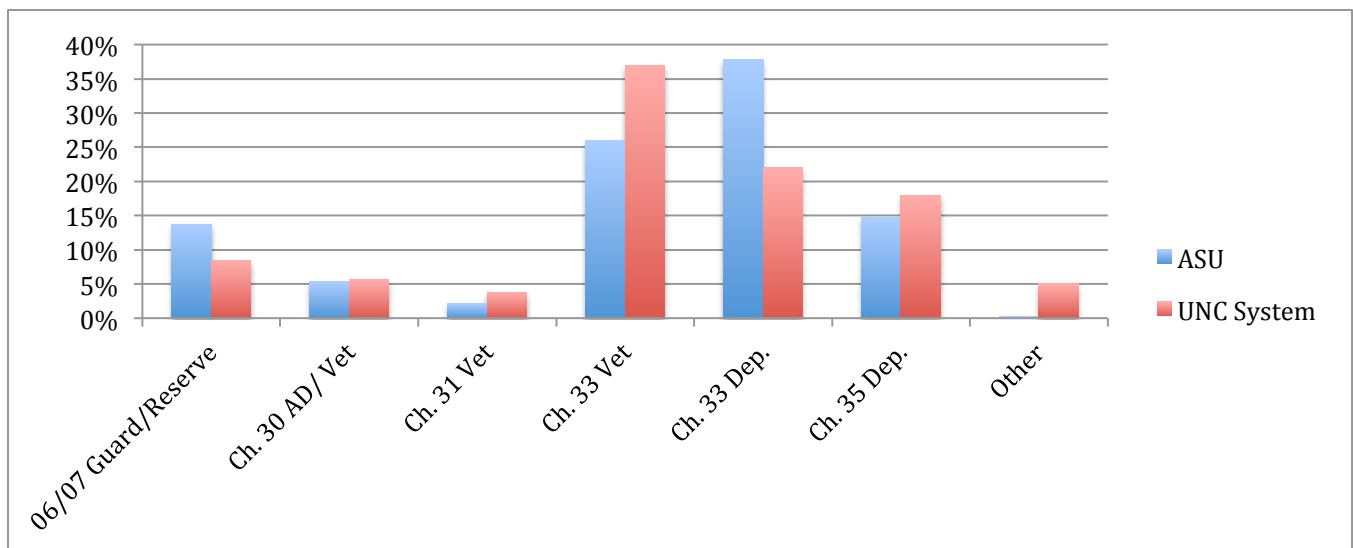
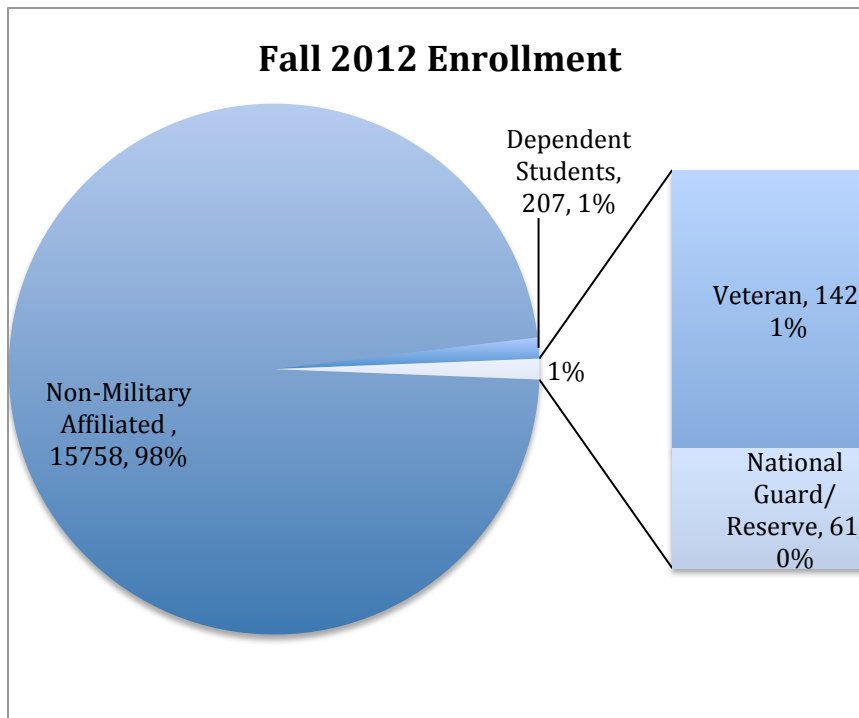


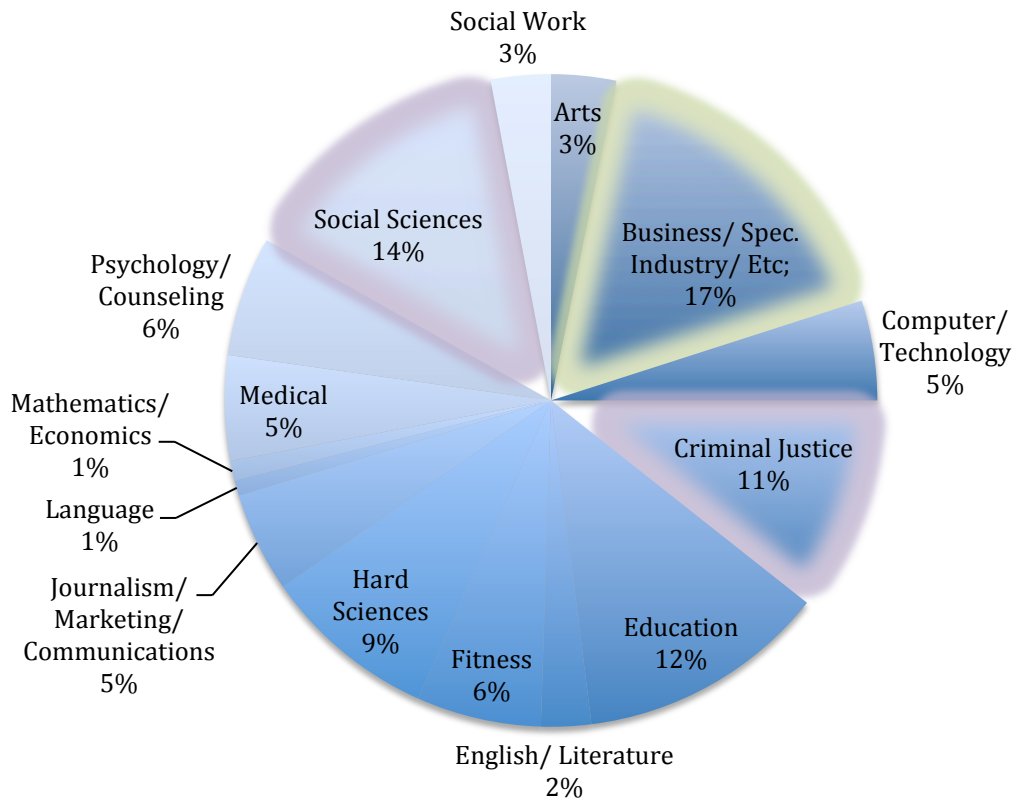
Individual Campus Report: Appalachian State University

Data for entire student population at ASU was most readily available for 2012-2013 School Year. For that reason, Fall 2012 Veteran/Dependent data is used for comparison to non-veteran student population at ASU.



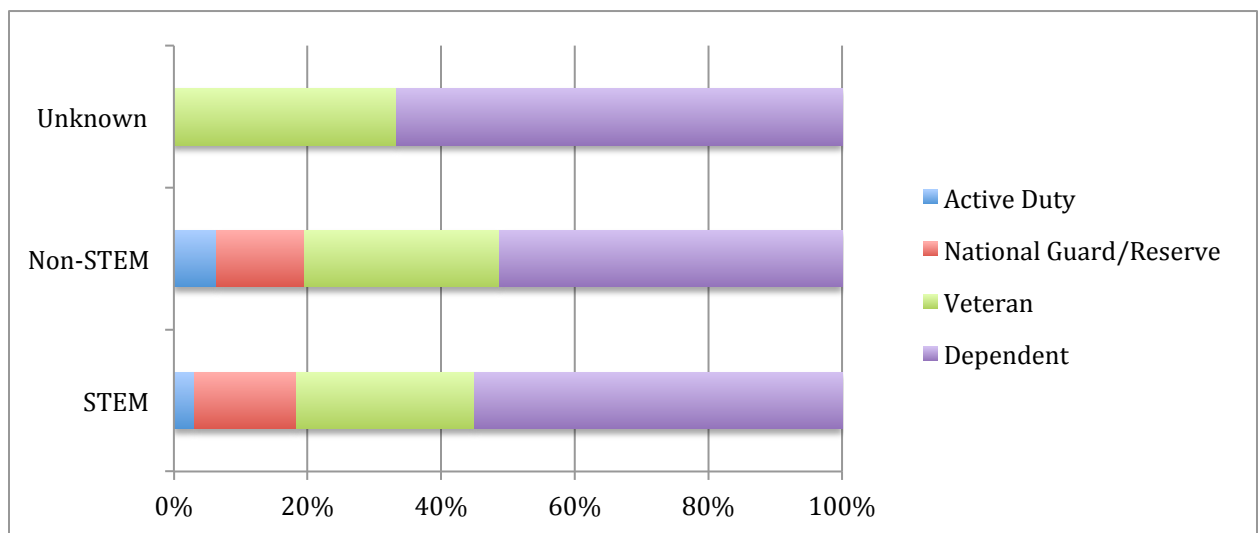
Fall 2012: Military-Affiliated Majors (ASU)

Fall 2012 Military-Affiliated Majors

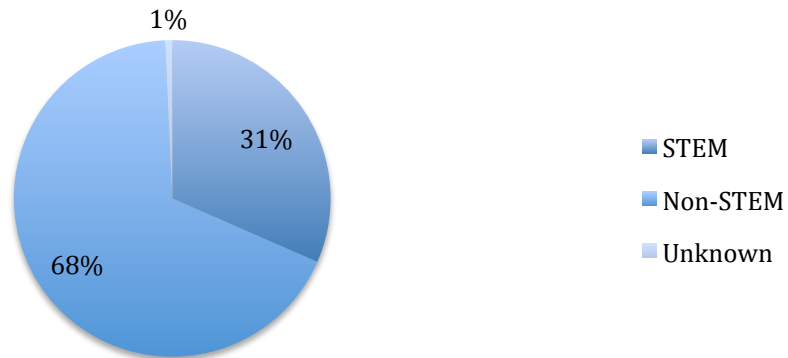


STEM vs. Non-STEM Majors

**According to the Official List of STEM-Designated Majors*

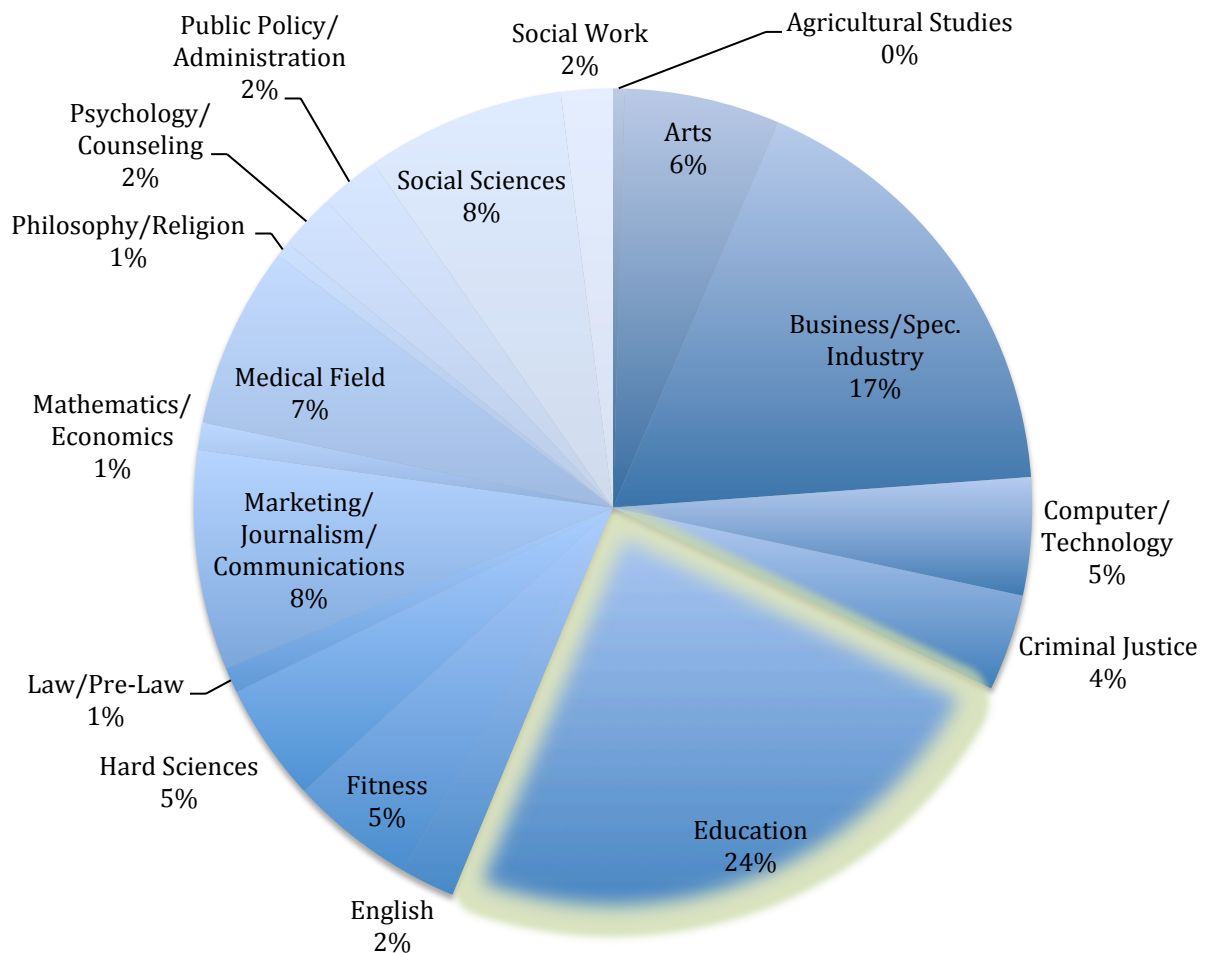


STEM vs. Non-STEM Majors at ASU

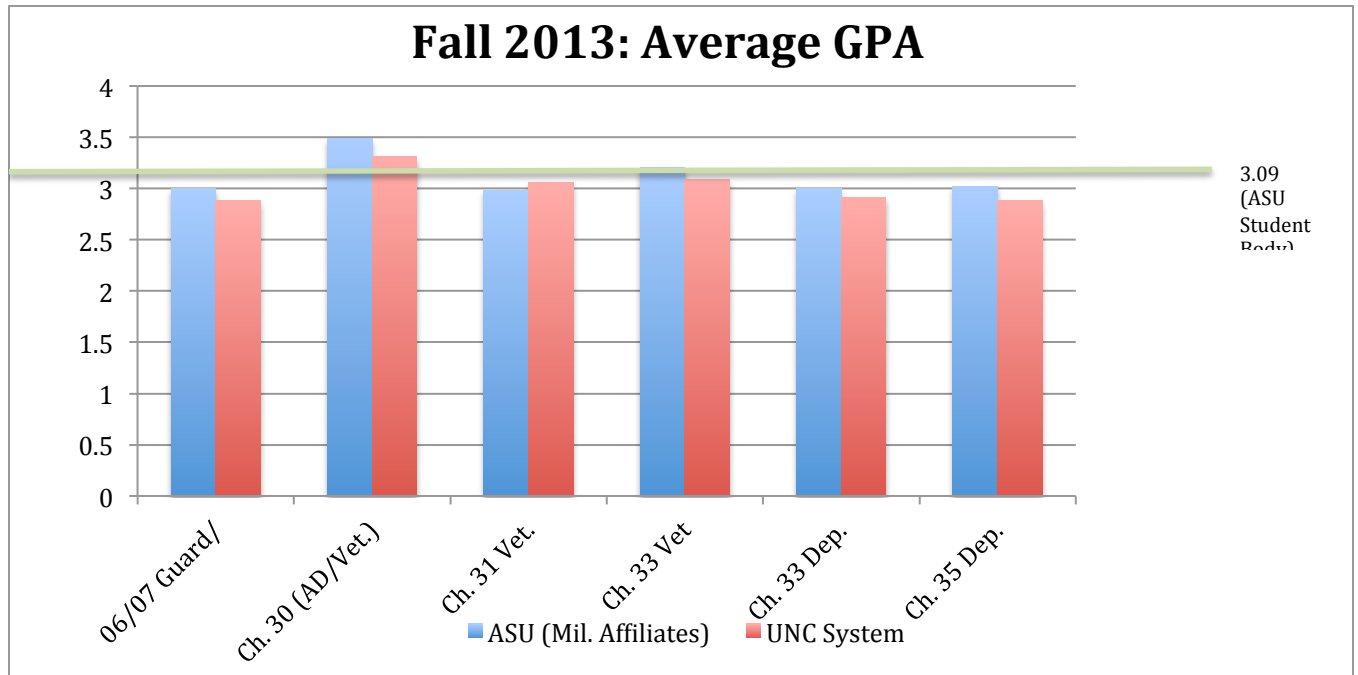


2012-2013 Degrees Awarded (All Students, ASU)

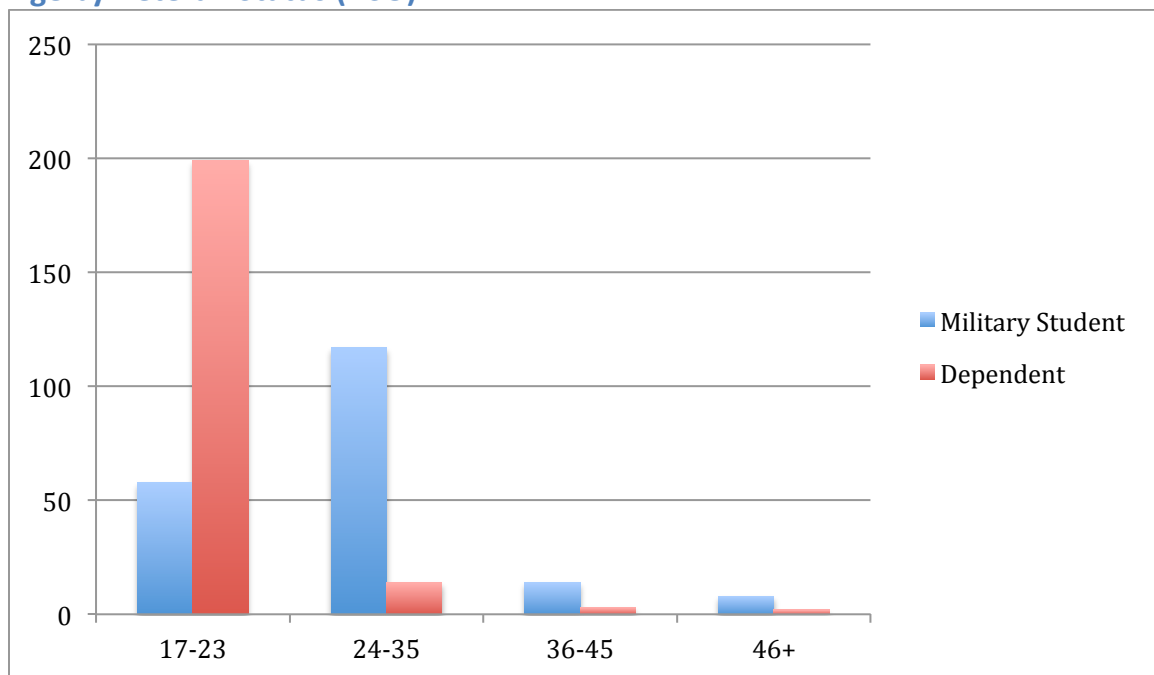
2012-2013 Degrees Awarded (All Students)



Fall 2013: Average GPA



Age by Veteran Status (ASU)



Appendix I: Standardization Protocols for Fields of Study

Standardizing Fields of Study/ Majors: Each UNC campus is home to unique majors and programs. For that reason, miscellaneous majors and certifications were re-grouped into the following fields of study for the purposes of analysis:

Agricultural Studies: Agricultural Education, Agricultural Profession, Animal Science, Agricultural Economics, Agricultural Business, Laboratory Animal Science, Landscape Architecture, Poultry Science, Wood Products, Horticulture Science, Animal Science

Arts: Photography, Art, Theatre Arts, Music Industry Studies, Graphic Arts and Imaging Technology, Music Therapy, Music Performance, Stage & Screen, Motion Picture/Television Production, Visual Arts, New Media, Film Studies, Studio Art, Musical Theater, Filmmaking, Dance, Design and Production, Music, Performance, Drama, Media Studies, Jazz, Design Studies

Business or Specialized Industry: Business administration, international business, management, building sciences, industrial design, recreation management, accounting, Finance and Banking, Hospitality, Occupational Safety, Construction Management, Industrial Distribution and Logistics, Finance, Interior Design, Entrepreneurship, Project Management, Human Resources, Hospitality and Tourism Management, Professional Development, Supply Chain Management, Leadership Studies, Manufacturing Systems, Organizational Science, Mathematical Finance, Interior Architecture, family and consumer science, Management and Society, Motorsports Management, Construction Engineering and Management, Professional Golf Management, Agricultural Business Management, Fashion and Textile Management, Sustainable Development

Computer & Technological Innovation: Appropriate Technology, Computer Information Systems, Computer Engineering, Technology Systems, Network Technology, Industrial Technology, Information and Computer Technologies, Management Information Systems, Electronic and Computer Engineering Technician, GIS, Textile Technology

Criminal Justice: Criminal Justice, Criminology, Justice Studies

Education: Educational Administration, any level of specialized Educational training, specialized counseling, Educational Media, Library Science, Instructional Technology, Special Education, School Administration, Adult Education, Health Education and Promotion, Counselor Education, Distance Learning and Administration, Child Life, School Counseling, College Student Personnel, Educational Leadership, Special Education, Community Health Education, Curriculum and Instruction, University and College Administration, Information science, Library Science

Engineering: Electrical Engineering, Civil Engineering, Chemical Engineering, Architectural Engineering, Industrial and Systems Engineering, Mechanical Engineering, Bioengineering, Geomatics (Geospatial Engineering), Manufacturing Systems (Motorsports), Engineering Management, Optical Science & Engineering, Fire Engineering Tech, Paper Science Engineering, Nuclear Engineering, Aerospace Engineering, Biomedical Engineering, Aviation Science, Textiles Engineering

English and Literature: English, Literature, Creative Writing

Fitness: Health Promotion, Exercise Science, Athletic Training, Exercise and Sport Science, Physiology, Sports Studies, Exercise Physiology, Health Fitness Specialist, Physical Education, Sports Management, Health and Wellness Promotion, Recreation and Sports Leadership, Clinical Exercise Physiology, Kinesiology, Recreation Administration, Exercise and Sport Science, Therapeutic Recreation

Hard Sciences: Biology, Fermentation Sciences, Biofeedback, Maritime Studies, Interdisciplinary Biological Science, Biochemistry, Actuarial Science, Physics, Forensic Science, Geology, Environmental Science, Environmental Health, Clinical Laboratory Science, Chemistry, Science Education, Applied Atmospheric Science, Environmental Studies, Clinical Research, Nanoscale Science, Meteorology, Applied Science, Microbiology, Fisheries Wildlife and Conservation Biology, Chemical Engineering, Fermentation Sciences; Science, Technology, Society

Journalism, Marketing, and Communications: Marketing & Journalism: Graphic Design, Advertising, Communications, Merchandising, Journalism and Mass Communication, Broadcast Production, Graphic Communication Systems, Mass Communication

Language: Spanish, Romance Languages, German, Japanese, Linguistics

Mathematics and Economics: Mathematics, Applied Analytics, Statistics, Economics

Medical: Gerontology, Nursing, Nutrition, Health Promotion, Health Care Management, Dental Medicine, Speech Therapy, Physician Assistant Studies, Medicine, Physical Therapy, Health Services Management, Recreational Therapy, Rehabilitation Services, Speech and Hearing Sciences, Health Sciences, Nurse Administration, Nurse Anesthesia, Family Nurse Practitioner, Emergency Medical Care, Communication Science & Disorder, Health Psychology, Nurse Anesthesia, Gerontology, Respiratory Therapy, Professions in Deafness, Pharmaceutical Science, Medicine, Dentistry, Radiological Science, Prosthodontics, Dental Hygiene, Maternal and Child Health, Occupational Therapy, Rehabilitation Counseling, Rehabilitation Studies

Psychology and Counseling: Marriage and Family Therapy, Health Psychology, Family Community Services, Counseling, Clinical Mental Health, Military Behavioral Health, Mental Health Counseling, Rehab Counseling and Psychology

Public Policy and Administration: Public Administration, Public Policy, Public Health, Coastal Resources Management, Urban and Regional Planning, Public Affairs, Emergency and Disaster Management, Natural Resource & Conservation Management, Parks and Recreation Management, Fire Science Management, Public Health Policy and Management, Health Policy and Management, City and Regional Planning, Leadership in the Public Sector, Coastal Resources Management

Social Sciences: Political Science, History, Anthropology, Geography, Global Studies, International Studies, International Relations, Security Studies, Multidisciplinary Studies, Interdisciplinary Studies, Intelligence Studies, Women's Studies, Liberal Studies, Cultural Change Sociology, Conflict Management and Resolution, Pre Law, Latin American Studies, Africana Studies, Conflict Resolution, Contemporary European Studies; Peace, War, and Defense