Transfer Student Talking Points  
Fall 2010  
Appalachian State University – Main Campus

**Enrollment and Demographic Data**

- New transfer student enrollment is 875 students, a 9% decrease from Fall 2009. The target for main campus was 900 new transfer students.
- The male to female ratio is 50:50.
- Diverse student enrollment (for which ethnicity/race is known) is 12%, including 3.5% Hispanic/Latino, 3% Black/African American, 2% Asian, 2% Two or More Races.

**Prior College Experience Data**

- Students transfer with varying number of hours:
  - 52% transfer as sophomores
  - 30% transfer as juniors
  - 15% transfer as freshmen
  - 3% transfer as seniors
- Students transfer from three types of colleges:
  - 52% from community colleges
  - 43% from four-year colleges
  - 5% from junior colleges
- There are 21 colleges that send 10 or more transfer students to Appalachian. The top 5 feeder schools:
  - Caldwell Community College & Technical Institute (6%)
  - Wilkes Community College (5%)
  - Central Piedmont Community College – Charlotte (5%)
  - University of North Carolina – Charlotte (4%)
  - North Carolina State University (4%)
- The top major departments selected by transfer students at the time of admission:
  - Health, Leisure Studies, and Exercise Science (9%)
  - Computer Information (7%)
  - Technology (7%)
  - Management (7%)
  - GJS (6%)
  - Undeclared (6%)

**Academic Performance at Appalachian**

- Students who enroll as first-time freshmen earn slightly better grades than transfers. The average Fall Semester sophomore grade point average for first-time freshmen is 2.89, compared to transfers, which is 2.77. The average cumulative grade point average at the end of Spring Semester for the sophomore year for first-time freshman is 3.04, compared to those who transfer, which is 2.86. [Note: Data for Fall 2009 transfers.]
- Students who enroll as first-time freshmen persist at a slightly higher rate than transfers. Measuring persistence rate (retained or graduated) from the beginning of the sophomore year, 89.6% of first-time freshmen persist compared to 82.2% of students who transferred as sophomores. [Note: Data for Fall 2009 transfers.]
- 30% of the 2009-2010 graduating class first enrolled at Appalachian as transfer students.

Prepared by Institutional Research, Assessment, and Planning, Transfer Services Committee, and Office of Transfer Articulation  
Data from the Fall 2010 Student Data File and the Office of Admissions  
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