

Universal General Education Transfer Component (UGETC)

English Composition (6 SCH)				The following two English composition courses are required.			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ENG 111	Expository Writing	3	None	RC 1000	3	Required	
ENG 112	Argument-Based Research	3	ENG 111	RC 2001	3	Required	
Total Credit Hours Required		6			6		

Humanities/Fine Arts (9 SCH)				Students will select three courses from at least two different disciplines:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ART 111	Art Appreciation	3	None	ART 2011	3		
ART 114	Art History Survey I	3	None	ART 2030	3		
ART 115	Art History Survey II	3	None	ART 2130	3		
COM 231	Public Speaking	3	None	COM 2101	3	Required	
ENG 231	American Literature I	3	ENG 112, 113, 114	ENG 2350	3		
ENG 232	American Literature II	3	ENG 112, 113, 114	ENG 2350	3		
ENG 241	British Literature I	3	ENG 112, 113, 114	ENG 2050	3		
ENG 242	British Literature II	3	ENG 112, 113, 114	ENG 2050	3		
MUS 110	Music Appreciation	3	None	MUS 2011	3		
MUS 112	Introduction to Jazz	3	None	MUS 2014	3		
PHI 215	Philosophical Issues	3	ENG 111	PHL Elective	3		
PHI 240	Introduction to Ethics	3	ENG 111	PHL 2000	3		
Total Credit Hours Required		9			9		

Social /Behavioral Science (9 SCH)				Students will select three courses from at least two different disciplines:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ECO 251	Principles of Microeconomics	3	None	ECO 2030	3	Required	For the "required" business minor
ECO 252	Principles of Macroeconomics	3	None	ECO 2040	3		
HIS 111	World Civilizations I	3	None	HIS 1101	3		
HIS 112	World Civilizations II	3	None	HIS 1102	3		
HIS 131	American History I	3	None	HIS 1200	3		
HIS 132	American History II	3	None	HIS 1200	3		
PSY 150	General Psychology	3	None	PSY 1200	3		
POL 120	American Government	3	None	P S 1100	3		
SOC 210	Introduction to Sociology	3	None	SOC 1000	3		
Total Credit Hours Required		9			9		

Mathematics (3-4 SCH)				Students will select one course from the following:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
MAT 143	Quantitative Literacy	3	None	MAT 1010	4		
MAT 152	Statistical Methods I	4	None	STT 2810	4		
MAT 171	Precalculus Algebra	4	None	MAT 1020	4		
Total Credit Hours Required		4			4		

Natural Sciences (4 SCH)				Students will select 4 SCH from the following courses:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
AST 111/111A	Descriptive Astronomy I and Lab	4	None	AST 1002	4		
AST 151/151A	General Astronomy I and lab I	4	None	AST 1001	4		
BIO 110	Principles of Biology	4	None	BIO 1201 & BIO 1204	4		
BIO 111	General Biology	4	None	BIO 1201 & BIO 1204	4		
CHM 151	General Chemistry I	4	None	CHE 1101 & CHE 1110	4		
GEL 111	Introduction Geology	4	None	GLY 1101	4		
PHY 110/110A	Conceptual Physics and Lab	4	None	PHY 1100	4		
Total Credit Hours Required		4			4		

Total UGETC Hours

32

32

Additional General Education Courses (13-14 SHC) : These courses must be classified as UGETC or general education within the CAA.							
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
UGETC/GEC		3			3	UGETC/GEC	
UGETC/GEC		3			3	UGETC/GEC	
UGETC/GEC		3			3	UGETC/GEC	
UGETC/GEC		3			3	UGETC/GEC	
		12			12		

Total General Education Hours Required 44 44

Other REQUIRED HOURS (15-16 SHC): These courses must be classified as pre-major, elective or general education within the CAA.							
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
ACA 122	College Transfer Success	1	None		1	GEC	required by CAA
ACC 120	Principals of Financial Accounting	3		ACC 2100	3	GEC	For the "required" business minor
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	

Other Required Hours (15-16 SCH) 16 16

Total Semester Credit Hours in Program: 60

3rd - 5th Year Plan: BS, Graphic Arts & Imaging Technology, Cross Media Production							
Semester	Course	Hours	Notes				
5	GRA 1012 Introduction to Graphic Communications	3	Major Requirement				
5	GRA 1520 Foundations of Packaging Productions	3	Major Requirement				
5	GRA 1022 Electronic Document Design I	3	Major Requirement				
5	CIS 2050 Information Technology in the Organization	3	For the "required" business minor			12	
6	GRA 2012 Introduction to Printing and Finishing	3	Major Requirement				
6	GRA 2522 Electronic Document Design II	3	Major Requirement				
6	GRA 3622 Graphic Communications Seminar	1	Writing in the Discipline				
6	FIN 3010 or FIN 3680	3	For the "required" business minor				
6	GRA Approved elective	3	Major Requirement			13	
SU	GRA 3900 Internship I	3	Major Requirement			3	
7	GRA 3312 3D Imaging and Animation	3	Major Requirement				
7	GRA 3112 Substrates, Inks, and Toners	3	Major Requirement				
7	GRA 3512 Web Development for Graphic Communications	3	Major Requirement				
7	GRA 3772 Job Estimating & Planning	3	Major Requirement				
7	GRA 3102 Cross Media Production	3	Major Requirement			15	
8	GRA 4112 Technical Assistant	1	Major Requirement				
8	GRA 4558 Digital Printing Systems	3	Major Requirement				
8	GRA 4591 Advanced Finishing & Printing	3	Major Requirement				
8	GRA 4512 Advanced Cross Media production	3	Major Requirement				
8	GRA Approved elective	3	Major Requirement				
8	MKT 3050 Principals of Marketing	3	For the "required" business minor			16	
SU	GRA 4900 Internship II	3	CAPSTONE			3	
9	GRA 4622 Current Trends in Graphic Communications Seminar	1	Major Requirement				
9	MGT 3010 or MGT 3060	3	For the "required" business minor				
9	GRA Approved Elective	3	Major Requirement				
9	GRA Approved Elective	3	Major Requirement				
9	Free Elective	3	Major Requirement			13	
						75	
						60 transfer hours	
						135 hours for graduation	

- Adjustments to this plan can be made based on transfer and AP credits. Contact the department for more information.

Residency Requirements:

- 31 hours must be from ASU
- 18 hours in the major must be from ASU
- 9 hours in the minor must be from ASU
- Final 30 hours must be courses taken through ASU (includes internships, study abroad taken through ASU)