## BS, Career and Technical Education: Business, Marketing & Entrepreneurship Edu, 456C Appalachian State University Reich College of Education <u>Curriculum & Instruction</u> <u>Program of Study</u> 2016-2017

## Universal General Education Transfer Component (UGETC)

one of the second se	English Composition (6 S	CH)			The following two English composition courses are required.			
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D2 51  Principles of Microsconomics  3  None  C0 200  3  None  Amount of Microsconomics  3  None  45 100  3  None  1000								
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Sh11  Work Collinations I  I  Incode  HS 101  Incode  HS 102  Incode  Inc			-			3	Required	
S112  Word Collizations II  3  None  H5 102  3  International Mittory II  International Mittory II  3  International Mittory II  International Mittor						3		
53.31  America Mistory II  3  None  5120  Mission  3  None  15300  13  None  15300 <t< td=""><td></td><td></td><td></td><td></td><td></td><td>3</td><td></td><td></td></t<>						3		
5122  American History II  3  Nome  H5120  3  Import 1000000000000000000000000000000000000			1			3		
N130General PsychologyI 3 NoneNoneSt 200I 5 5 5 5I 5 5 5I 5 5 5I 5 5 5I 5 5 5I 5 5 5I 5 5 5 5I 5 5 5 5I 5 5 5 5 5 5 5 5 5 5 5 5 6 6 <b< td=""><td></td><td></td><td></td><td></td><td></td><td>3</td><td></td><td></td></b<>						3		
20.120    American Government    3    None    \$100    3    one    \$100						3		
DC 200  Induction to Sociology  3  00  000 0000  3  0  0    1 darceff Hours  y  S  S  S    1 darceff Hours  Cours Rane  Credit Hours  None  Nane  Nane  Credit Hours  Credit Hou						3		
talk degline    g    g    g      talkematics (24-5CH)    Students will select one course from the following:    Genit Hours    Required or Preferred by Major    Notes      Prefix    Ounitative Literacy    3    None    MAT 1010    4    4      AT 143    Quantitative Literacy    3    None    MAT 1010    4    4      AT 152    Statistical Methods 1    4    None    MAT 1020    4    4      AT 171    Preciaculus Agebra    4    None    MAT 1020    4    4      AT 122    Statistical Methods 1    4    None    MAT 1020    4    4      At 200    4    None    MAT 1020    4    4    4      At 200    4    None    MAT 1020    4    4    4      At 200    At 200    4    None    A    4    4    4      Att 200    Att 200    Att 200    Att 200    4    4    4    4    4    4    4    4    4    4    4    4    4    4    4    4    4 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td>3</td> <td></td> <td></td>						3		
Students will select one course from the following:PerfixCourse SameCerelit HoursCerelit Hours <th< td=""><td></td><td></td><td></td><td></td><td>SOC 1000</td><td>3</td><td></td><td></td></th<>					SOC 1000	3		
Prints      Course Name      Credit Hours      Pre-requisites      University Course Equivalent      Credit Hours      Required or Preferred by Major      Notes        AT 132      Quantity Litracy      3      None      STIT 2810      4	Total Credit Hours Requi	red		)		9		
AT143  Quantitative Literary  AT 100  4  A  A    AT152  Stattical Methods 1  4  None  MAT 1020  4  A    AT 171  Precadulus Algebra  4  None  MAT 1020  4  A    Atal Credit Hours Required  4  None  MAT 1020  4  A    Atal Science Credit Hours Required  4  None  MAT 1020  4  A    Atal Science Credit Hours Required  Credit Hours Required of Preferred by Major  Notes    Prefix  Course Name  Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Preferred by Major  Notes    Statistical Science Credit Hours Required of Hours Required of None  None    Matre	Mathematics (3-4 SCH)				Students will select one course from the following:			
AT 152    Statistical Methods I    4    None    ST 250    4    Image: Statistical Methods I    1mage: Statistical Methods I    1mage: Statistical Methods I    1mage: Statistical Methods I			Credit Hours	Pre-requisites		Credit Hours	Required or Preferred by Major	Notes
IAT 121    Precalculus Algebra    4    None    MT 120    4    Image: Control of the control of th	MAT 143					4		
that Credit Hours Required    4    4    4      Students will select SGLH from the following courses:      Prefix    Course Name    Credit Hours    Pre-requisites    University Course Equivalent    Credit Hours    Required or Preferred by Major    Notes      57 111/11A    Descriptive Astronomy Land Lab    4    None    AST 1002    6    4    None    AST 1002    6	MAT 152					4		
Students will select 4 SCH from the following courses:        Prefix      Course Name      Credit Hours      Per-reguisties      University Course Equivalent      Credit Hours      Require or Preferred by Major      Notes        ST 111/11A      Descriptive Astronomy I ad Iab 1      4      None      AST 1002      4      4      1	MAT 171		4	1 None	MAT 1020	4		
Prefix      Course Name      Credit Hours      Pre-requisites      University Course Equivalent      Credit Hours      Required or Preferred by Major      Notes        ST 151/151A      General Astronomy 1 and lab      4      None      AST 1002      4 <t< td=""><td>Total Credit Hours Requi</td><td>red</td><td>4</td><td>1</td><td></td><td>4</td><td></td><td></td></t<>	Total Credit Hours Requi	red	4	1		4		
Prefix      Course Name      Credit Hours      Pre-requisites      University Course Equivalent      Credit Hours      Required or Preferred by Major      Notes        ST 151/151A      General Astronomy 1 and lab      4      None      AST 1002      4 <t< th=""><th>Natural Sciences (4 SCH)</th><th></th><th></th><th></th><th>Students will select 4 SCH from the following courses:</th><th></th><th></th><th></th></t<>	Natural Sciences (4 SCH)				Students will select 4 SCH from the following courses:			
ST 111/111A    Descriptive Astronomy I and Lab    4    None    AST 1002    4    A      ST 151/JSIA    General Astronomy I and Lab I    4    None    AST 1001    4    A      0 110    Principles of Biology    4    None    BIO 1201 & BIO 1204    4    A      0 111    General Biology    4    None    BIO 1201 & BIO 1204    4    A      None    BIO 1201 & BIO 1204    4    A    A    A    A      M151    General Chemistry I    4    None    BIO 1201 & BIO 1204    4    A      K1111    Introduction Geology    4    None    CHE 1101 & CHE 1110    4    A      K1110    Conceptual Physics and Lab    4    None    CHE 1101 & CHE 1110    4    A      K1110    Conceptual Physics and Lab    4    None    PHY 1100    4    A      K1110    Conceptual Physics and Lab    4    None    CHE 1101 & CHE 1110    4    A      K1110    Conceptual Physics and Lab    4    None    CHY 1100    A    A      K110    Conceptual		Course Name	Credit Hours	Pre-requisites		Credit Hours	Required or Preferred by Major	Notes
0.110    Principles of Biology    4    None    BiO 1201 & BiO 1204    4    A      0.111    General Biology    4    None    BiO 1201 & BiO 1204    4    A      0.111    General Biology    4    None    BiO 1201 & BiO 1204    4    A      0.111    General Biology    4    None    Chi 101 & CHi 101    4    A    A      EL 111    Introduction Geology    4    None    GLY 1101    4    A    A      EL 111    Introduction Geology    4    None    GLY 1101    4    A    A      Val Corceptual Physics and Lab    4    None    PHY 1100    4    A    A      Otal UGETC Hours    32    32      Conceptual Physics and Lab    A      Otal UGETC Course Required For National General Education Course Start Sta	AST 111/111A	Descriptive Astronomy I and Lab	4			4		
0.110    Principles of Biology    4    None    BiO 1201 & BiO 1204    4    A      0.111    General Biology    4    None    BiO 1201 & BiO 1204    4    A      0.111    General Biology    4    None    BiO 1201 & BiO 1204    4    A      0.111    General Biology    4    None    Chi 101 & CHi 101    4    A    A      EL 111    Introduction Geology    4    None    GLY 1101    4    A    A      EL 111    Introduction Geology    4    None    GLY 1101    4    A    A      Val Corceptual Physics and Lab    4    None    PHY 1100    4    A    A      Otal UGETC Hours    32    32      Conceptual Physics and Lab    A      Otal UGETC Course Required For National General Education Course Start Sta	AST 151/151A		4			4		
0.111    General Biology    4    None    BIO 1201 & BIO 1204    4    International Contention of the content of t	BIO 110		4			4		
HM 151    General Chemistry I    4    None    CHE 1101 & CHE 1110    4    4    CHE 1101 & CHE 1110    4    A    CHE 1101 & CHE 1110    4    A    CHE 1101 & CHE 1110    4    A    A    CHE 1101 & CHE 1110    4    A <th< td=""><td>BIO 111</td><td></td><td>4</td><td></td><td></td><td>4</td><td></td><td></td></th<>	BIO 111		4			4		
EL 111  Introduction Geology  4  None  GLY 1101  4  4    YM 110/10A  Conceptual Physics and Lab  4  A  4    otal Credit Hours Required  4  4  4	CHM 151		4			4		
MY 110/110A    Conceptual Physics and Lab    4    None    PHY 1100    4    Conceptual Physics and Lab    Conceptu	GEL 111		4			4		
Additional General Education Courses (13-14 SHC): These courses must be classified as UGETC or general education within the CAA.    Prefix  Course Name  Credit Hours  Pre-requisites  University Course Equivalent  Credit Hours  Category  Notes    CC 120  Principals of Financial Accounting  3  ACC 2100  3  GEC  Required for Major    GETC/GEC  3  ACC 2100  3  UGETC/GEC  3  UGETC/GEC    GETC/GEC  3  ACC 2100  3  UGETC/GEC    GETC/GEC  3  ACC 2100  3  UGETC/GEC    GETC/GEC  3  ACC 2100  3  UGETC/GEC    13  UGETC/GEC  3  UGETC/GEC  ACC 2100	PHY 110/110A		4			4	1	
32  32    Additional General Education Courses (13-14 FUC) : These courses must be classified as UGEEC or general education within the CAA.    Prefix  Course Name  Credit Hours  Pre-requisites  University Course Equivalent  Credit Hours  Category  Notes    C120  Principals of Financial Accounting  3  ACC 2100  3  GEC  Required for Major    GETC/GEC  3  0  1  ACC 2100  3  UGETC/GEC    GETC/GEC  3  0  0  1  0    GETC/GEC  3  0  0  0  0							1	
Additional General Education Courses (13-14 SHC) : These courses must be classified as UGETC or general education within the CAA.      Prefix    Course Name    Credit Hours    Pre-requisites    University Course Equivalent    Credit Hours    Category    Notes      CC 120    Principals of Financial Accounting    3    ACC 2100    3    GEC    Required for Major      GETC/GEC    3    ACC 2100    3    UGETC/GEC    GEC    Required for Major      GETC/GEC    3    0    3    UGETC/GEC    0    3    UGETC/GEC      GETC/GEC    3    0    3    0    0    0    0    0      GETC/GEC    3    0    3    0								
Prefix  Course Name  Credit Hours  Pre-requisites  University Course Equivalent  Credit Hours  Category  Notes    CC 120  Principals of Financial Accounting  3  ACC 2100  3  GEC  Required for Major    GETC/GEC  3  ACC 2100  3  UGETC/GEC  3  UGETC/GEC    GETC/GEC  3  3  GETC/GEC  3  UGETC/GEC    GETC/GEC  3  3  UGETC/GEC  3  UGETC/GEC    GETC/GEC  3  3  UGETC/GEC  3  UGETC/GEC	Total UGETC Hou	rs	32	2		32		
Prefix  Course Name  Credit Hours  Pre-requisites  University Course Equivalent  Credit Hours  Category  Notes    CC 120  Principals of Financial Accounting  3  ACC 2100  3  GEC  Required for Major    GETC/GEC  3  ACC 2100  3  UGETC/GEC  3  UGETC/GEC    GETC/GEC  3  3  GETC/GEC  3  UGETC/GEC    GETC/GEC  3  3  UGETC/GEC  3  UGETC/GEC    GETC/GEC  3  3  UGETC/GEC  3  UGETC/GEC			110.55					
CC 120  Principals of Financial Accounting  3  ACC 2100  3  GEC  Required for Major    GETC/GEC  3  GETC/GEC  3  GETC/GEC  3  GETC/GEC    GETC/GEC  3  GETC/GEC  3  GETC/GEC  3  GETC/GEC    GETC/GEC  3  GETC/GEC  3  GETC/GEC  3  GETC/GEC		Additional General Education Cours			urses must be classified as UGETC or general education		e CAA.	
GETC/GEC      3      3      UGETC/GEC        GETC/GEC      3      UGETC/GEC      3      UGETC/GEC        GETC/GEC      3      UGETC/GEC      3      UGETC/GEC        GETC/GEC      3      UGETC/GEC      3      UGETC/GEC        12      12      12      12      12			Credit Hours	Pre-requisites		Credit Hours		
GETC/GEC      3      JUGETC/GEC        GETC/GEC      3      UGETC/GEC        12	ACC 120	Principals of Financial Accounting		3	ACC 2100	3		Required for Major
GETC/GEC      3      J      UGETC/GEC        12      12      12	UGETC/GEC			3		3		
12 12	UGETC/GEC			3		3		
	UGETC/GEC					3		
otal General Education Hours Required 44 44			12	2		12		
otal General Education Hours Required 44 44 44	Total Conoral Ed	vention Hours Dominad						
	otal General Ed	ucation nours required	44	÷		44		

Other REQUIRED HOURS (15-16 SHC): These courses must be classified as pre-major, elective or general education within the CAA.							
Prefix	Course Name	Credit Hours	Pre-requisites	University Course Equivalent	Credit Hours	Category	Notes
ACA 122	College Transfer Success	1	None		1	GEC	required by CAA
ACC 121	Principals of Managerial Accounting	3	ACC 120	ACC 2110	3	Pre-Major	Required for Major
BUS 115	Business Law	3		LAW 2150	3	Pre-Major	Required for Major
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Pre-Major/GEC/Elective		3			3	Pre-Major/GEC/Elective	
Other Required H	ours (15-16 SCH)	16			16		

## Total Semester Credit Hours in Program: 60

nester	Course	Hours	Notes	
l	CI 2300 Teaching & Learning in the Digital Age	2	Required for admission to teacher education programs	
J	FDN 2400 Critical Perspectives on Teaching & Learning	2	Required for admission to teacher education programs	
J	PSY 3010 Psychology Applied to Teaching	3	Required for admission to teacher education programs	7
	BE 1590 Personal Money Management	3	Major Requirement	
	BE 3340 Business Communications	3	Writing in the Discipline	
	BE 3380 Info. Systems for Business and Edu Professionals	3	Major Requirement	
	Second Academic Concentration	3	Marketing SAC #1; take Free Elective if completed at community college	12
	BE 4510 Office Management	3	Major Requirement	
	BE 4650 Computer Applications	3	Major Requirement	
	CI 3400 Policies & Practices in Educational Settings	2	Must be admitted to College of Edu	
	Second Academic Concentration	3	Marketing SAC #2; take Free Elective if completed at community college	
	MKT 3050 Principals of Marketing	1-3	Take 1 hour Free Elective if MKT 120 taken at community college	12-14
	BE 4550 Network Admin. For Business & Edu Professionals	3	Major Requirement	
	SPE 3300 Creating Inclusive Learning Communities	3	Must be admitted to College of Edu	
	CTE 4629 Management of Career & Technical Edu Programs & CTSOs	3	Major Requirement	
	RE 4630 Reading in the Content Area	2	Must be admitted to College of Edu	
	Elective	1		12
	CTE 4619 CTE Curriculum	3	Major Requirement	
	CTE 4650 Research in CTE	3	Major Requirement	
	CTE 4660 Methods & Materials in CTE	3	Major Requirement	
	CTE 4910 Practicum in CTE	1	Required background check	
	Second Academic Concentration	3	Marketing SAC #3; take Free Elective if taken at community college	13
	CI 4900 Student Teaching	12	CAPSTONE	12
				68-70
				60 transfer hours
				128-130 hours for graduation

Refer to the Concentration POS and the General Education POS for more information and pre/co-requisites.

Meet Praxis I/SAT/ACT requirements

Must have a 2.7 GPA before being admitted to the Reich College of Education. You will need to apply for admission to the Reich College of Education after meeting Praxis I/SAT/ACT requirements, completion of Cl 2300 and FDN 2400 and 45 hours of coursework. Check your SAT/ACT scores to determine if you need to take Praxis I prior to admission to the RCOE. A minimum grade of "C" is required in each professional education course.

- Begin the Second Academic Concentration (SAC) in Marketing as soon as possible to avoid sequencing problems and ensure timely completion.
- Contacts: Dr. Jerianne Taylor 262-6352 Taylorjs@appstate.edu
- Residency Requirements:
  - 31 hours must be from ASU
  - 18 hours in the major must be from ASU

  - O Shours in the minor must be from ASU
    O Final 30 hours must be courses taken through ASU (includes internships, study abroad taken through ASU)

• MKT 120, Principals of Marketing, can be taken to satisfy MKT 3050 requirement. MKT 120 is NOT a CAA approved courses and students should consult their community college to see if it can be included in degree requirements.

9 hours of Marketing classes (except MKT 120) can be taken at the community college to fulfill the Second Academic Concentration (SAC) requirement.