

Transfer Student Talking Points
Fall 2011
Appalachian State University – Main Campus

Enrollment and Demographic Data

- ❖ New transfer student enrollment is 904 students, a 3% increase from Fall 2010. The target for main campus was 925 new transfer students.
- ❖ The male to female ratio is 52:48.
- ❖ Diverse student enrollment (for which ethnicity/race is known) is 9%, including 3% Hispanic/Latino, 2% Black/African American, 1% Asian, 1% Two or More Races.

Prior College Experience Data

- ❖ Students transfer with varying number of hours:
 - 54% transfer as sophomores
 - 30% transfer as juniors
 - 13% transfer as freshmen
 - 2% transfer as seniors
- ❖ Students transfer from three types of colleges:
 - 59% from community colleges
 - 40% from four-year colleges
 - 1% from unknown types (such as foreign institutions)
- ❖ There are 19 colleges that send 10 or more transfer students to Appalachian. The top 5 feeder schools:
 - Caldwell Community College & Technical Institute (6%)
 - Wilkes Community College (6%)
 - Central Piedmont Community College – Charlotte (5%)
 - University of North Carolina – Greensboro (4%)
 - Wake Technical Community College – Raleigh (4%)
- ❖ The top major departments selected by transfer students at the time of admission:
 - Health, Leisure, and Exercise Science (10%)
 - Management (7%)
 - Technology and Environmental Design (6%)
 - Psychology (5%)
 - History (5%)
 - Nursing (5%)

Academic Performance at Appalachian

- ❖ Students who enroll as first-time freshmen earn slightly better grades than transfers. The average Fall term GPA for sophomore transfers is 2.96, compared to 2.82 for sophomores who first enrolled at Appalachian as new freshman. The average cumulative grade point average at the end of Spring is 2.87 for the fall sophomore transfer cohort and 3.10 for the fall cohort of sophomores who first enrolled at Appalachian as new freshman. *[Note: Data for Fall 2010 transfers.]*
- ❖ The most recent sophomore to junior persistence rate for transfer students was 85.1 versus 90.1 of students who began as freshman (fall 2010 cohort; retained or graduated). *[Note: Data for Fall 2010 transfers.]*
- ❖ 28.5% of the 2010-2011 graduating class first enrolled at Appalachian as transfer students.