

Transfer Student Talking Points
Fall 2012
Appalachian State University – Main Campus

Enrollment and Demographic Data

- ❖ New transfer student enrollment is 943 students, a 4.3% increase from Fall 2011 and a 7.8% increase from Fall 2010. The target for main campus was 950 new transfer students.
- ❖ The male to female ratio is 50:50, which remains essentially stable from the past two years.
- ❖ Diverse student enrollment (for which ethnicity/race is known) is 12.6%, up from 9% in Fall 2011 and essentially stable with 12% in Fall 2010. The gains largely are in Hispanic and multiple-race student enrollment.

Prior College Experience Data

- ❖ Students transfer with varying number of hours:
 - 52% transfer as sophomores – down from 54% in Fall 2011
 - 34% transfer as juniors – up from 30% in Fall 2011
 - 11% transfer as freshmen – down from 13% in Fall 2011
 - 3% transfer as seniors – up from 2% in Fall 2011
- ❖ Students transfer from three types of colleges:
 - 60% from community colleges - up from 59% in Fall 2011
 - 39% from four-year colleges – down from 40% in Fall 2011
 - 1% from unknown types (such as foreign institutions)
- ❖ There are 22 colleges that send 10 or more transfer students to Appalachian. The top 5 feeder schools:
 - Caldwell Community College & Technical Institute - 90, up from 57 in Fall 2011
 - Wilkes Community College - 44, down from 55 in Fall 2011
 - Wake Technical Community College (Raleigh) - 39, up from 33 in Fall 2011
 - Central Piedmont Community College (Charlotte) - 37, down from 41 in Fall 2011
 - East Carolina University (Greenville) - 34, up from 24 in Fall 2011
- ❖ The top major departments selected by transfer students at the time of admission:
 - 9.1% - Health, Leisure, and Exercise Science - down from 10.2% in Fall 2011
 - 5.9% - Biology - up from 4.3% in Fall 2011
 - 5.9% - Government & Justice Studies - up from 4.1% in Fall 2011
 - 5.7% - Technology and Environmental Design - up from 5.6% in Fall 2011
 - 5.2% - Psychology - down from 5.3% in Fall 2011
 - 5.1% - Art - not a top 10 major in Fall 2011
 - 4.9% - Management - down from 6.5% in Fall 2011
 - 4.9% - Nursing - up from 4.5% in Fall 2011

Academic Performance at Appalachian

- ❖ Students who enroll as first-time freshmen earn slightly better grades than transfers. The average Fall term GPA for sophomore transfers is 2.74, compared to 2.94 for sophomores who first enrolled at Appalachian as new freshman. The average cumulative grade point average at the end of Spring is 2.85 for the fall sophomore transfer cohort and 3.11 for the fall cohort of sophomores who first enrolled at Appalachian as new freshman. *[Note: Data for Fall 2011 transfers.]*
- ❖ The most recent sophomore to junior persistence rate for transfer students was 85.5 versus 90.7 of students who began as freshman *[Note: Fall 2011 cohort; retained or graduated]*.
- ❖ 29.1% of the 2011-2012 graduating class first enrolled at Appalachian as transfer students.