BS, Career and Technical Education: Business, Marketing & Entrepreneurship Edu, 456C Appalachian State University

Reich College of Education
Curriculum & Instruction
Program of Study
2017-2018

## **Universal General Education Transfer Component (UGETC)**

	SCH): Complete BOTH English courses					T =	1
Prefix	Course Name	Credit Hours		University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
IG 111	Expository Writing	3	None	RC 1000	3	Required	
G 112	Argument-Based Research		ENG 111	RC 2001	3	Required	
tal Credit Hours Req	uired	6			6		
manities/Fine Arts (	9 SCH): Select 3 classes from at least two different disciplines						
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
RT 111	Art Appreciation	3	None	ART 2011	3		
RT 114	Art History Survey I	3	None	ART 2030	3		
RT 115	Art History Survey II	3	None	ART 2130	3		
OM 231	Public Speaking	3	None	COM 2105	3		
NG 231	American Literature I	3	ENG 112, 113, 114	ENG 2350	3		
NG 232	American Literature II	3	ENG 112, 113, 114	ENG 2350	3		
NG 241	British Literature I	3	ENG 112, 113, 114	ENG 2050	3		
NG 242	British Literature II	3	ENG 112, 113, 114	ENG 2050	3		
1US 110	Music Appreciation	3	None	MUS 2011	3		
1US 112	Introduction to Jazz	3	None	MUS 2014	3		
HI 215	Philosophical Issues	3	ENG 111	PHL Elective	3		İ
HI 240	Introduction to Ethics		ENG 111	PHL 2000	3		
otal Credit Hours Reg		9			9	U	1
•	ence (9 SCH): Select 3 classes from at least two different disciplines						
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
CO 251	Principles of Microeconomics	Credit Hours	None Pre-requisites	ECO 2030	Credit Hours	Required or Preferred by Wajor	Notes
CO 252	Principles of Macroeconomics  Principles of Macroeconomics	3		ECO 2040	3	Kequired	
IIS 111	World Civilizations I	3	None None	HIS 1101	3		
				HIS 1101	3		
HS 112	World Civilizations II		None		3		
HS 131	American History I	3	None	HIS 1200	3		
HIS 132	American History II	3	None	HIS 1200	3		
PSY 150	General Psychology	3	None	PSY 1200	3		
POL 120	American Government		None	P S 1100	3		
OC 210	Introduction to Sociology		None	SOC 1000	3		
otal Credit Hours Req	uired	9			9		
Mathematics (3-4 SCH)	: Select 1 course						
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ИАТ 143	Quantitative Literacy	3	None	GEP MAT	3		
ИАТ 152	Statistical Methods I	4	None	STT 2820	4		
ЛАТ 171	Precalculus Algebra	4	None	MAT 1020	4		
otal Credit Hours Req	uired	4			4		
latural Sciences (4 SCH	U): Soloct 1 course						
latural sciences (4 scr	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
Profiv	Descriptive Astronomy I and Lab	d credit riours	None	AST 1002	A CICUIC HOUIS	Required of Treferred by Wajor	140163
Prefix							
ST 111/111A		4			1		
ST 111/111A ST 151/151A	General Astronomy I and lab I	4	None	AST 1001	4		
ST 111/111A ST 151/151A BIO 110	General Astronomy I and lab I Principles of Biology	4	None None	AST 1001 BIO 1201 & BIO 1204	4		
ST 111/111A ST 151/151A IO 110	General Astronomy I and lab I Principles of Biology General Biology	4	None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204	4 4		
ST 111/111A ST 151/151A IO 110 IO 111 HM 151	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I	4 4	None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110	4 4		
ST 111/111A ST 151/151A BIO 110 BIO 111 CHM 151 GEL 111	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology	4 4 4	None None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101	4 4 4 4		
ST 111/111A ST 151/151A IO 110 IO 111 HM 151 EL 111 HY 110/110A	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab		None None None None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110	4 4 4 4		
ST 111/111A ST 151/151A IO 110 IO 111 HM 151 EL 111 HY 110/110A	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab	4 4 4 4	None None None None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101	4 4 4 4 4 4		
ST 111/111A ST 151/151A O 110 IO 111 HM 151 EL 111 HY 110/110A otal Credit Hours Req	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired		None None None None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101			
ST 111/111A ST 151/151A O 110 IO 111 HM 151 EL 111 HY 110/110A otal Credit Hours Req	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired	32	None None None None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101 PHY 1100	4 4 4 4 4 4 4 32		
ST 111/111A ST 151/151A IO 110 IO 111 HM 151 EL 111 HY 110/110A otal Credit Hours Req	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired	4 32 Addi	None None None None None None None tional General	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101 PHY 1100  Education Courses (13-14 SHC)	32		Notes
ST 111/111A ST 151/151A IO 110 IO 110 IO 111 IHM 151 EL 111 HY 110/110A otal Credit Hours Req	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired  Course Name	32	None None None None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101 PHY 1100  Education Courses (13-14 SHC) University Course Equivalent		Category	Notes Desiring the Main
ST 111/111A ST 151/151A IO 110 IO 110 IO 111 HM 151 EL 111 HW 110/110A otal Credit Hours Req Total UGETC Ho  Prefix CC 120	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired	4 32 Addi	None None None None None None None tional General	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101 PHY 1100  Education Courses (13-14 SHC)	32	Category GEC	Required for Major
ST 111/111A ST 151/151A IO 110 IO 111 HM 151 EL 111 TEL 111 Total UGETC Ho  Prefix CC 120 AC Course	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired  Course Name	4 32 Addi	None None None None None None None tional General	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101 PHY 1100  Education Courses (13-14 SHC) University Course Equivalent	32	Category GEC GEC	Required for Major See Notes
5T 111/111A  ST 151/151A  O 110  O 111  HM 151  EL 111  HY 110/110A  otal Credit Hours Req  otal UGETC Ho  Prefix  CC 120  MC Course  MC Course	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired  Course Name	4 32 Addi	None None None None None None None tional General	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101 PHY 1100  Education Courses (13-14 SHC) University Course Equivalent	32	Category GEC GEC GEC	Required for Major
5T 111/111A 5T 151/151A O 110 O 111 HM 151 EL 111 HY 110/110A otal Credit Hours Req otal UGETC Ho	General Astronomy I and lab I Principles of Biology General Biology General Chemistry I Introduction Geology Conceptual Physics and Lab uired  Course Name	4 32 Addi	None None None None None None Pone None None None None None None	AST 1001 BIO 1201 & BIO 1204 BIO 1201 & BIO 1204 CHE 1101 & CHE 1110 GLY 1101 PHY 1100  Education Courses (13-14 SHC) University Course Equivalent	32	Category GEC GEC GEC UGETC/GEC	Required for Major See Notes

			Other REQUIR	ED HOURS (15-16 SHC)			
Prefix	Course Name	<b>Credit Hours</b>	Pre-requisites	University Course Equivalent	<b>Credit Hours</b>	Category	Notes
ACA 122	College Transfer Success	1	None		1	GEC	required by CAA
ACC 121	Principals of Managerial Accounting	3	ACC 120	ACC 2110	3	Pre-Major	Required for Major
BUS 115	Business Law	3		LAW 2150	3	Pre-Major	Required for Major
MKT 120	Principals of Marketing	3		MKT 3050	3	Not a CAA Approved Course	See Notes
SAC Course		3			3	GEC	See Notes
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	

Other Required Hours (15-16 SCH)

16

## Total Semester Credit Hours in Program: 60

- MKT 120, Principals of Marketing, can be taken to satisfy MKT 3050 requirement. MKT 120 is NOT a CAA
  approved courses and students should consult their community college to see if it can be included in degree
  requirements.
- 9 hours of Marketing classes (except MKT 120) can be taken at the community college to fulfill the Second Academic Concentration (SAC) requirement.

3rd - 4th Year Plan: BS, Career and Technical Education: Business, Marketing & Entrepreneurship Edu						
Semester	Course	Hours	Notes			
SU	CI 2300 Teaching & Learning in the Digital Age	2	Required for admission to teacher education programs			
SU	FDN 2400 Critical Perspectives on Teaching & Learning	2	Required for admission to teacher education programs			
SU	PSY 3010 Psychology Applied to Teaching	3	Required for admission to teacher education programs	7		
5	BE 1590 Personal Money Management	3	Major Requirement			
5	BE 3340 Business Communications	3	Writing in the Discipline			
5	BE 3380 Info. Systems for Business and Edu Professionals	3	Major Requirement			
5	Second Academic Concentration	3	Marketing SAC #1; take Free Elective if completed at community college	12		
6	BE 4510 Office Management	3	Major Requirement			
5	BE 4650 Computer Applications	3	Major Requirement			
6	CI 3400 Policies & Practices in Educational Settings	2	Must be admitted to College of Edu			
5	Second Academic Concentration	3	Marketing SAC #2; take Free Elective if completed at community college			
6	MKT 3050 Principals of Marketing	1-3	Take 1 hour Free Elective if MKT 120 taken at community college	12-14		
7	BE 4550 Network Admin. For Business & Edu Professionals	3	Major Requirement			
7	CTE 4650 Research in CTE	3	Major Requirement			
7	CTE 4629 Management of Career & Technical Edu Programs & CTSOs	3	Major Requirement			
7	RE 4630 Reading in the Content Area	2	Must be admitted to College of Edu			
7	Elective	1		12		
8	CTE 4619 CTE Curriculum	3	Major Requirement			
3	CTE 4660 Methods & Materials in CTE	3	Major Requirement			
3	CTE 4910 Practicum in CTE	1	Required background check			
3	SPE 3300 Creating Inclusive Learning Communities	3	Must be admitted to College of Edu			
3	Second Academic Concentration	3	Marketing SAC #3; take Free Elective if taken at community college	13		
)	CI 4900 Student Teaching	12	CAPSTONE	12		
				68-70		
				60 transfer hours		
				128-130 hours for graduation		

16

- Courses with field experience require criminal background checks.
- Refer to the Concentration POS and the General Education POS for more information and pre/co-requisites.
- Meet Praxis I/SAT/ACT requirements
- Must have a 2.7 GPA before being admitted to the Reich College of Education. You will need to apply for admission to the Reich College of Education after
  meeting Praxis I/SAT/ACT requirements, completion of Cl 2300 and FDN 2400 and 45 hours of coursework. Check your SAT/ACT scores to determine if you
  need to take Praxis I prior to admission to the RCDE. A minimum grade of "C" is required in each professional education course.
- · Begin the Second Academic Concentration (SAC) in Marketing as soon as possible to avoid sequencing problems and ensure timely completion.
- Residency Requirements:
  - o 31 hours must be from ASU
  - o 18 hours in the major must be from ASU
  - o 9 hours in the minor must be from ASU
  - o Final 30 hours must be courses taken through ASU (includes internships, study abroad taken through ASU)