

Fall 2016 Transfer Student Talking Points Appalachian State University – Main Campus

Enrollment and Demographic Data

- ❖ New transfer student enrollment is 1,266 students, a 5.5% increase from Fall 2015 (1,196).
 - Spring 2017 census data of new transfer student enrollment is 501, a 20.6% increase from Spring 2016 (398).
*This large increase is due to a change in the definition of transfer students from UNC General Administration that was implemented this year.
- ❖ The male to female ratio is 52:48, which is a slight change from last year's 54:46.
- ❖ Part-time transfer students increased to 3.2% in Fall 2016, a change from 2.3% in Fall 2015 and 2.2% in Fall 2014.
- ❖ Diverse student enrollment (for which ethnicity/race is known) is 16.2%, a slight decrease from Fall 2015's 16.6%. The most significant changes were a 55.2% decrease in Black/African American new transfer students (F15 58; F16 32) and a 26.1% increase in Hispanic new transfer students (F15 68; F16 92).

Prior College Experience Data

- ❖ Students transfer with varying number of hours:
 - 50% transfer as sophomores – slight decrease from 52% in Fall 2015
 - 34% transfer as juniors – slight increase from 32% in Fall 2015
 - 13% transfer as freshmen – stable from Fall 2015
 - 3% transfer as seniors – slight increase from 2% in Fall 2015
- ❖ Students transfer from three types of colleges:
 - 71% from community colleges - slight increase from 70% in Fall 2015
 - 27% from four-year colleges – slight decrease from 28% in Fall 2015
 - 2% from unknown types (such as foreign institutions or military) – stable from Fall 2015
- ❖ There are 31 colleges that send 10 or more transfer students to Appalachian. The top 5 transfer schools are:
 - Caldwell Community College & Technical Institute - 106, up from 98 in Fall 2015
 - Wake Technical Community College - 82, down from 83 in Fall 2015
 - Central Piedmont Community College - 64, up from 59 in Fall 2015
 - Catawba Valley Community College – 62, up from 53 in Fall 2015
 - Wilkes Community College - 53, up from 51 in Fall 2015
 - The top four-year transfer college was University of North Carolina Charlotte – 36, up from 30 in Fall 2015
 - Jump Start colleges (Caldwell, Wilkes, and CPCC) represented 17.6% of incoming Fall 2016 students, a minimal increase from 17.4% in Fall 2015. In Fall 2016 we added Catawba Valley to the Jump Start program.
- ❖ The top major departments selected by transfer students at the time of admission:
 - 7.6% - Biology - up from 5.9% in Fall 2015
 - 6.2% - Psychology – up from 6.1 % in Fall 2015
 - 5.8% - Management - down from 5.9% in Fall 2015
 - 5.7% - Health and Exercise Science – down from 6.7% in Fall 2015
 - 5.5% - Government & Justice Studies – up from 5.4% in Fall 2015

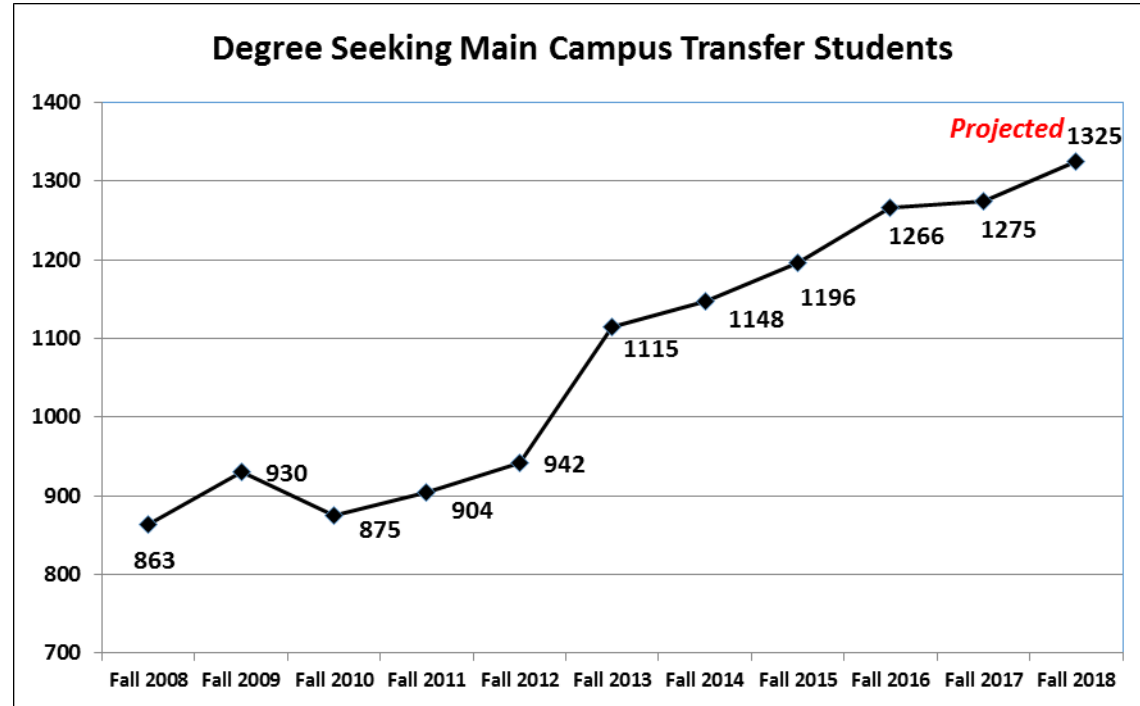
Academic Performance at Appalachian

- ❖ Students who enroll as first-time freshmen earn slightly better grades than transfers. The average Fall 2015 term GPA for sophomore transfers is 2.70, compared to 3.00 for sophomores who first enrolled at Appalachian as new freshman. The average cumulative grade point average at the end of Spring 2016 is 2.85 for the fall sophomore transfer cohort and 3.18 for the fall cohort of sophomores who first enrolled at Appalachian as new freshman. *[Note: Data for Fall 2015 transfers.]*
- ❖ The most recent sophomore to junior persistence rate for transfer students was 87.1% versus 91.2% of students who began as freshman *[Note: Fall 2015 cohort; retained or graduated]*.
- ❖ 33.2% of the 2015-2016 graduating class first enrolled at Appalachian as transfer students.

Appalachian State University Main Campus Transfer Students

Fall 2016 Data Unless Specified Otherwise

Enrollment Totals			
Term	FT	PT	Total
Fall 2006	744	24	768
Fall 2007	795	16	811
Fall 2008	844	19	863
Fall 2009	909	21	930
Fall 2010	852	23	875
Fall 2011	880	24	904
Fall 2012	916	27	943
Fall 2013	1095	20	1115
Fall 2014	1123	25	1148
Fall 2015	1169	27	1196
Fall 2016	1226	40	1266

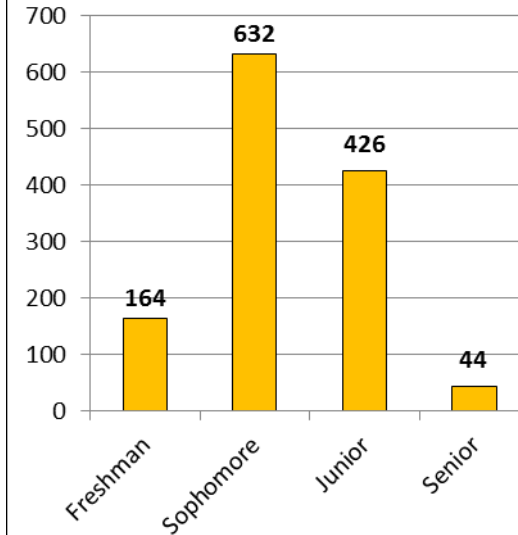


Class First Term

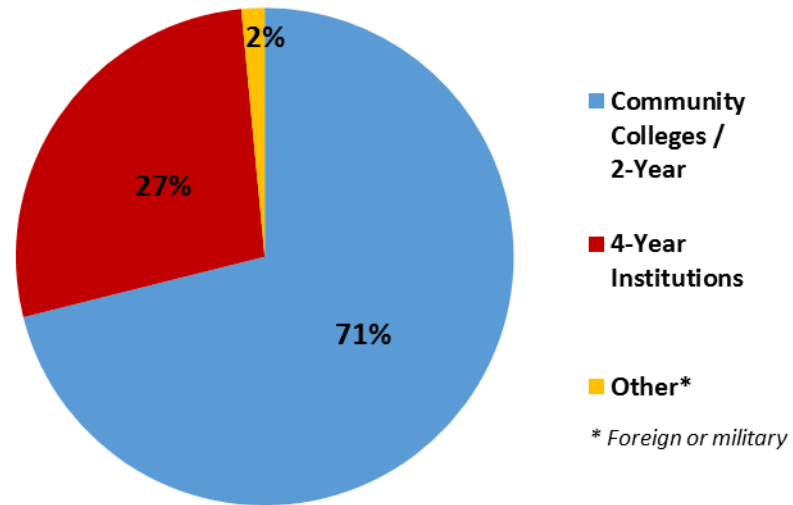
TERM	FR	SO	JR	SR	UN*	Grand Total
Fall 2008	140	460	236	27		863
Fall 2009	141	463	296	30		930
Fall 2010	128	460	263	24		875
Fall 2011	120	489	273	22		904
Fall 2012	105	494	316	27	1	943
Fall 2013	126	656	309	24		1115
Fall 2014	169	599	356	24		1148
Fall 2015	155	622	387	32		1196
Fall 2016	164	632	426	44		1266
<i>Fall 2016</i> <i>% of Total</i>	13%	50%	34%	3%		

*Unclassified

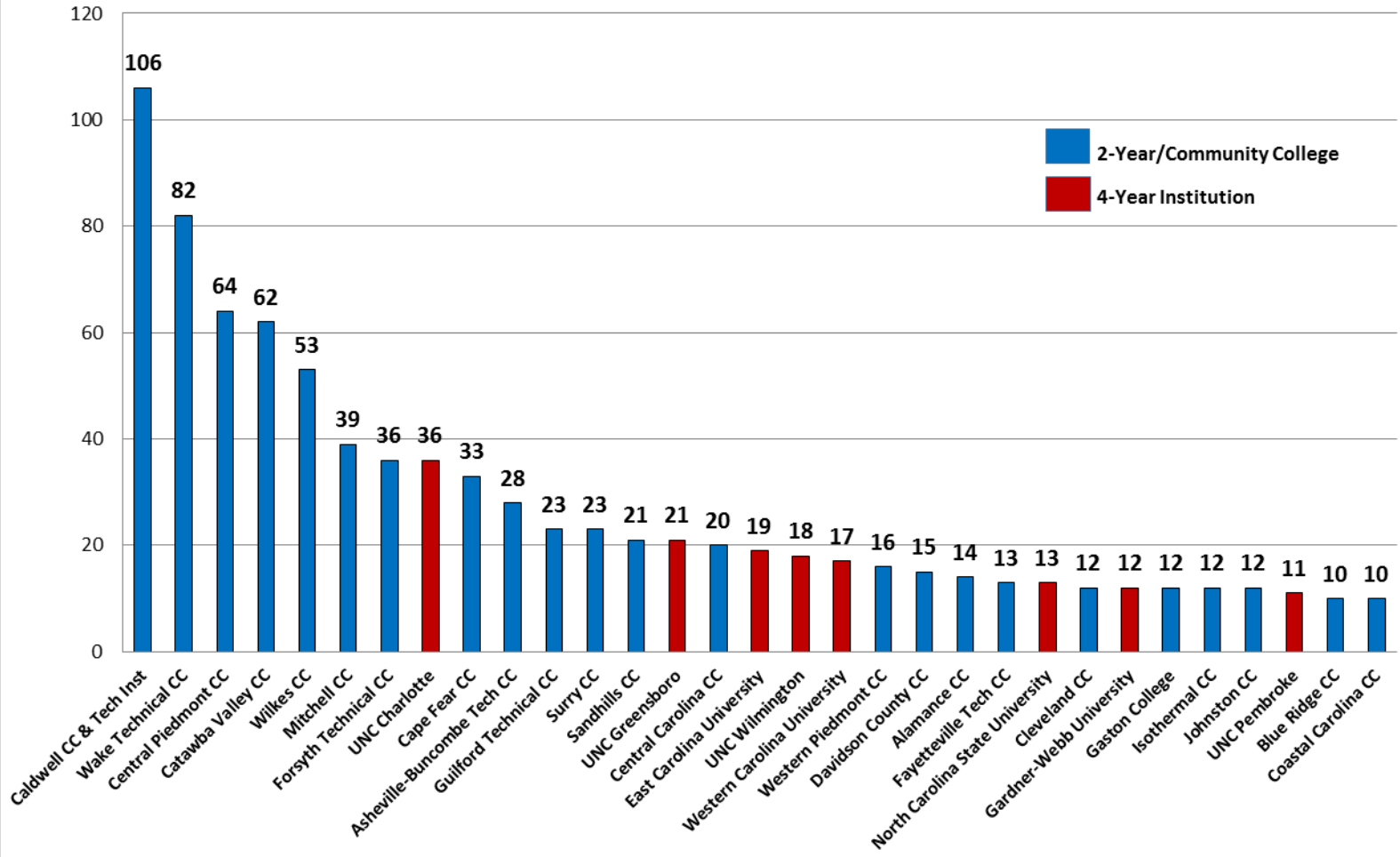
Class First Term



Transfer Institution Types



Transfer Institutions With 10 or More Transfers to Appalachian



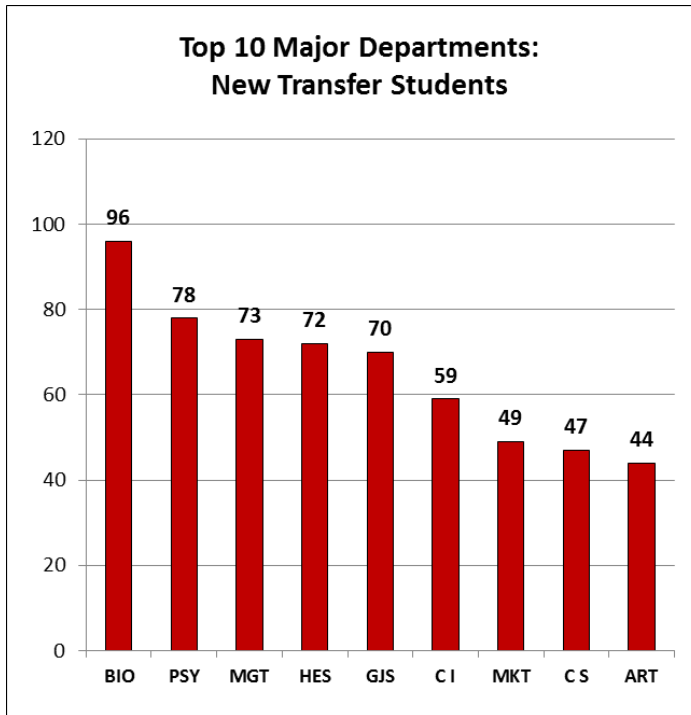
Academic Performance: Sophomores

Fall 2015	Average of Term GPA Fall 2015	Average of CumGPA End of Spring 2016
Sophomore New Transfers	2.70	2.85
Sophomores First Enrolled as New Freshman	3.00	3.18

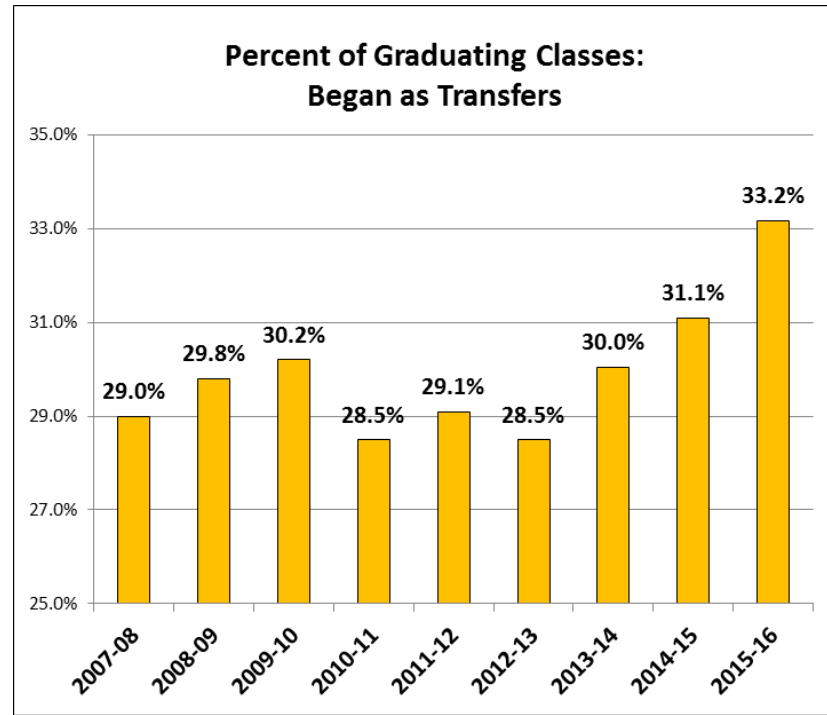
Sophomore to Junior Persistence Rate *Retained or Graduated*

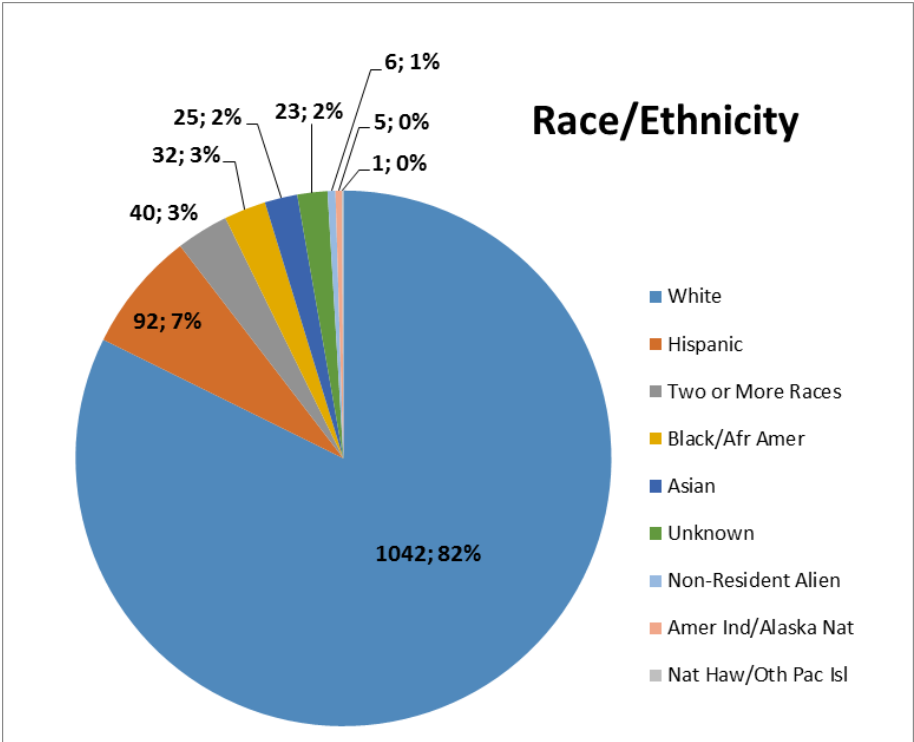
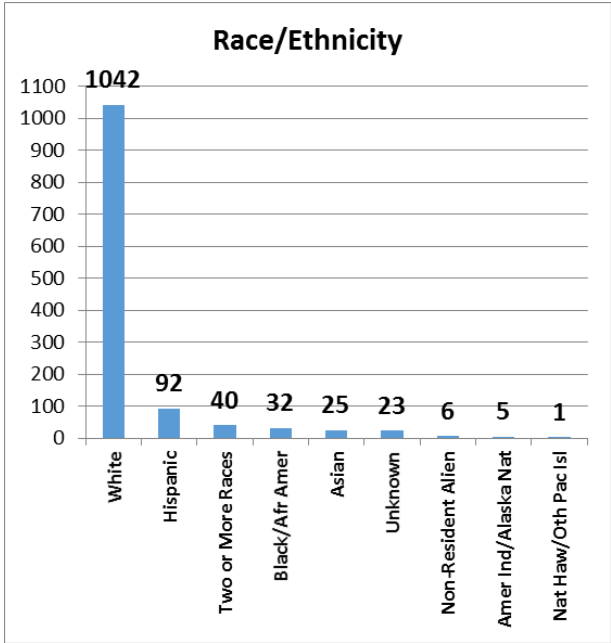
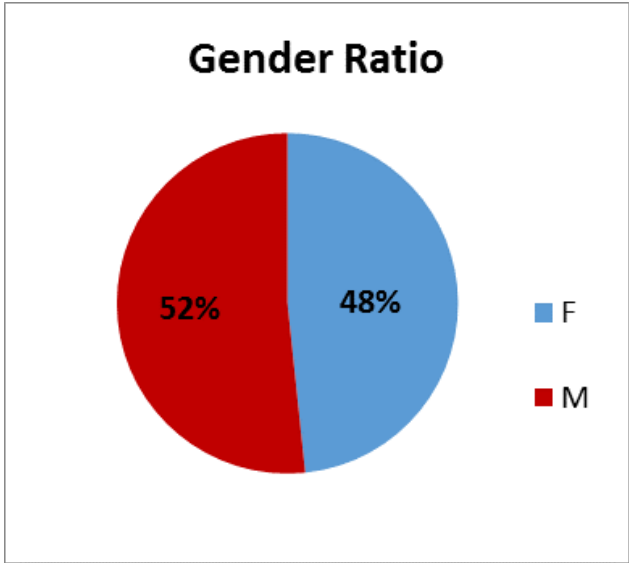
Cohort	Sophomore New Main Campus TR	Sophomores First Enrolled as FR
Fall 2008	85.4%	89.8%
Fall 2009	82.7%	89.6%
Fall 2010	85.4%	90.1%
Fall 2011	85.3%	90.7%
Fall 2012	85.0%	90.3%
Fall 2013	86.0%	90.8%
Fall 2014	86.0%	90.2%
Fall 2015	87.1%	91.2%

Top 10 Major Departments: New Transfer Students

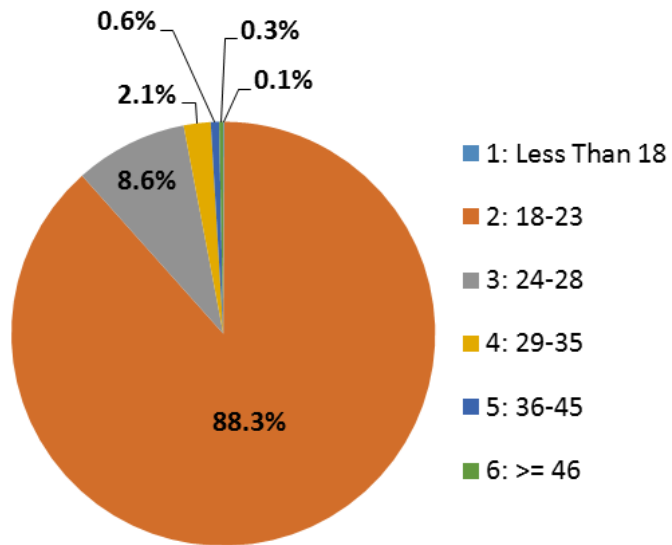


Percent of Graduating Classes: Began as Transfers





Age of Students



Average Age

Fall Term	Transfer Age
2008	20.9
2009	21.0
2010	21.4
2011	21.3
2012	21.5
2013	21.2
2014	21.3
2015	21.3
2016	21.0