

Transfer Student Talking Points
Fall 2010
Appalachian State University – Main Campus

Enrollment and Demographic Data

- ❖ New transfer student enrollment is 875 students, a 9% decrease from Fall 2009. The target for main campus was 900 new transfer students.
- ❖ The male to female ratio is 50:50.
- ❖ Diverse student enrollment (for which ethnicity/race is known) is 12%, including 3.5% Hispanic/Latino, 3% Black/African American, 2% Asian, 2% Two or More Races.

Prior College Experience Data

- ❖ Students transfer with varying number of hours:
 - 52% transfer as sophomores
 - 30% transfer as juniors
 - 15% transfer as freshmen
 - 3% transfer as seniors
- ❖ Students transfer from three types of colleges:
 - 52% from community colleges
 - 43% from four-year colleges
 - 5% from junior colleges
- ❖ There are 21 colleges that send 10 or more transfer students to Appalachian. The top 5 feeder schools:
 - Caldwell Community College & Technical Institute (6%)
 - Wilkes Community College (5%)
 - Central Piedmont Community College – Charlotte (5%)
 - University of North Carolina – Charlotte (4%)
 - North Carolina State University (4%)
- ❖ The top major departments selected by transfer students at the time of admission:
 - Health, Leisure Studies, and Exercise Science (9%)
 - Computer Information (7%)
 - Technology (7%)
 - Management (7%)
 - GJS (6%)
 - Undeclared (6%)

Academic Performance at Appalachian

- ❖ Students who enroll as first-time freshmen earn slightly better grades than transfers. The average Fall Semester sophomore grade point average for first-time freshmen is 2.89, compared to transfers, which is 2.77. The average cumulative grade point average at the end of Spring Semester for the sophomore year for first-time freshman is 3.04, compared to those who transfer, which is 2.86. *[Note: Data for Fall 2009 transfers.]*
- ❖ Students who enroll as first-time freshmen persist at a slightly higher rate than transfers. Measuring persistence rate (retained or graduated) from the beginning of the sophomore year, 89.6% of first-time freshmen persist compared to 82.2% of students who transferred as sophomores. *[Note: Data for Fall 2009 transfers.]*
- ❖ 30% of the 2009-2010 graduating class first enrolled at Appalachian as transfer students.