

### Universal General Education Transfer Component (UGETC)

English Composition (6 SCH)				The following two English composition courses are required.			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ENG 111	Expository Writing	3	None	RC 1000	3	Required	
ENG 112	Argument-Based Research	3	ENG 111	RC 2001	3	Required	
<b>Total Credit Hours Required</b>		<b>6</b>			<b>6</b>		

Humanities/Fine Arts (9 SCH)				Students will select <u>three</u> courses from at least two different disciplines:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ART 111	Art Appreciation	3	None	ART 2011	3		
ART 114	Art History Survey I	3	None	ART 2030	3		
ART 115	Art History Survey II	3	None	ART 2130	3		
COM 231	Public Speaking	3	None	COM 2101	3		
ENG 231	American Literature I	3	ENG 112, 113 or 114	ENG 2350	3		
ENG 232	American Literature II	3	ENG 112, 113 or 114	ENG 2350	3		
ENG 241	British Literature I	3	ENG 112, 113 or 114	ENG 2050	3		
ENG 242	British Literature II	3	ENG 112, 113 or 114	ENG 2050	3		
MUS 110	Music Appreciation	3	None	PHI 1501	3		
MUS 112	Introduction to Jazz	3	None	MUS 2014	3		
PHI 215	Philosophical Issues	3	ENG 111	PAR 101	3		
PHI 240	Introduction to Ethics	3	ENG 111	PAR 115	3		
<b>Total Credit Hours Required</b>		<b>9</b>			<b>9</b>		

Social /Behavioral Science (9 SCH)				Students will select <u>three</u> courses from at least two different disciplines:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
ECO 251	Principles of Microeconomics	3	None	ECO 2030	3	Required	
ECO 252	Principles of Macroeconomics	3	None	ECO 2040	3	Required	
HIS 111	World Civilizations I	3	None	HIS 1101	3		
HIS 112	World Civilizations II	3	None	HIS 1102	3		
HIS 131	American History I	3	None	HIST 1200	3		
HIS 132	American History II	3	None	HIST 1200	3		
PSY 150	General Psychology	3	None	PSY 1200	3		
POL 120	American Government	3	None	PLS 1100	3		
SOC 210	Introduction to Sociology	3	None	SOC 1000	3		
<b>Total Credit Hours Required</b>		<b>9</b>			<b>9</b>		

Mathematics (3-4 SCH)				Students will select <u>one</u> course from the following:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
MAT 143	Quantitative Literacy	3	None	MAT 1010	4		
MAT 152	Statistical Methods I	4	None	STT 2810	4	Required	Transfers as ECO 2100
MAT 171	Precalculus Algebra	4	None	MAT 1020	4		Prerequisite for MAT 263
<b>Total Credit Hours Required</b>		<b>4</b>			<b>4</b>		

Natural Sciences (4 SCH)				Students will select <u>4 SCH</u> from the following courses:			
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Required or Preferred by Major	Notes
AST 111/111A	Descriptive Astronomy I and Lab	4	None	AST 1002	4		
AST 151/151A	General Astronomy I and lab I	4	None	AST 1001	4		
BIO 110	Principles of Biology	4	None	BIO 1201 & BIO 1204	4		
BIO 111	General Biology	4	None	BIO 1201 & BIO 1204	4		
CHM 151	General Chemistry I	4	None	CHE 1101 & CHE 1110	4		
GEL 111	Introduction Geology	4	None	GLY 1101	4		
PHY 110/110A	Conceptual Physics and Lab	4	None	PHY 1100	4		
<b>Total Credit Hours Required</b>		<b>4</b>			<b>4</b>		

**Total UGETC Hours** **32**

Additional General Education Courses (13-14 SHC) : These courses must be classified as UGETC or general education within the CAA.							
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
*ACC 120	Principals of Financial Accounting	3	None	ACC 2100	3	GEC	
UGETC/GEC		3			3	GEC	
UGETC/GEC		3			3	GEC	
UGETC/GEC		3			3	GEC	
<b>Total Credit Hours Required</b>		<b>12</b>			<b>12</b>		

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**Total General Education Hours Required**

44

44

**Other REQUIRED HOURS (15-16 SHC): These courses must be classified as pre-major, elective or general education within the CAA.**

Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
ACA 122	College Transfer Success	1	None		1	GEC	required by CAA
*MAT 263	Brief Calculus	4	MAT 171	MAT 1035	4	UGETC	
*ACC 121	Principals of Managerial Accounting	3	ACC 120	ACC 2110	3	Pre-Major	
*BUS 115	Business Law	3	None	LAW 2150	3	Pre-Major	
*CIS 110	Intro to Computers	3	None	CIS 1026	3	Pre-Major	See notes
Pre-Major/UGETC/GEC	Elective	3			3	Pre-Major/UGETC/GEC	

**Other Required Hours (15-16 SCH)**

16

16

**Total Semester Credit Hours in Program: 61**

**61**

**Notes:**

- Classes with an asterisk (\*) are required prior to admission to the College of Business.
- CIS 110: WCOB Basic Computer Skills Proficiency test is required if CIS 110 (CIS 1026) not taken previously. Minimum grade of C required.

**BSBA, Management, at Appalachian**

Minimum 2.5 GPA required for admission into The College of Business, based on a minimum of 12 graded hours at Appalachian.

Semester	Course	Hours	Notes	
5	MGT 3620 Human Resource Management	3	Major Requirement	15
5	MGT 3630 Introduction to Organizational Behavior	3	Major Requirement	
5	ECO 2200 Business & Economic Statistics II	3	Major Requirement	
5	ENG 3100 or BE 3340 Business Writing	3	Writing in the Discipline	
5	COB Core Course	3	Major Requirement	
5	BUS 2000 Professional Leadership & Career Development	0	Major Requirement	
6	MGT 3060 Opportunity & Entrepreneurship	3	Major Requirement	15
6	MGT 3800 International Management	3	Major Requirement	
6	COB Core Course	3	Major Requirement	
6	COB Core Course	3	Major Requirement	
6	COB Core Course	3	Major Requirement	
A graduation audit must be completed this semester.				
7	MGT 4770 Business ethics	3	Major Requirement	15
7	MGT Approved Elective	3	Major Requirement	
7	MGT Approved Elective	3	Major Requirement	
7	COB Elective (3000/4000 level)	3	Major Requirement	
7	Free Elective	3		
8	*MGT 4750 Strategic Management	3	Major Requirement	16
8	*BUS 4000 (CAPSTONE)	3	Major Requirement	
8	MGT 4700 Contemporary Issues in Management & Leadership	3	Major Requirement	
8	MGT Approved Elective	3	Cannot include MGT 3010 or MGT 3520	
8	Free Elective	4	Take enough Free Electives to reach 122 hours required for graduation	
				61
				61 transfer hours
				122 hours for graduation

**Notes:**

- One course must meet the Global Issues requirement (see Program of Study for options)
- "COB Core Courses" include ENG 3100 or BE 3340, CIS 2050, ECO 2200, FIN 3680, MGT 3630, MKT 3050, and SCM 3650.
- ^Senior check is required prior to registering for MGT 4750 and BUS 4000. All COB Core Courses must be completed prior to taking MGT 4750 and BUS 4000. MGT 4750 and BUS 4000 are to be taken in the last semester.
- Business majors cannot take ACC 1050, FIN 3010 and MGT 3010 for credit towards any degree requirement.
- Management majors must earn a minimum GPA of 2.0 in the 24 hours of management required courses and major electives (excluding MGT 3630)
- **Restrictions on 3000/4000 level business courses:** Business majors can enroll in no more than five 3000/4000 level business courses prior to admission to the College of Business. Students must have 54 hours to take 3000 level business courses, and 84 hours to take 4000 level business courses. A minimum grade of C in ENG 3100 or BE 3340 is required prior to taking any 4000 level business course.

Residency Requirements

- 33.5 hours must be from Appalachian
- 9 hours in the minor must be from Appalachian
- 50 hours must be at a four-year institution
- 50% of business courses at the major must be completed at Appalachian