

TRANSFER GUIDE

BS, Communication, Public Relations, 521A
 Appalachian State University
 2019-2020

Department of Communication
 College of Fine & Applied Arts
 Program of Study

STUDENTS SHOULD PLAN TO BEGIN APPALACHIAN COURSEWORK DURING THE SUMMER I TERM. (SEE BELOW)

Community College Coursework: 60 Transfer hours		Associate in Arts			
Semester	NCCC Course	Course Name	Hours	Appalachian Equivalent	Notes
Semester 1: 14 hours	ENG 111	Writing & Inquiry	3	RC 1000	
	UGETC	Math	4		
	UGETC	Humanity/Fine Art	3		
	UGETC	Social/Behavioral Science	3		
	ACA 122	College Transfer Success	1		
Semester hours			14		
Semester 2: 16 hours	ENG 112	Writing/Research in the Disciplines	3	RC 2001	
	UGETC	Humanity/Fine Art	3		
	UGETC	Social/Behavioral Science	3		
	UGETC	Social/Behavioral Science	3		
	UGETC	Natural Science	4		
Semester hours			16		
Semester 3: 15 hours	COM 231	Public Speaking	3	COM 2105	
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
Semester hours			15		
Semester 4: 15 hours	COM 140	Intro to Intercultural Communication	3	COM 2124	
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
	Pre-Major/Elective/GEC		3		
Semester hours			15		
Total AA degree hours			60		

Appalachian Course Work: 63 hours					
Semester	Appalachian Course	Course Name	Hours	Appalachian Equivalent	Notes
Summer: 6 hours	COM 1200	Thinking Through Communication	3		
	COM 1300	Journalism Matters	3		
	Summer hours			6	
Semester 5: 12 hours	COM 2618	Intro to Media Publishing	3		
	COM 3300	Mass Media & Society	3		
	COM 2325	Public Relations Principles	3		
	Minor Course		3		
Semester hours			12		
Semester 6: 15 hours	COM 3220	PR Ethics	3		
	COM 3618	Public Relations Writing	3	Writing in the Discipline	
	Professional Development Course		3		
	Minor Course		3		
	Minor Course		3		
Semester hours			15		
Summer: 3 hours	Professional Development Course		3		
Summer hours			3		
Semester 7: 15 hours	COM 3010	Media Graphics	3		
	COM 3928	Communication Research Methods	3		
	Immersion Course		3		
	Minor Course		3		
	Minor Course		3		
Semester hours			15		
Semester 8: 15 hours	COM 4318	Public Relations Campaigns	3	Portfolio Required	
	Professional Development Course		3		
	Immersion Course		3		
	Minor Course		3		
Semester hours			12		
Total Appalachian hours			63		

Applying to Appalachian:

- A minimum cumulative GPA, from all post-secondary coursework, is required for admission to Appalachian.
- Students interested in applying to Appalachian should submit an on-line application and official college transcripts to be considered for admission.
- Students hoping to attend a summer or fall term are encouraged to apply by February 15th and those hoping to attend in the spring are encouraged to apply by October 15th.

Advising & Community College Course Selection:

- For UGETC, Pre-Major, Elective, or GEC course options please refer to the [Comprehensive Articulation Agreement transfer course list](#).
- Students should work with their community college academic advisor to ensure appropriate course selection for AA degree completion.

Admission to the Department of Communication:

- Transfer students may be allowed to declare a Communication major if they have earned a 2.5 cumulative GPA on coursework completed prior to attending Appalachian.

Portfolio Requirement:

- The Department of Communication requires all graduating seniors to develop a portfolio. Students should plan to begin collecting content for their portfolio as soon as they enter the program.
 - Writing sample, design sample, management skills sample, photography sample
- In addition to specific requirements, portfolios should also include a resume and self-assessment paper that accurately and adequately state communication skills.

Transfer Resources:

- Office of Transfer Services transfer.appstate.edu
- Office of Admissions admissions.appstate.edu
- Office of Financial Aid financialaid.appstate.edu
- Scholarships scholarships.appstate.edu
- Career Development careers.appstate.edu
- University Housing housing.appstate.edu
- Off-Campus Housing offcampushousing.appstate.edu
- Campus Activities campusactivities.appstate.edu

