

Transfer Student Talking Points
Fall 2013
Appalachian State University – Main Campus

Enrollment and Demographic Data

- ❖ New transfer student enrollment is 1,115 students, an 18.4% increase from Fall 2012 and a 23.3% increase from Fall 2011. The target for main campus was 1,000 new transfer students.
- ❖ The male to female ratio is 51:49, which remains essentially stable from the past two years.
- ❖ Diverse student enrollment (for which ethnicity/race is known) is 14.1%, up from 12.6% in Fall 2012. The gains largely are in Hispanic and multiple-race student enrollment.

Prior College Experience Data

- ❖ Students transfer with varying number of hours:
 - 59% transfer as sophomores – up from 52% in Fall 2012
 - 28% transfer as juniors – down from 34% in Fall 2012
 - 11% transfer as freshmen – stable from 11% in Fall 2012
 - 2% transfer as seniors – down from 3% in Fall 2012
- ❖ Students transfer from three types of colleges:
 - 67% from community colleges - up from 60% in Fall 2012
 - 31% from four-year colleges – down from 39% in Fall 2012
 - 2% from unknown types (such as foreign institutions)
- ❖ There are 26 colleges that send 10 or more transfer students to Appalachian. The top 5 colleges:
 - Caldwell Community College & Technical Institute - 100, up from 90 in Fall 2012
 - Wake Technical Community College (Raleigh) - 61, up from 39 in Fall 2012
 - Central Piedmont Community College (Charlotte) - 58, up from 37 in Fall 2012
 - Catawba Valley Community College (Hickory) – 40, up from 32 in Fall 2012
 - Wilkes Community College - 40, down from 44 in Fall 2012
- ❖ The top major departments selected by transfer students at the time of admission:
 - 9.3% - Health, Leisure, and Exercise Science - up from 9.1% in Fall 2012
 - 8.7% - Management - up from 4.9% in Fall 2012
 - 8.1% - Government & Justice Studies - up from 5.9% in Fall 2012
 - 7.2% - Curriculum & Instruction - up from 4.4% in Fall 2012
 - 7.1% - Psychology - up from 5.2% in Fall 2012
 - 6.5% - Biology- up from 5.9% in Fall 2012
 - 6.0% - Nursing - up from 4.9% in Fall 2012
 - 5.6% - Communication - up from 4.1% in Fall 2012

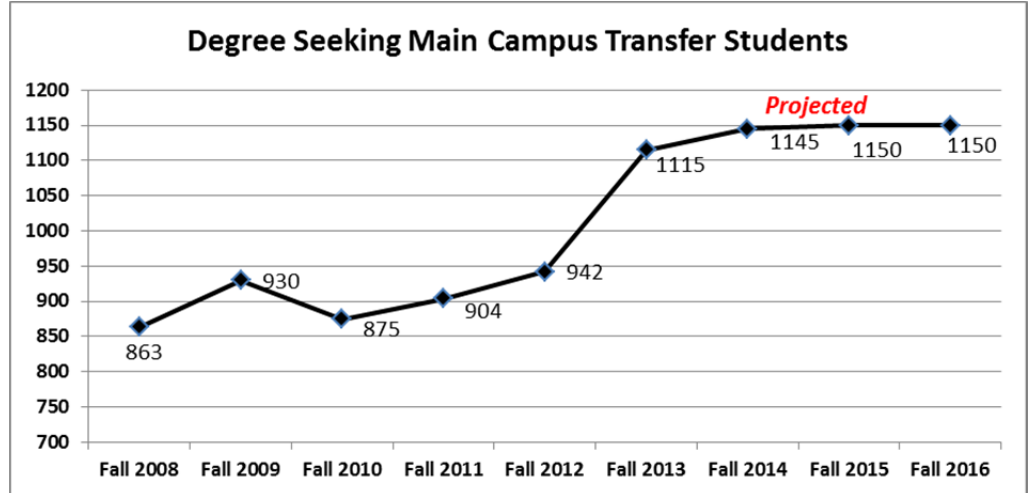
Academic Performance at Appalachian

- ❖ Students who enroll as first-time freshmen earn slightly better grades than transfers. The average Fall term GPA for sophomore transfers is 2.64, compared to 2.92 for sophomores who first enrolled at Appalachian as new freshman. The average cumulative grade point average at the end of Spring is 2.77 for the fall sophomore transfer cohort and 3.11 for the fall cohort of sophomores who first enrolled at Appalachian as new freshman. *[Note: Data for Fall 2012 transfers.]*
- ❖ The most recent sophomore to junior persistence rate for transfer students was 85.0% versus 90.3% of students who began as freshman *[Note: Fall 2012 cohort; retained or graduated]*.
- ❖ 28.5% of the 2012-2013 graduating class first enrolled at Appalachian as transfer students.

Appalachian State University Main Campus Transfer Students

Fall 2013 Data Unless Specified Otherwise

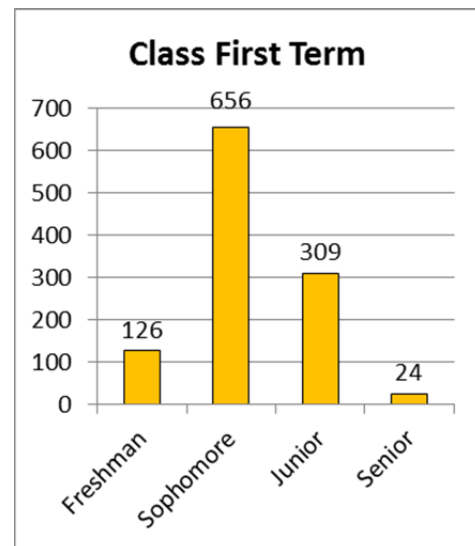
Enrollment Totals			
Term	FT	PT	Total
Fall 2006	744	24	768
Fall 2007	795	16	811
Fall 2008	844	19	863
Fall 2009	909	21	930
Fall 2010	852	23	875
Fall 2011	880	24	904
Fall 2012	916	27	943
Fall 2013	1095	20	1115

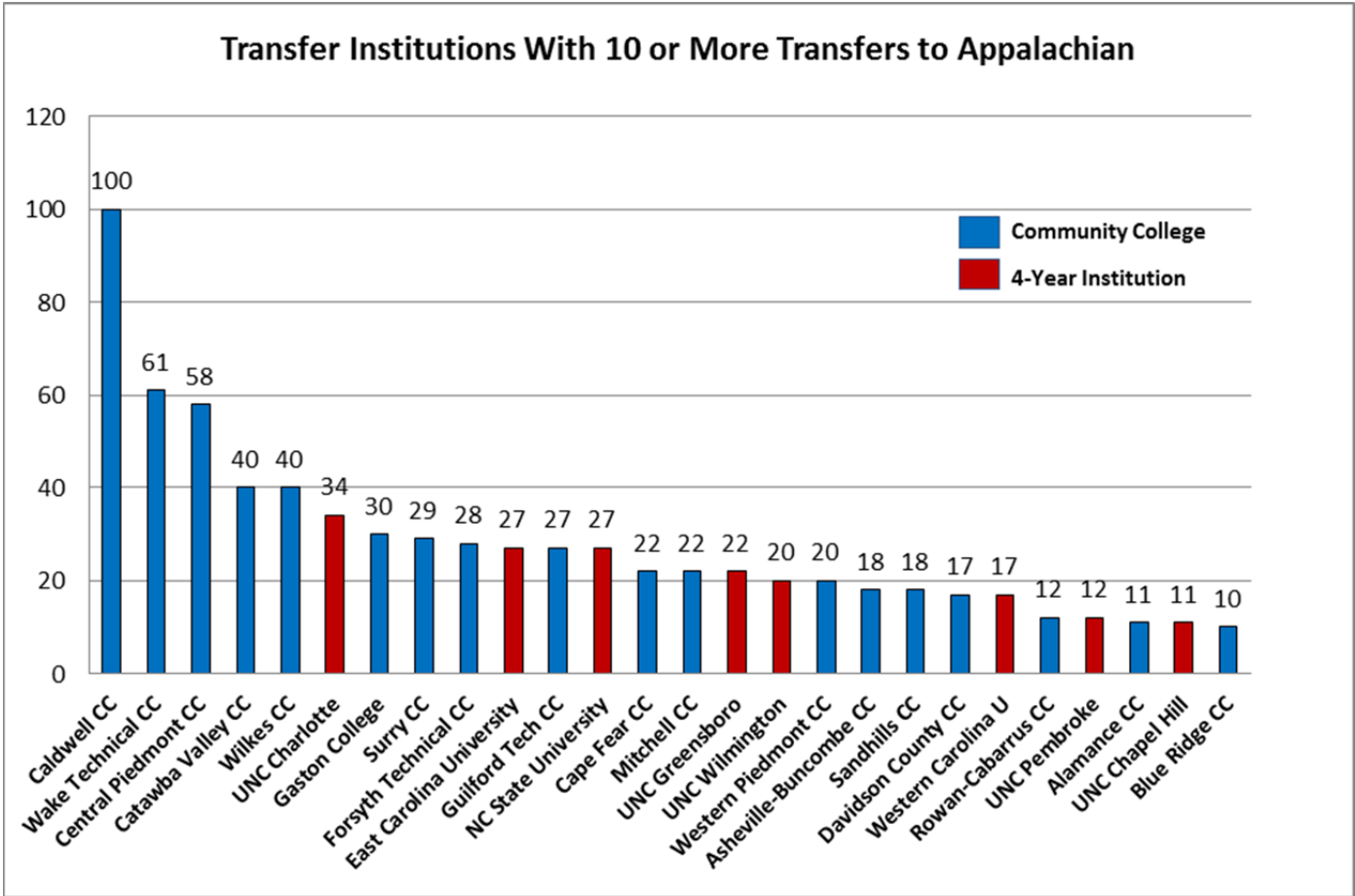
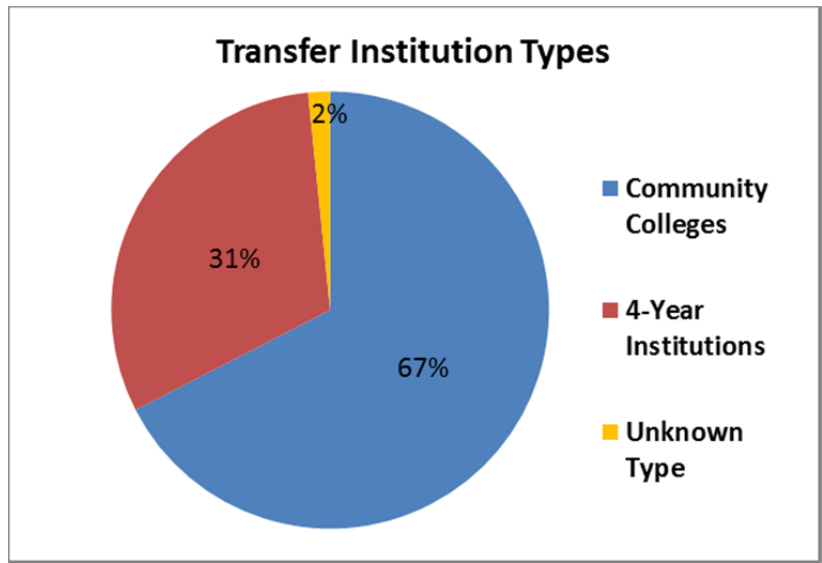


Class First Term

TERM	FR	SO	JR	SR	UN*	Grand Total
Fall 2008	140	460	236	27		863
Fall 2009	141	463	296	30		930
Fall 2010	128	460	263	24		875
Fall 2011	120	489	273	22		904
Fall 2012	105	494	316	27	1	943
Fall 2013	126	656	309	24		1115
<i>Fall 2013</i>						
<i>% of Total</i>	11%	59%	28%	2%		

*Unclassified

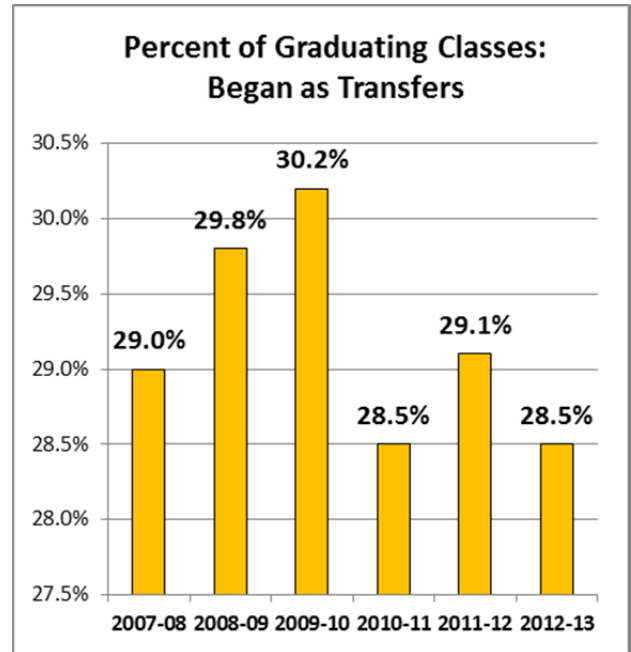
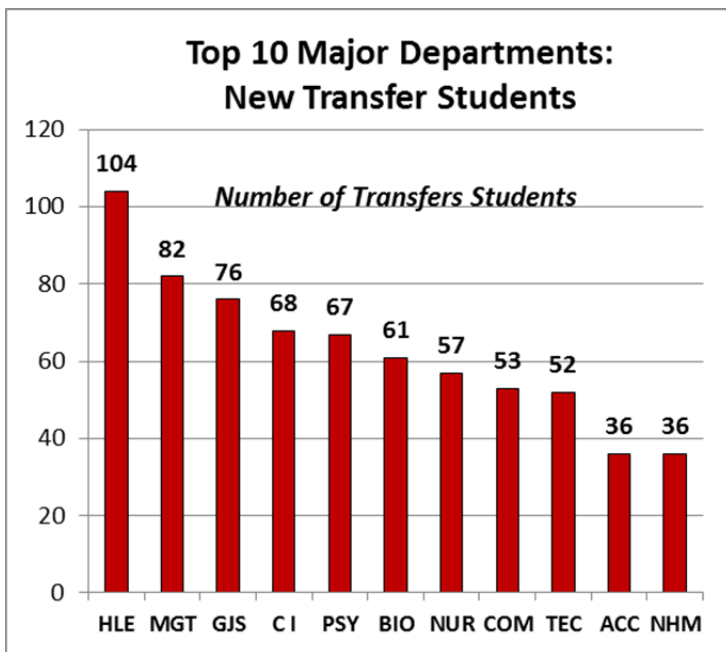


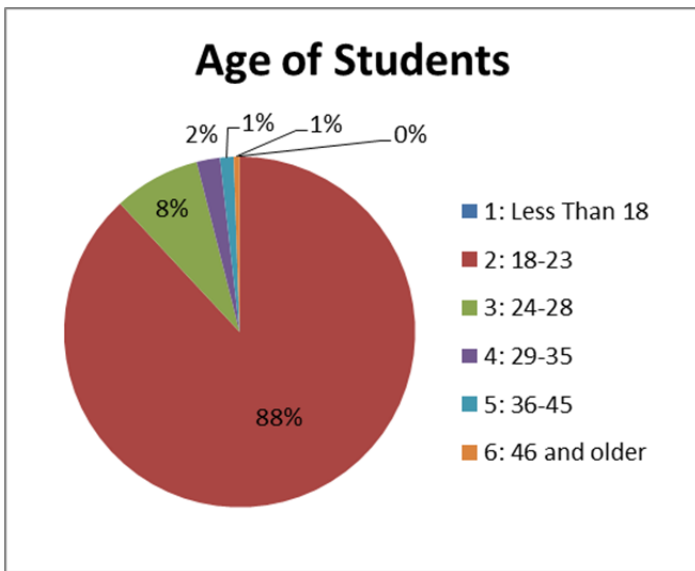
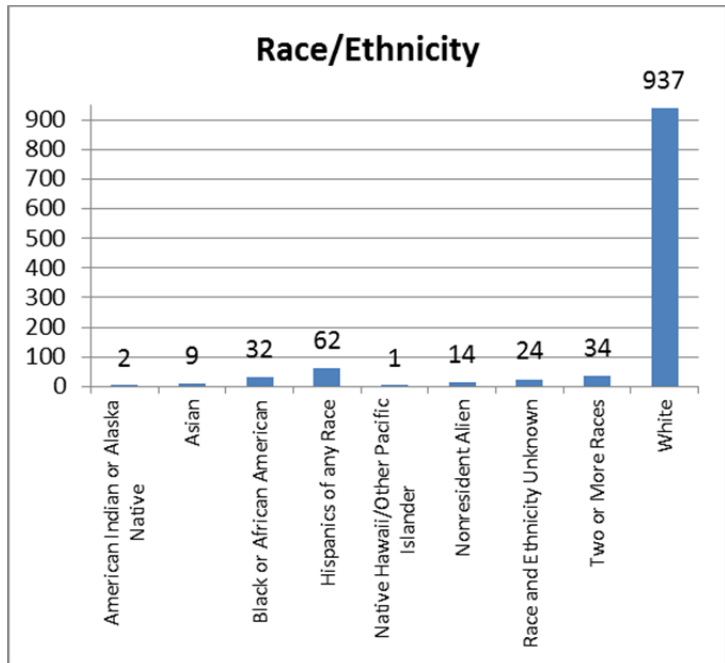
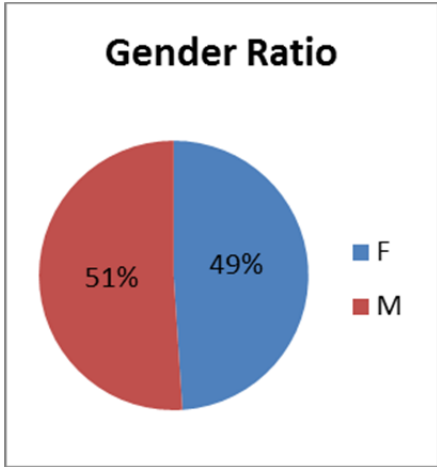


Academic Performance: Sophomores

Fall 2012	Average of Term GPA Fall 2012	Average of CumGPA End of Spring 2013
New Transfers	2.64	2.77
Sophomores First Enrolled as New Freshman	2.92	3.11

Sophomore to Junior Persistence Rate <i>Retained or Graduated</i>		
Cohort	Sophomore New Main Campus TR	Sophomores First Enrolled as FR
Fall 2008	85.4%	89.8%
Fall 2009	82.7%	89.6%
Fall 2010	85.4%	90.1%
Fall 2011	85.3%	90.7%
Fall 2012	85.0%	90.3%





Average Age

Fall Term	Transfer Age
2008	20.9
2009	21.0
2010	21.4
2011	21.3
2012	21.5
2013	21.2