252	Principles of Macroeconomics	3	None	ECO 2040	3		
HIS 111	World Civilizations I	3	None	HIS 1101	3		
HIS 112	World Civilizations II	3	None	HIS 1102	3		
HIS 131	American History I	3	None	HIS 1200	3		
HIS 132	American History II	3	None	HIS 1200	3		
PSY 150	General Psychology	3	None	PSY 1200	3		
POL 120	American Government	3	None	P S 1100	3		
SOC 210	Introduction to Sociology	3	None	SOC 1000	3		
Total Credit Hours Required		9			9		
Mathematics (3-4 SCH)				Students will select one course from the following:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
MAT 143	Quantitative Literacy	3	None	MAT 1010	4		
MAT 152	Statistical Methods I	4	None	STT 2810	4		
MAT 171	Precalculus Algebra	4	None	MAT 1020	4		
Total Credit Hours Required		4			4		
Natural Sciences (4 SCH)				Students will select 4 SCH from the following courses:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
AST 111/111A	Descriptive Astronomy I and Lab	4	None	AST 1002	4		
AST 151/151A	General Astronomy I and lab I	4	None	AST 1001	4		
BIO 110	Principles of Biology	4	None	BIO 1201 & BIO 1204	4		
BIO 111	General Biology	4	None	BIO 1201 & BIO 1204	4		
CHM 151	General Chemistry I	4	None	CHE 1101 & CHE 1110	4		
GEL 111	Introduction Geology	4	None	GLY 1101	4		
PHY 110/110A	Conceptual Physics and Lab	4	None	PHY 1100	4		
Total Credit Hours Required		4			4		
Total UGETC Hours		32			32		

Additional General Education Courses (13-14 SHC) : These courses must be classified as UGETC or general education within the CAA.								
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes	
COM 110	Intro to Communications	3		COM Elective	3	GEC		
UGETC/GEC		3			3	UGETC/GEC		
UGETC/GEC		3			3	UGETC/GEC		
UGETC/GEC		3			3	UGETC/GEC		
Total Credit Hours Required		12			12			
Total General Education Hours Required		44			44			
Other REQUIRED HOURS (15-16 SHC): These courses must be classified as pre-major, elective or general education within the CAA.								
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes	
ACA 122	College Transfer Success	1	None		1	GEC	required by CAA	
JOU 110 or 116	Intro to Journalism or Writing for Mass Media	3	ENG 111	COM 2600	3	Pre-Major	Required by major	
JOU 117	Feature/Editorial Writing	3		COM Elective	3	GEC		
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective		
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective		
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective		
Other Required Hours (15-16 SCH)		16			16			

Total Semester Credit Hours in Program: 60

3rd - 4th Year Plan: BS, Communications, Public Relations				
Semester	Course	Hours	Notes	
SU 1 or 2	COM 2600 Intro to Journalism	3	If taken at community college, start coursework in fall semester	3
5	COM 1200 Foundations of Human Communication	3	Major Requirement	
5	COM 2618 Intro to Media Publishing	3	Major Requirement	
5	COM 3200 Internet Communication	3	Major Requirement	
5	COM 3318 Public Relations Principles	3	Major Requirement	
5	Minor Course	3	Major Requirement	15
6	COM 3300 Mass Media & Society	3	Major Requirement	
6	COM 3618 Public Relations Writing	3	Writing in the Discipline	
6	Professional Development Course	3	Major Requirement	
6	Minor Course	3	Major Requirement	15
6	Minor Course	3	Major Requirement	
SU 1 or 2	Professional Development Course - Internship possibility	3	If taken, do not take PR development course in previous spring	
7	COM 3010 Media Graphics	3	Major Requirement	
7	COM 3928 Communication Research Methods	3	Major Requirement	
7	Immersion Course	3	Major Requirement	
7	Minor Course	3	Major Requirement	15
7	Minor Course	3	Major Requirement	
8	COM 4318 Public Relations Campaigns	3	Major Requirement	
8	COM 4418 Public Relations Seminar	3	Major Requirement	
8	Professional Development Course	3	See Program of Study	
8	Immersion Course	3	Major Requirement	
8	Minor Course or Free Elective	3	Take enough Free Electives to reach 122 required hours	15
				63
				60 transfer hours
				123 hours for graduation

Co/Pre-Reqs

- COM 2618 (Intro to Media Publishing) prerequisite for COM 3010 (Media Graphics)
- COM 2600 (Introduction to Journalism) prerequisite for COM 3618 (PR Writing)
- COM 3318 (PR Principles) co/prerequisite for COM 3618 (PR Writing)
- COM 3618 (PR Writing) and COM 3928 (Research Methods) prerequisites for COM 4318 (PR Campaigns)
- COM 4318 (PR Campaigns) co/prerequisite for COM 4418 (PR Seminar)

Residency Requirements:

- 32 hours must be from ASU
- 18 hours in the major must be from ASU
- 9 hours in the minor must be from ASU
- Final 30 hours must be courses taken through ASU (includes internships, study abroad taken through ASU)
