

Transfer Student Talking Points
Fall 2014
Appalachian State University – Main Campus

Enrollment and Demographic Data

- ❖ New transfer student enrollment is 1,148 students, an increase of 3% from Fall 2013, and an increase of 22% from Fall 2012.
- ❖ The male to female ratio is 50:50, which remains essentially stable from the past two years.
- ❖ Diverse student enrollment (for which race/ethnicity is known) is 15.3%, up from 14.1% in Fall 2013. The gains are largely in Asian, Black or African American and multiple-race student enrollment.

Prior College Experience Data

- ❖ Students transfer with varying number of hours:
 - 52% transfer as sophomores – down from 59% in Fall 2013
 - 31% transfer as juniors – up from 28% in Fall 2013
 - 15% transfer as freshmen – up from 11% in Fall 2013
 - 2% transfer as seniors – stable from 2% in Fall 2013
- ❖ Students transfer from three types of colleges:
 - 67% from community colleges – stable from 67% in Fall 2013
 - 31% from four-year institutions – stable from 31% in Fall 2013
 - 2% from unknown institutions (such as foreign institutions)
- ❖ There are 27 institutions that send 10 or more students to Appalachian. The top 5 colleges are:
 - Caldwell Community College & Technical Institute – 96, down from 100 in Fall 2013
 - Central Piedmont Community College – 73, up from 58 in Fall 2013
 - Wake Technical Community College (Raleigh) – 65, up from 61 in Fall 2013
 - Wilkes Community College – 54, up from 40 in Fall 2013
 - Forsyth Technical College – 47, up from 28 in Fall 2013
- ❖ The top major departments selected by transfer students at the time of admission:
 - 7.1% - Curriculum and Instruction – stable from 7.2% in Fall 2013
 - 6.7% - Management – down from 8.7% in Fall 2013
 - 5.7% - Government & Justice Studies – down from 8.1% in Fall 2013
 - 5.4% - Technology and Environmental Design – up from 4.7% in Fall 2013
 - 5.2% - Health & Exercise Science – change from 9.3% for HLES in Fall 2013
 - 5.1% - Psychology - down from 7.1% in Fall 2013

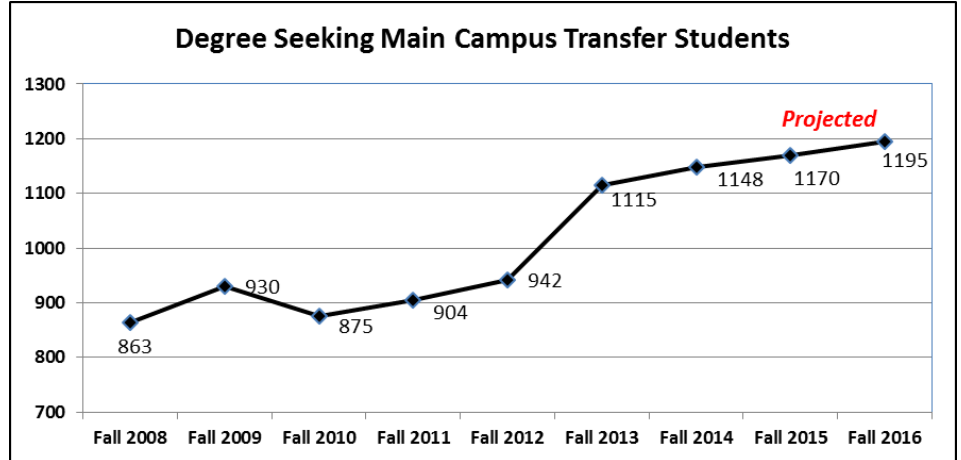
Academic Performance at Appalachian

- ❖ Students who enroll as first-time freshmen earn slightly better grades than transfers. The average Fall term GPA for sophomore transfers is 2.69, compared to 2.99 for sophomores who first enrolled at Appalachian as new freshmen. The average cumulative GPA at the end of Spring is 2.77 for the fall sophomore transfer cohort and 3.16 for the fall cohort of sophomores who first enrolled at Appalachian as new freshmen. *[Note: Data for Fall 2013 transfers.]*
- ❖ The most recent sophomore to junior persistence rate for transfer students was 85.0% versus 90.3% of students who began as freshmen. *[Note: Fall 2012 cohort; retained or graduated.]*
- ❖ 30.0% of the 2013-2014 graduating class first enrolled at Appalachian as transfer students.

Appalachian State University Main Campus Transfer Students

Fall 2014 Data Unless Specified Otherwise

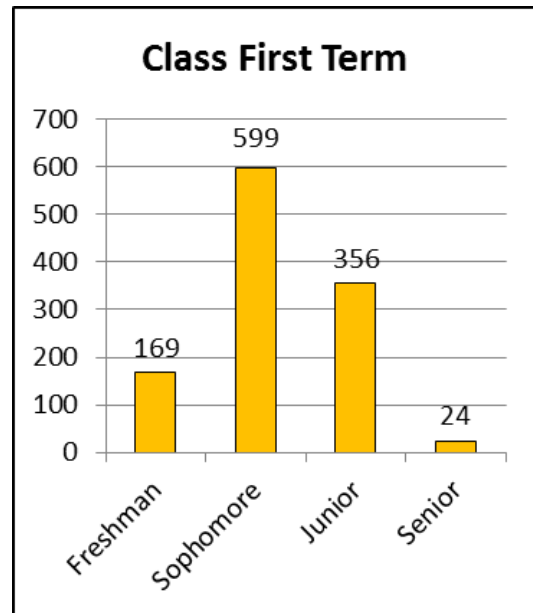
| Enrollment Totals | | | |
|-------------------|------|----|-------|
| Term | FT | PT | Total |
| Fall 2006 | 744 | 24 | 768 |
| Fall 2007 | 795 | 16 | 811 |
| Fall 2008 | 844 | 19 | 863 |
| Fall 2009 | 909 | 21 | 930 |
| Fall 2010 | 852 | 23 | 875 |
| Fall 2011 | 880 | 24 | 904 |
| Fall 2012 | 916 | 27 | 943 |
| Fall 2013 | 1095 | 20 | 1115 |
| Fall 2014 | 1123 | 25 | 1148 |

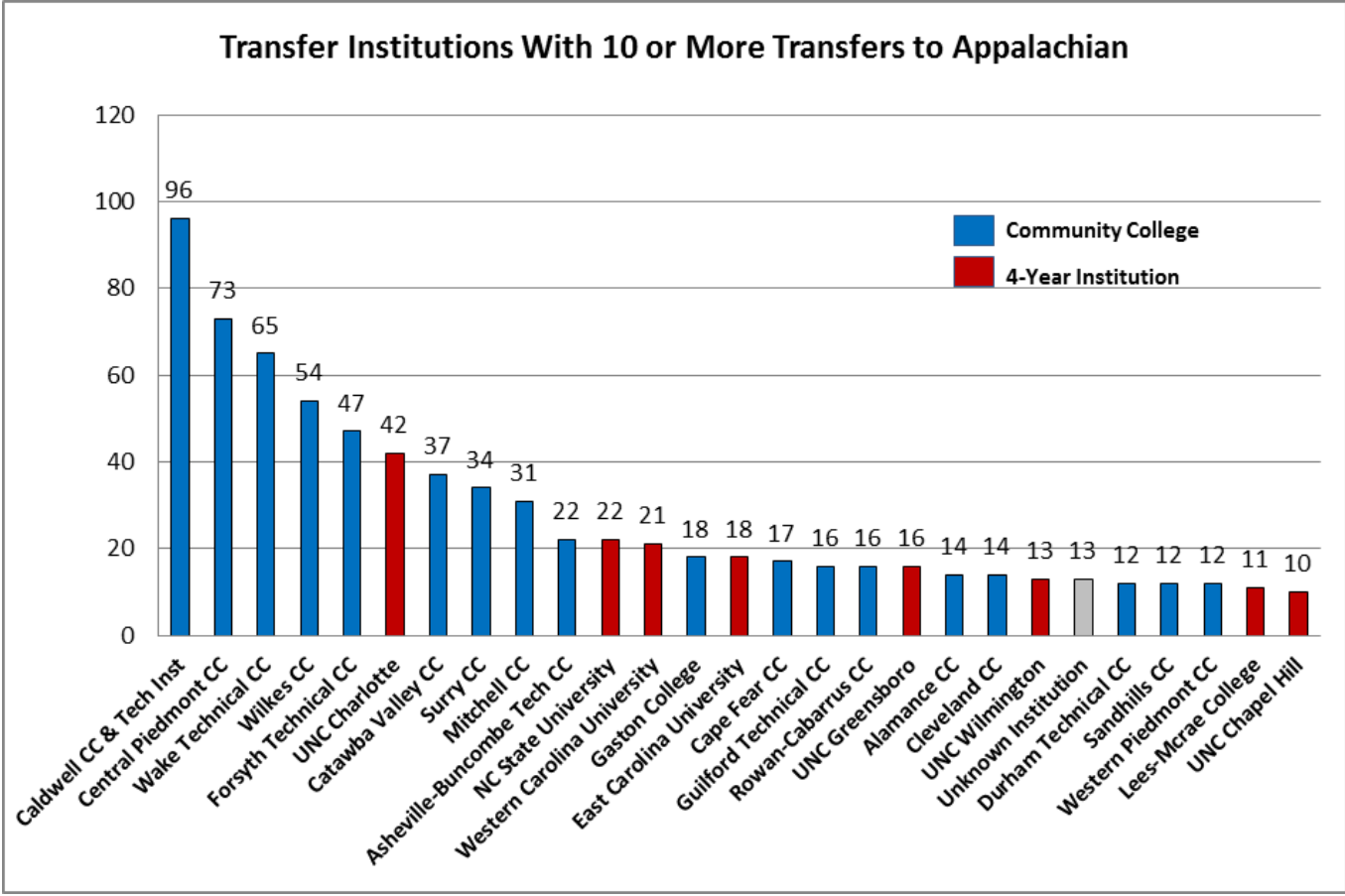
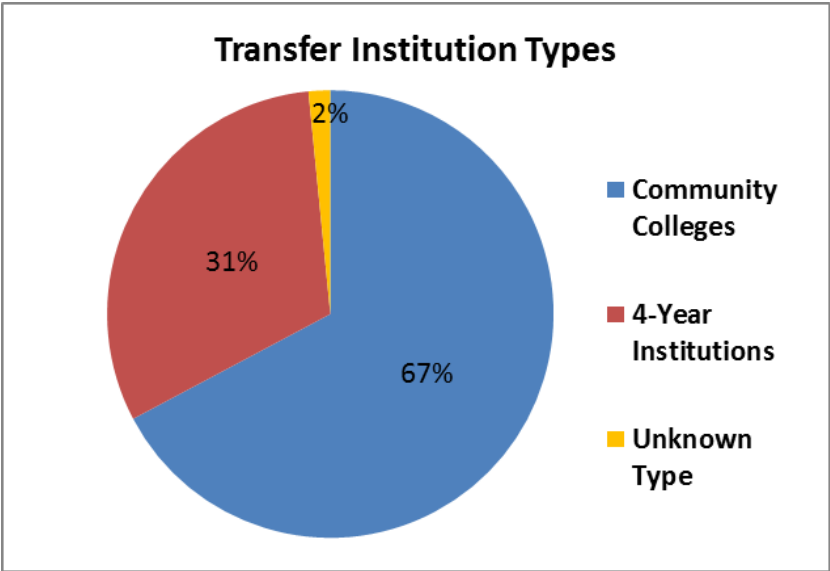


Class First Term

| TERM | FR | SO | JR | SR | UN* | Grand Total |
|--------------------------------|-----|-----|-----|----|-----|-------------|
| Fall 2008 | 140 | 460 | 236 | 27 | | 863 |
| Fall 2009 | 141 | 463 | 296 | 30 | | 930 |
| Fall 2010 | 128 | 460 | 263 | 24 | | 875 |
| Fall 2011 | 120 | 489 | 273 | 22 | | 904 |
| Fall 2012 | 105 | 494 | 316 | 27 | 1 | 943 |
| Fall 2013 | 126 | 656 | 309 | 24 | | 1115 |
| Fall 2014 | 169 | 599 | 356 | 24 | | 1148 |
| <i>Fall 2014</i> % of Total | 15% | 52% | 31% | 2% | | |

*Unclassified





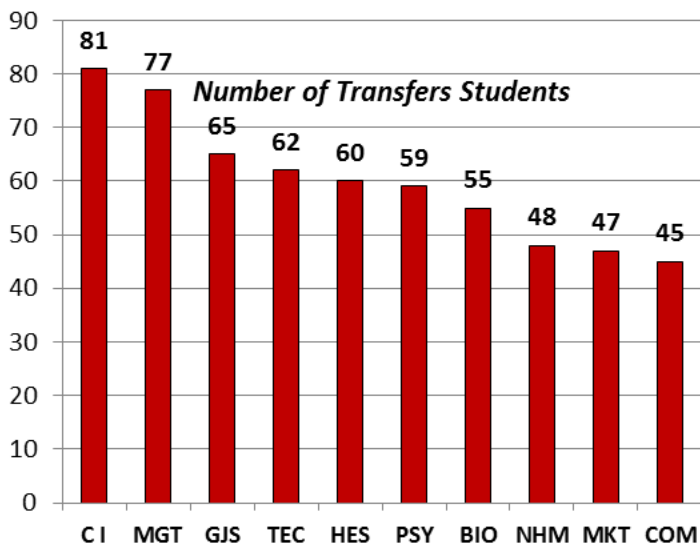
Academic Performance: Sophomores

| | Average of Term GPA Fall 2013 | Average of CumGPA End of Spring 2014 |
|---|-------------------------------|--------------------------------------|
| Fall 2013 New Transfers | 2.69 | 2.77 |
| Sophomores First Enrolled as New Freshman | 2.99 | 3.16 |

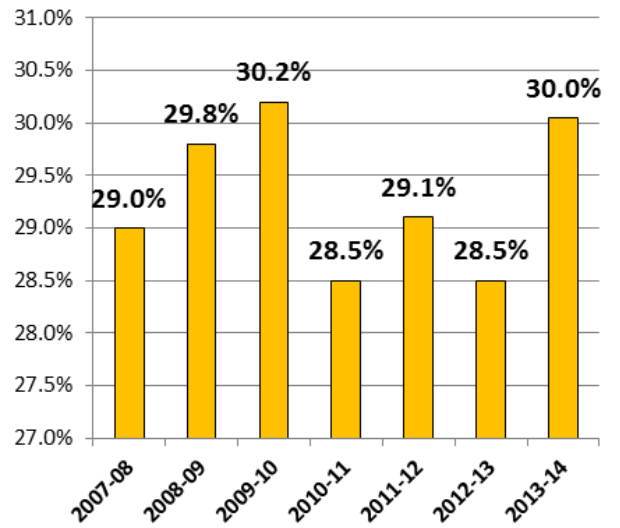
Sophomore to Junior Persistence Rate *Retained or Graduated*

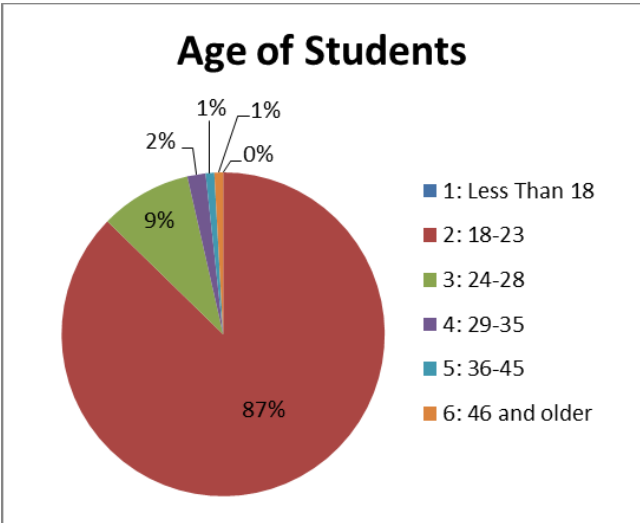
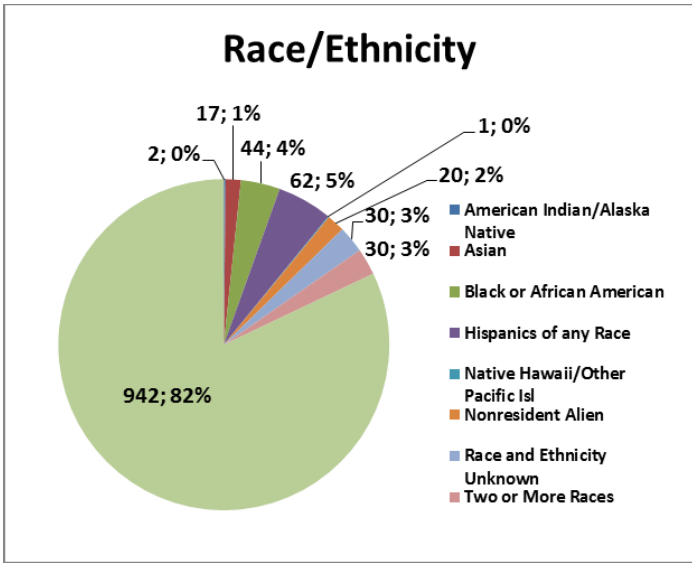
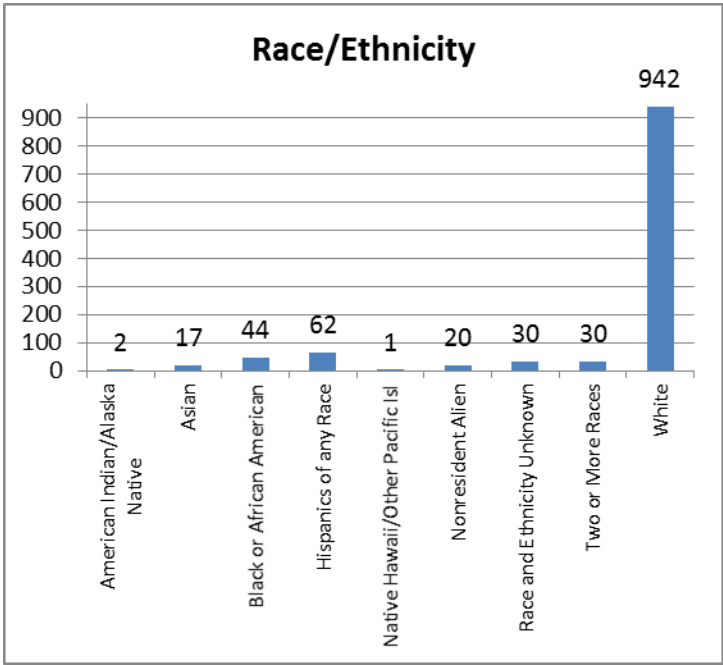
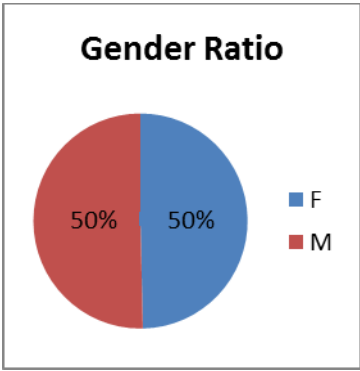
| Cohort | Sophomore New Main Campus TR | Sophomores First Enrolled as FR |
|-----------|------------------------------|---------------------------------|
| Fall 2008 | 85.4% | 89.8% |
| Fall 2009 | 82.7% | 89.6% |
| Fall 2010 | 85.4% | 90.1% |
| Fall 2011 | 85.3% | 90.7% |
| Fall 2012 | 85.0% | 90.3% |

Top 10 Major Departments: New Transfer Students



Percent of Graduating Classes: Began as Transfers





Average Age

| Fall Term | Transfer Age |
|-----------|--------------|
| 2008 | 20.9 |
| 2009 | 21.0 |
| 2010 | 21.4 |
| 2011 | 21.3 |
| 2012 | 21.5 |
| 2013 | 21.2 |
| 2014 | 21.3 |